

# Capacity building workshops for effective policy implementation under the Effort Sharing Decision (ESD)



9 April 2014  
EU House, European Commission  
Representation 124 G.S.  
Rakovski str. 1000 Sofia, Bulgaria

## Interventions for tackling transport GHG emissions in the Metropolitan Area of Thessaloniki, Greece

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# Presentation Outline

Air Pollution Facts in Greece and Thessaloniki

The City of Thessaloniki

Interventions and Policies to Reduce GHG emissions

S.W.O.T. Analysis

Final Conclusions

# Greece and Thessaloniki Air Pollution Facts

N	Region	Country	Annual Mean <b>PM<sub>2.5</sub></b>	Year
1	WprLMI	Mongolia	63,0	2008
2	Afr	Madagascar	59,0	2003
3	EmrHI	Kuwait	51,0	2003
4	Afr	Ghana	49,8	2008
5	Afr	Senegal	38,0	2010
6	AmrLMI	Peru	32,8	2010
7	EmrLMI	Lebanon	31,0	2004
8	AmrLMI	Chile	28,9	2006-2008
9	EurLMI	Poland	28,7	2008
10	EurHI	<b>Greece</b>	<b>27,0</b>	<b>2008</b>
11	EurHI	Italy	25,3	2008
12	EurHI	Slovakia	25,1	2008
13	AmrLMI	Mexico	25,1	2009
14	Afr	Tanzania	23,0	2005-2006
15	WprLMI	Philippines	21,0	2007
16	EurHI	Austria	20,4	2008
17	EurHI	France	20,1	2008

# Greece and Thessaloniki Air Pollution Facts

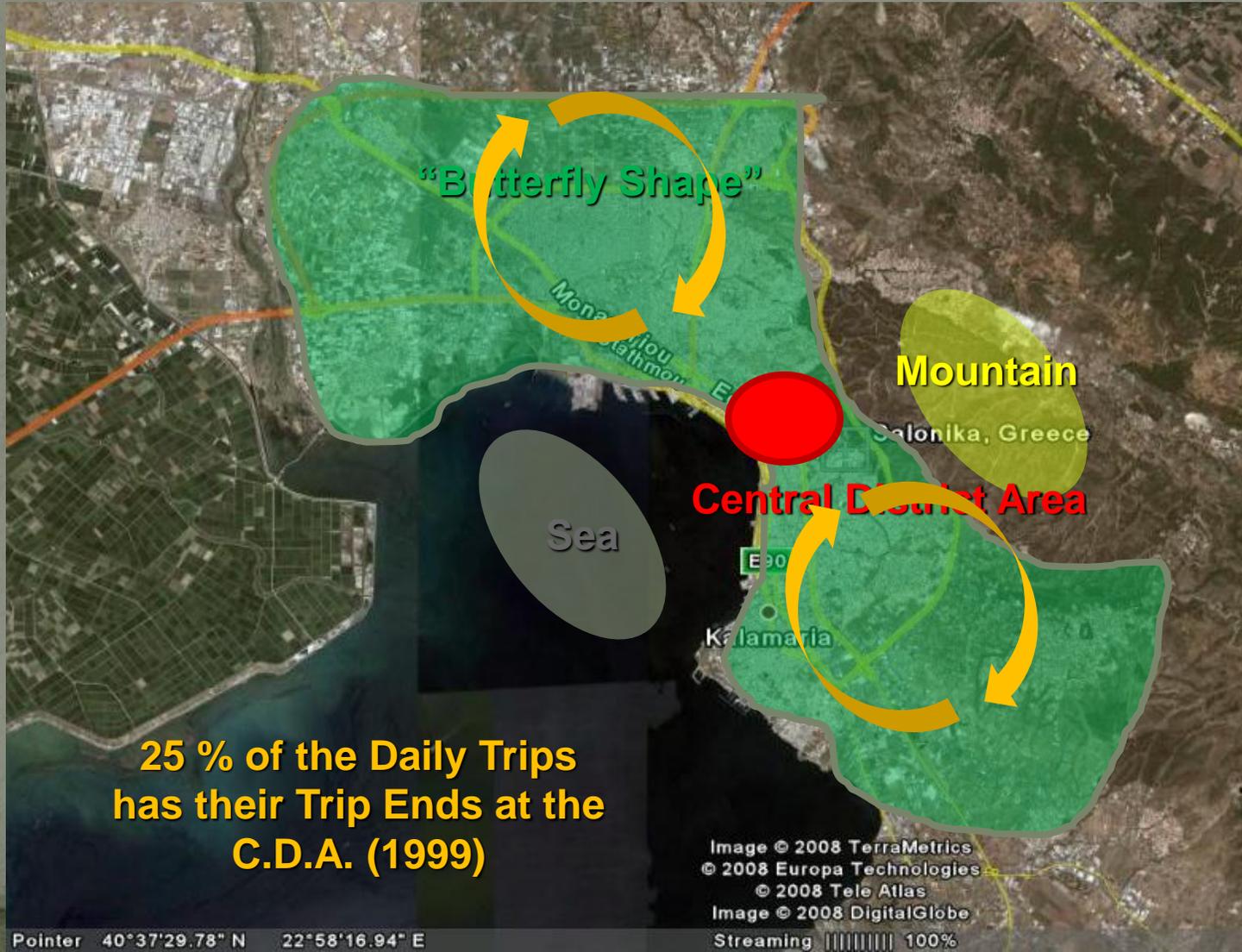
N	Region	Country	Annual Mean <b>PM<sub>10</sub></b>	Year
1	EurLHI	Bosnia&Herzegovina	117	2008
2	EurLHI	FYROM	66	2008
3	EurLHI	Turkey	66	2008
4	EurHI	Bulgaria	60	2008
5	EurHI	Israel	59	2009
6	EurHI	Cyprus	53	2007
7	<b>EurHI</b>	<b>Greece</b>	<b>44</b>	<b>2008</b>
8	EurLHI	Serbia	43	2008
9	EurLHI	Romania	42	2008
10	EurLHI	Latvia	39	2008
11	EurHI	Italy	37	2008
12	EurHI	Malta	35	2007
13	EurHI	Croatia	35	2008
14	EurLHI	Poland	33	2008
15	EurLHI	Russia	33	2008
16	EurHI	Slovenia	30	2008
17	EurHI	Spain	29	2008

# The City of Thessaloniki

# The City of Thessaloniki

- The **second largest** city in Greece
- Severe **traffic** and associated **environmental** problems
- One of the **most atmospherically polluted cities** within the European Union (most polluted city in Greece)
- Probably the only city in Europe populated over 1.000.000 inhabitants remaining **without a fix route transport system** in operation
- Morphology **particularities**

# Thessaloniki Area



# Thessaloniki Transport Facts

- Private Vehicle Fleet: 400.000 cars
- Taxi Fleet: 1870
- One Private Bus Operator: (OASTH)
- OASTH Buses: 621 diesel buses (EURO IV&V)
- OASTH Bus lines: 76 (including 17 regional lines)
- Bus Ridership: ~180 mio passengers
- Bus Ridership: >500.000 daily passengers
- Bus Output: 42 mi. bus-kms (92% serv. kms)
- Public Transport fare: 0,80 €

# Thessaloniki Transport Facts

- Person Trips

- 1.600.000/daily (1999)
- 2.400.000/daily (2010) +50%

	1999	2010*
• Car	⇒ 44%	52-58%
• PuT	⇒ 27%	19-21%
• Taxi	⇒ 7%	3- 6%
• Motorbike	⇒ 6%	6-10%
• Walk	⇒ 12%	9-10%

\* estimations

# Thessaloniki Transport Facts

- Approximately **140.000 vehicles** at morning peak period
- Average network travel speed: **14,7 km/h**
- Bus average commercial speed:
  - 14,2 km/h** in bus lanes
  - 11-17 km/h** in the rest network
- Average daily traffic volume at the Ring Road: **160.000 pcus'**
- During Peak Hour:
  - 112.000** liters of gasoline consumed
  - 3 tn** of CO emitted

# Policies Presented

#1: Sustainable Urban Mobility Plan

#2: The Metro System

#3: Bicycle Network

#4: University Mobility Plan

# Policy #1

Development of Sustainable Urban Mobility Plan  
(S.U.M.P.) for the Metropolitan Area of  
Thessaloniki, Greece

# Policy #1: Thessaloniki SUMP

- Developed by **THEPTA** (2010-2013)
- Within the Framework of a SEE project called **“ATTAC”**
- Strategic Plan with **Emphasis in Public Transport**
- The **first SUMP** ever developed in Greece
- Following **ELTIS +** guidelines
- **Wide consultation** process



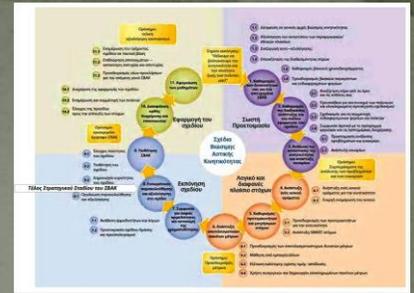
# Policy #1: Thessaloniki SUMP

- Adapted to particularities of the area
- **Mobility Forum:** Basic Consultation Instrument
  - ✓ THEPTA Board
  - ✓ Policy Makers
  - ✓ Municipalities
  - ✓ Institutes
  - ✓ Citizens' Associations
  - ✓ Technical Chamber
- Support from the **translational partners**



# Policy #1: Thessaloniki SUMP

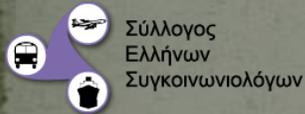
## SUMP Stakeholders 'Mobility Forum' members



ThePTA Identified, mobilized and **committed** all stakeholders involved in the design of the Metropolitan Area mobility and transport



Technical Chamber of Greece



Institute of Transport Planners

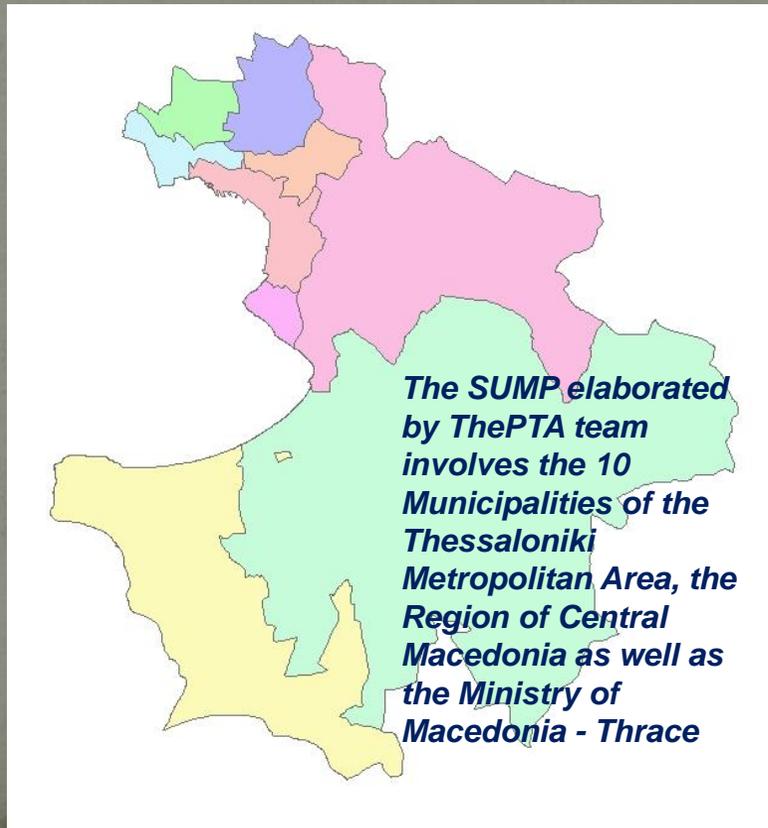


ATTIKO METRO



Association for Rights of Pedestrians

ΕΝΩΣΗ ΓΙΑ ΤΑ ΔΙΚΑΙΩΜΑΤΑ ΤΩΝ ΠΕΖΩΝ



The SUMP elaborated by ThePTA team involves the 10 Municipalities of the Thessaloniki Metropolitan Area, the Region of Central Macedonia as well as the Ministry of Macedonia - Thrace

ECOCITY – ECOMOBILITY



Passengers Association



Cyclists Association

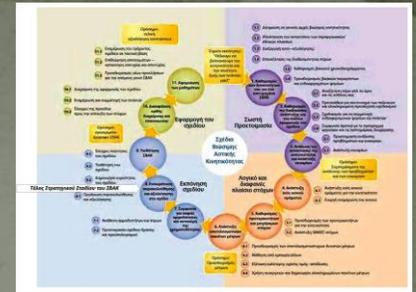


Aristotle University of Thessaloniki



Sofia, 09 April 2013

# Policy #1: Thessaloniki SUMP



<b>Strengths</b>	<b>Weaknesses</b>
<ul style="list-style-type: none"> <li><input type="checkbox"/> Availability of large scale plans</li> <li><input type="checkbox"/> Availability of human resources</li> <li><input type="checkbox"/> Interdisciplinary approach (education)</li> <li><input type="checkbox"/> Maturity of viable projects (Metro)</li> <li><input type="checkbox"/> Fuel prices and development trends</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Strong position of road building and cars</li> <li><input type="checkbox"/> Lack of knowledge management in larger scales</li> <li><input type="checkbox"/> Incomplete reporting of management interventions</li> <li><input type="checkbox"/> Institutional framework of project developments (long periods)</li> </ul>
<b>Opportunities</b>	<b>Threats</b>
<ul style="list-style-type: none"> <li><input type="checkbox"/> Favorable social climate for sustainable mobility</li> <li><input type="checkbox"/> Create a metropolitan mobility body</li> <li><input type="checkbox"/> Increased private sector participation (in collaboration with the public sector)</li> <li><input type="checkbox"/> Favorable legal and institutional framework for the implementation</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Development (economic and social)</li> <li><input type="checkbox"/> Uncertain political developments</li> <li><input type="checkbox"/> Unemployment</li> </ul>

## **Thessaloniki SUMP** **3+1 key scenarios developed**

Scenario 0.  
**Do Nothing**

Scenario 1.  
**Business As Usual, Do Minimum**

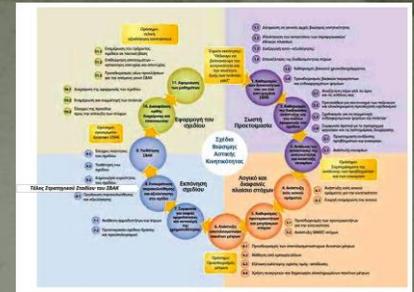
Scenario 2.  
**Intermediate Development of Public Transport**

Scenario 3.  
**Intensive Development of Public Transport**  
**(UITP Target PTx2 until 2025)**

# Policy #1: Thessaloniki SUMP

## Effective Measures

1. **Smart and Integrated Ticketing** and Integrated Payment System
2. Bus Rapid Transit, Bus **priority** at traffic lights
3. **Awareness campaigns** for discouraging the use of private car and promoting use of Sustainable Transport Modes (PT, Cycling, Walking)
4. **Promotion of Tram system**, complementary to the Metro with new ways of financing, restructuring bus routes and accompanying urban regeneration
5. **Intermodality** between Metro/Tram/Bus
6. **Seaborne Transport System** in the Thermaikos Gulf
7. **Flexible Transit Systems** including restructuring Taxis services
8. **Integrated Parking Policy** (Park and Ride, controlled on street parking system, Parking charges as deterrent to car use and to raise revenues)
9. **Pedestrianization** and public space regeneration
10. **Cycle lanes** and priorities
11. **Bike Sharing System** (communal city bikes)
12. Congestion Charging and **Access Control**



**SUMP**  
Sustainable Urban Mobility Plan  
for Thessaloniki Metropolitan Area  
EFFECTIVE MEASURES:

1. Smart and Integrated Ticketing
2. Bus Rapid Transit
3. Information and Awareness
4. Introduction of a Tram System
5. Intermodality
6. Seaborne Transport
7. Flexible Transit Systems
8. Integrated Parking Policy
9. Pedestrianization-Regeneration
10. Cycle Routes
11. Bike Sharing
12. Congestion Charging

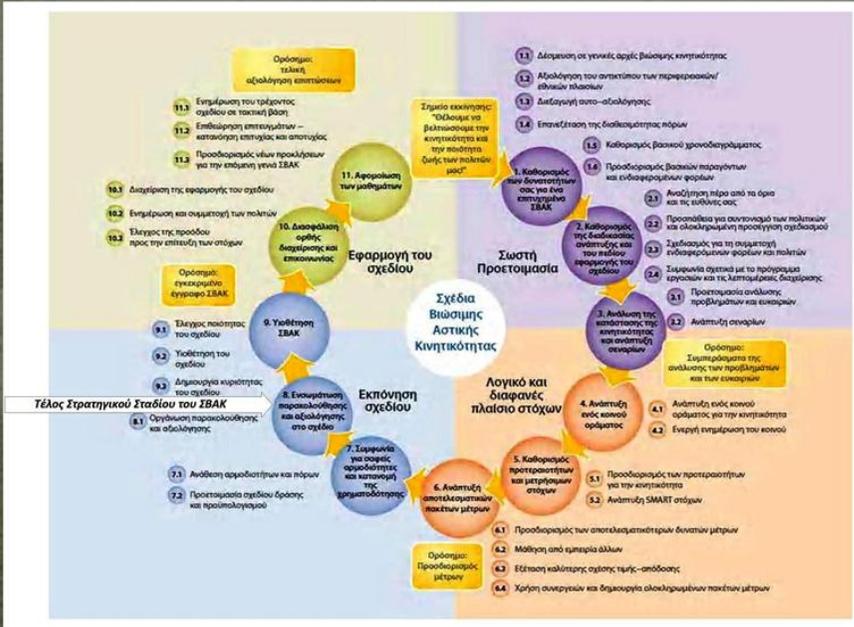
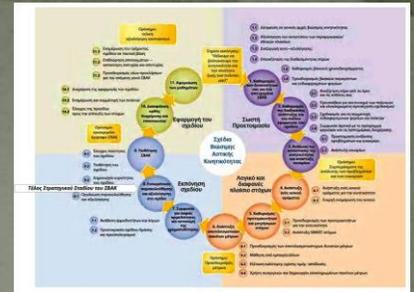
"Plotting a new course for public transportation"

www.attacproject.eu      www.thita.gov.gr

Sofia, 09 April 2013

# Policy #1: Thessaloniki SUMP

## SUMP Next Steps



- ❑ **Continuation of Mobility Forum**, meeting every 6 months as consultation with all stakeholders
- ❑ **SUMP Unit** at ThePTA, to monitor the progress of the strategic SUMP and advise on Municipal SUMPs and implementation
- ❑ **Surveys**, regarding the proposed packages of measures
- ❑ **Financial sources** to be found



9.1: Check the quality of the Plan



10.3: Check Progress towards achieving the objectives



11.2: Review achievements – understand success and failure

# Policy #2

Construction and Operation of a Metro System  
in the Urban Area of Thessaloniki, Greece

# Policy #2: Thessaloniki Metro System



## Project Scope

- To **offer a reliable Public Transport** alternative to existing PT system (based on buses only)
- To facilitate transport policies towards **less dependence** from private cars
- To offer opportunities for **urban space regeneration**
- To offer opportunities for better **urban and transport planning**
- To secure/strength/promote the **transport system sustainability** (long term intervention)

# Policy #2: Thessaloniki Metro System



## Thessaloniki Metro – An overview

- Underground system of **9,2 km** length and **13 stations**
- **18 trains** of 450 passenger minimum capacity during the first period of system operations
- The System includes a **50 train capacity depot** and an administration building
- The project cost was estimated at **1,0 billion €** (VAT excl.)
- **A second line** will extent the network to the area of Kalamaria. 5 new stations are anticipated. Additional cost 400 mi € for 5,5 km length
- Completion of project (for both lines) **estimated for 2017** (?)



# ΣΧΕΔΙΟ ΑΝΑΠΤΥΞΗΣ ΓΡΑΜΜΩΝ ΜΕΤΡΟ ΘΕΣΣΑΛΟΝΙΚΗΣ



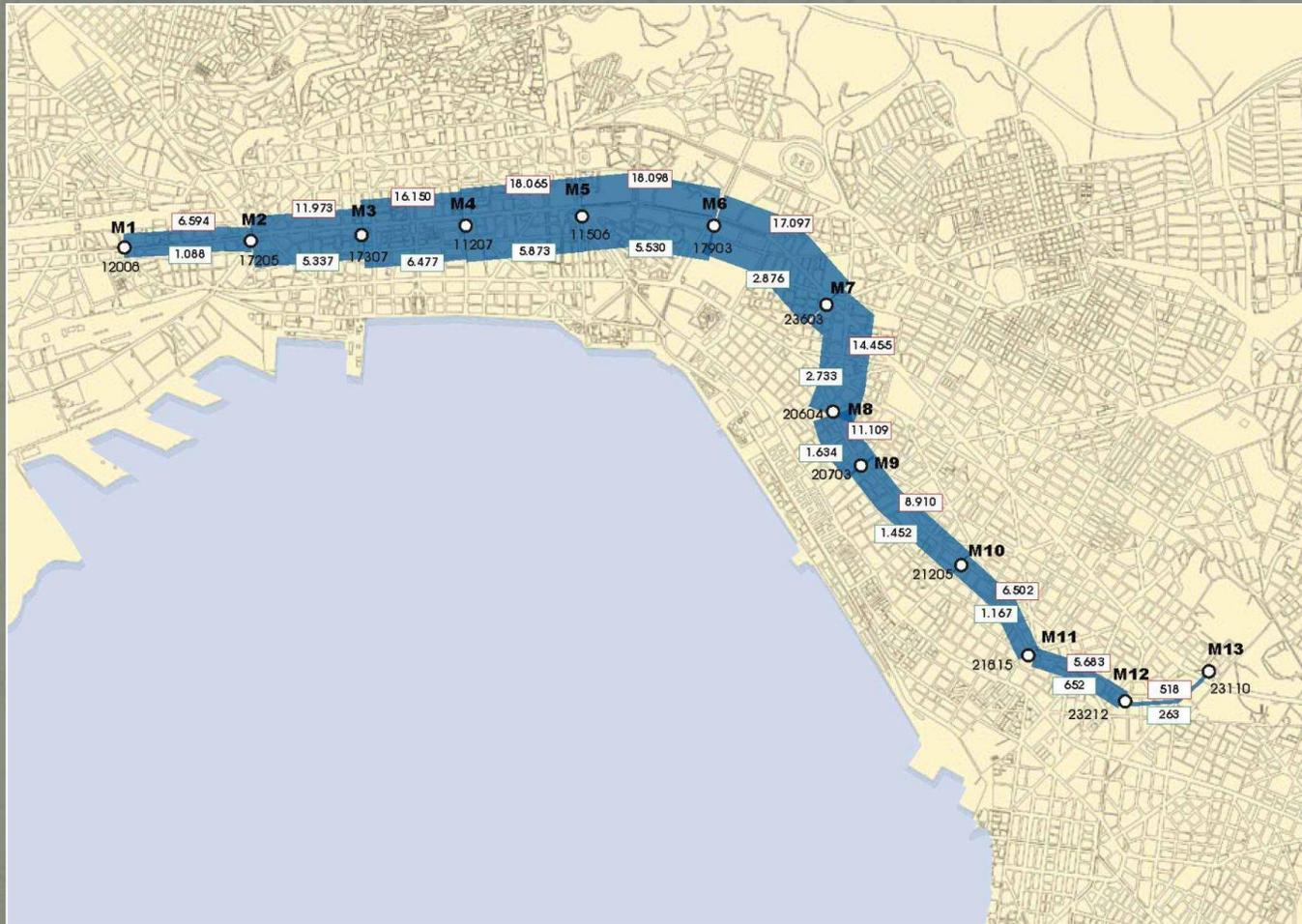
Επιχειρησιακό Πρόγραμμα Μακεδονίας - Θράκης 2007-2013  
 Με στόχο την ανάπτυξη και σεβασμό στον άνθρωπο και το περιβάλλον  
 Με την ενισχυμένη συνεισφορά της Ελλάδας και της Ευρωπαϊκής Ένωσης



ΥΠΟΥΡΓΕΙΟ ΥΠΟΔΟΜΩΝ  
 ΜΕΤΑΦΟΡΩΝ & ΔΙΚΤΥΩΝ  
 ΑΤΙΚΟ ΜΕΤΡΟ Α.Ε.



# Metro Passenger Demand – Line 1



# Policy #2: Thessaloniki Metro System



## Expected/estimated Impacts

- Changes in modal split (PuT ap. 32%)
- Socio-economic Cost Benefit Analysis
  - Travel Time Savings
  - Operating Cost Reduction
  - Road Safety Improvement
  - Environmental Benefits
  - Other benefits

# Metro System effects [1]

- **Economic and social benefits** to **users** and non users (reduction of external costs)
- Economic benefits to **existing PT operator**
- Improved **road safety** – benefits to all citizens
- **Better efficiency** of used resources
- **Cost internalization** (users pay for the metro use for maintenance and operation)
- **Employment increase** during construction and operation
- **Urban space** regeneration
- Improved **quality of life** (reduction of air pollutions and traffic congestion)

# Metro System effects [2]

- Positive environmental effects
- **Substitution** of fuel energy from electric energy
- Opportunity for other major changes (**PT restructuring**, **Park & Ride** facilities, etc)
- Regeneration of specific areas around the metro stations
- Long term effects – **relocation** of specific **land uses** closer to Metro catchment area

# Policy #2: Thessaloniki Metro System



## Barriers

- Major delays at the construction of the project due to:
  - Financial Crisis
  - Archaeological Excavations
- Initial Date for kick-off
  - 2012
- Negative Impacts
  - Traffic & Environmental
  - Economical



# Policy #3

Construction and Operation of a Bicycle Road Network  
in the Urban Area of Thessaloniki, Greece

# Policy #3: Bicycle Road Network



- Operates since **2001**
- A **single bicycle lane** with a length of **2.9 km** was built along the city's coastal zone
- Was mainly used for **recreational purposes**
- In **2009**, the Municipality of Thessaloniki decided to **upgrade and extent** the bicycle network.

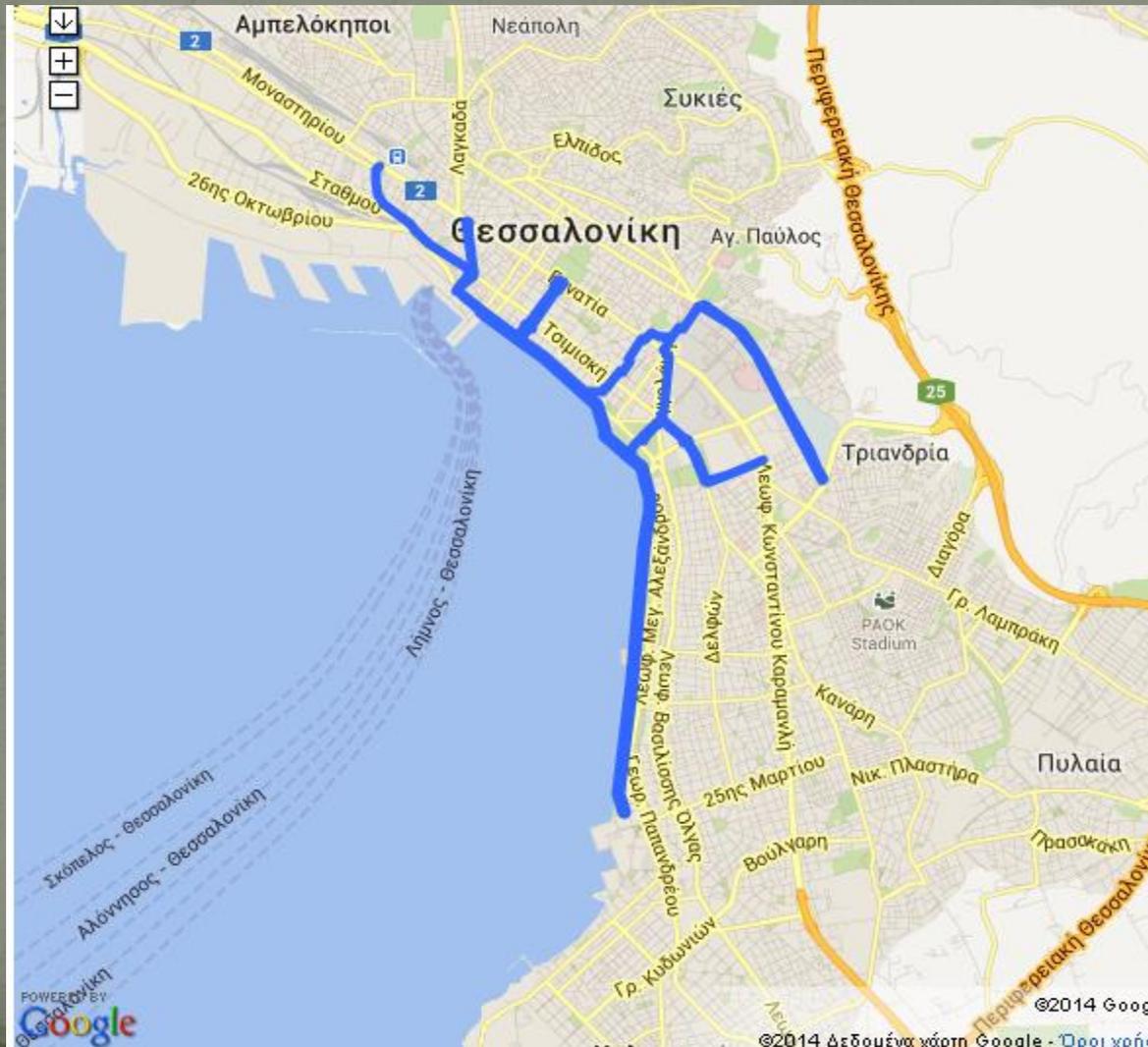
# Policy #3: Bicycle Road Network



- Today, the integrated bicycle network of the city has a total length of **11.7 km** (studies ready for another 5 km)
- Due to the financial crisis in Greece, **the demand for biking is very high**
- A lot of discussion is active in the city whether the specific network is **efficient** and **well designed** to serve this demand or not

# Policy #3: Bicycle Road Network

## Current Network



# Policy #3: Bicycle Road Network





# Policy #3: Bicycle Road Network



## User Assessment

- The majority of the users (47%), are doing bicycle for more than **1 hour daily**, primarily for **healthy/training reasons** (43%)
- They indicate (42%) that most important reason to make them not use the bicycle is **the lack of appropriate infrastructure**
- 25% stated that **they do not feel safe** when they are using the bicycle road
- Among other proposals the users stated most that ***“they would like to see more bicycle roads at the city”*** and to have ***“better/safer integration with the rest road network”***

# Policy #4

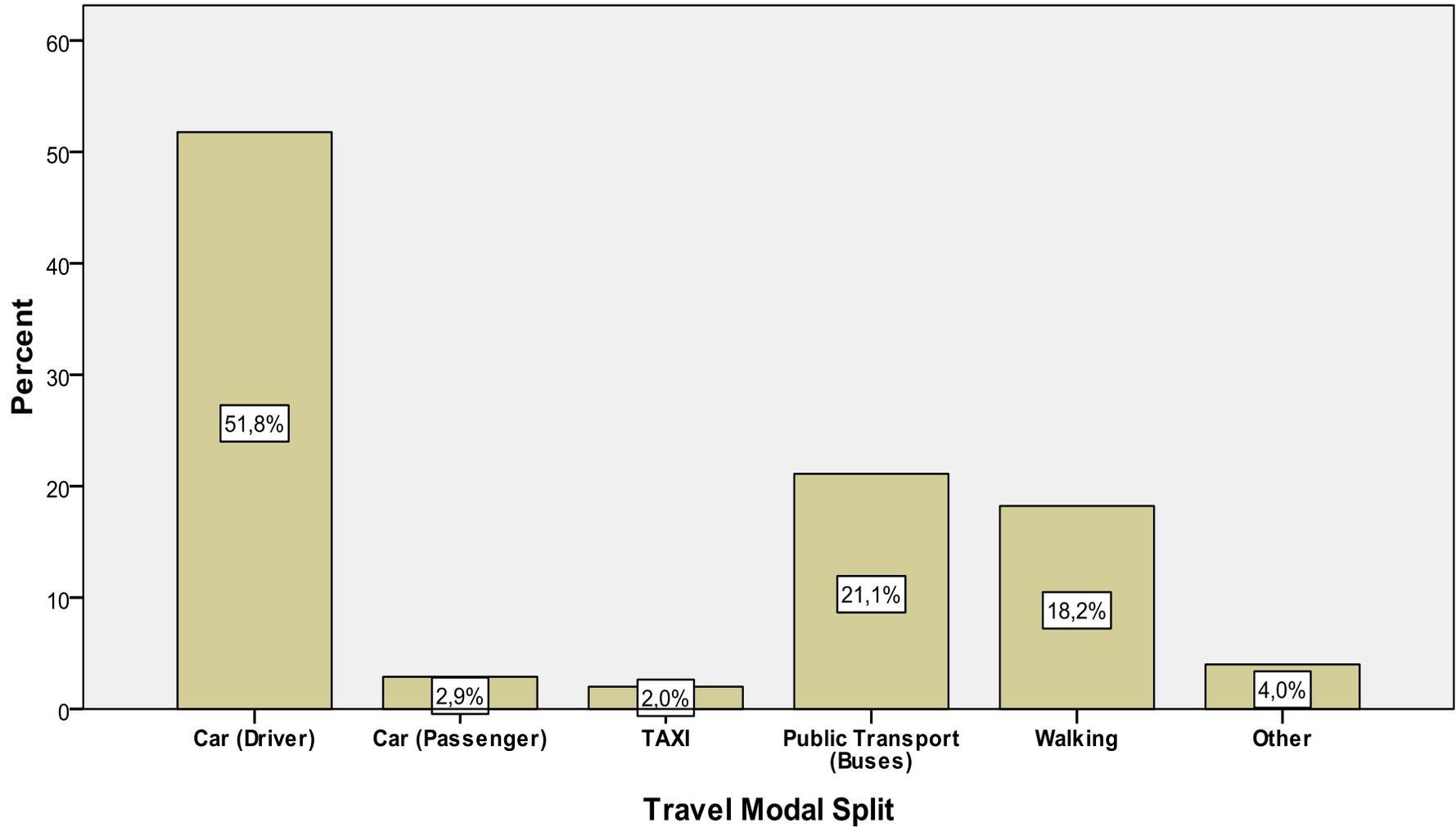
Development of a Sustainable Mobility Plan at Aristotle  
University of Thessaloniki (A.U.Th.)

# Policy #4: Mobility Plan at A.U.Th.

## The University

- One of **the largest Universities** in the Balkan area
- 42 faculties and departments
- **80.000** active students and **4.000** employees
- 429 square meters at the **C.D.A.**
- Implementation of a “soft” **parking management** policy (preferential parking available only to employees)
- Absence of an organized **Mobility Management Plan** for the Employees (teaching and administrative staff)

# Modal Split to the University – Employees (2010)



# Policy #4: Mobility Plan at A.U.Th.

## The Plan

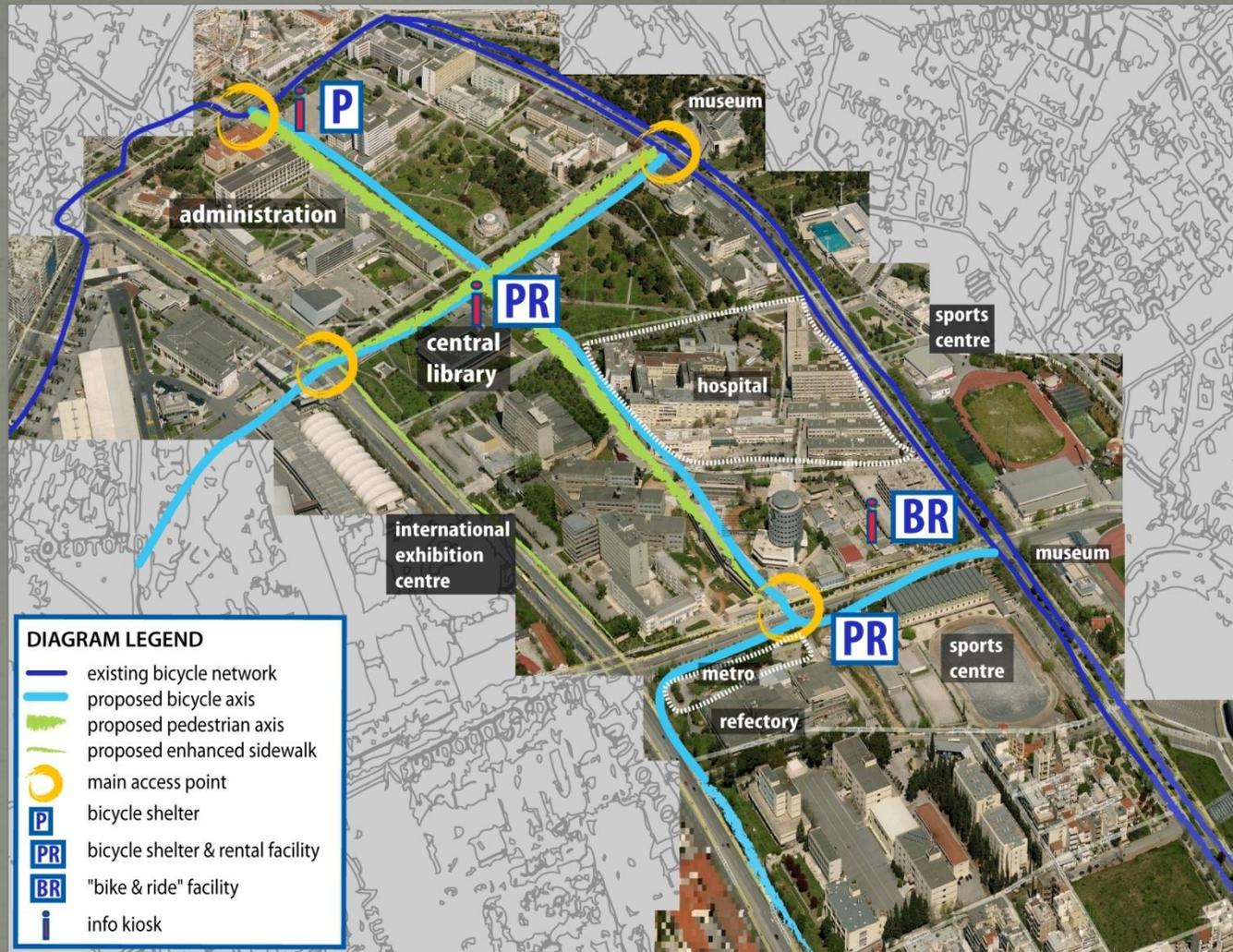
- **Objective:**
  - ✓ Development of a mobility management plan for the improvement of mobility profile at the campus
- **Targets:**
  - ✓ Gradual restriction of the private car usage
  - ✓ Promotion of alternative ways of travel (bicycle, walking etc)
- **Priorities:**
  - ✓ Upgrade of existing infrastructure (pedestrian and bicyclists)
  - ✓ Effective management of the demand to/from the campus

# Policy #4: Mobility Plan at A.U.Th.

The actions/measures

1. **Parking management** at the campus
2. Design of **pedestrian and bicycle** paths at the campus
3. Development and operation of a **website** for issues related with the mobility from/to the university
4. Routing of 4 **university buses** to transfer employees and students to the University for free
5. Operation of a **Mobility Office** to provide information services
6. **Awareness and information** actions
7. **Behavioral Surveys**
8. **“Car Free Day at Aristotle”** at 22<sup>nd</sup> of September

# Policy #4: Mobility Plan at A.U.Th.



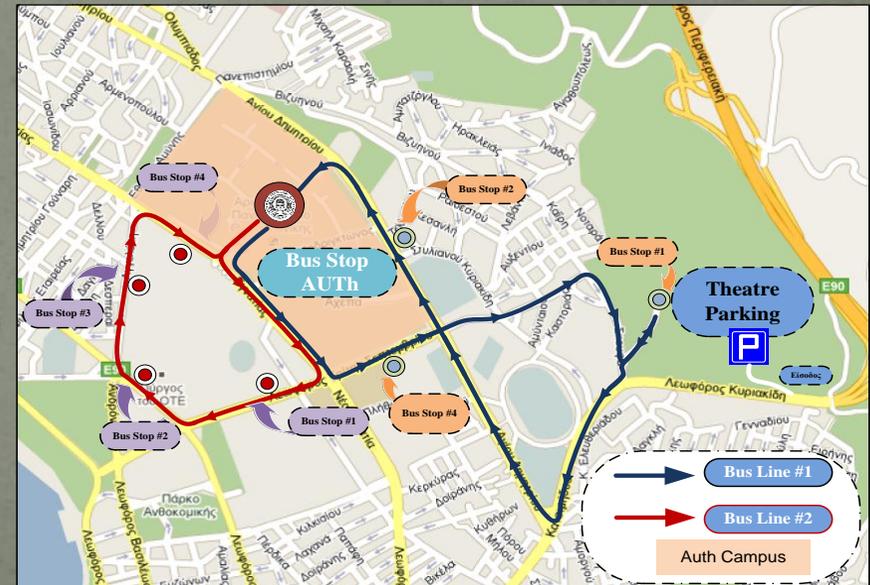
Proposed Pedestrian and Bicycle Network at AUTh

# Policy #4: Mobility Plan at A.U.Th.

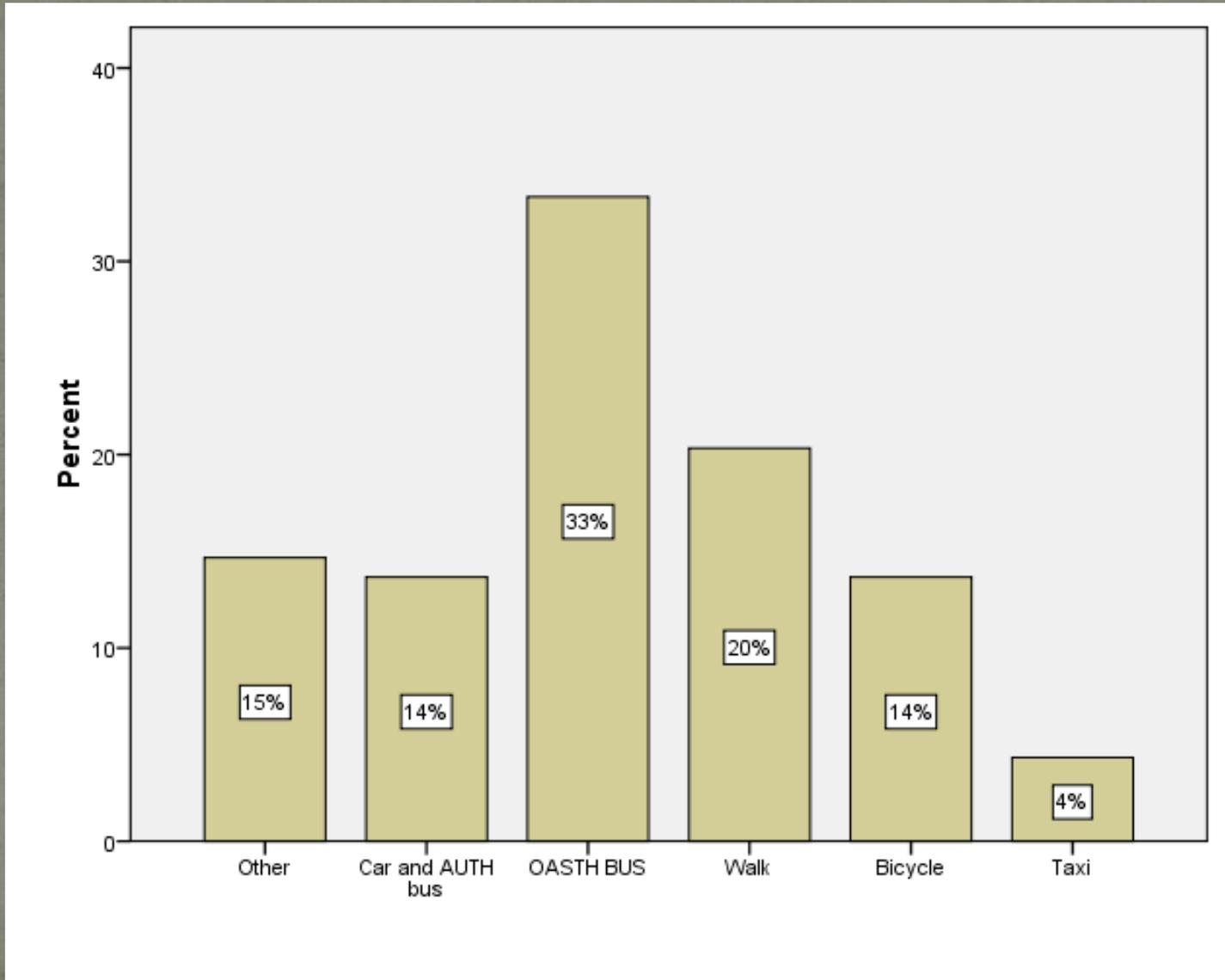


- ✓ A day Without Car at Aristotle was organized in 22/09/2010 within the framework of Mobility Week
- ✓ It was the first time since 1950 that cars were not permitted to enter the campus

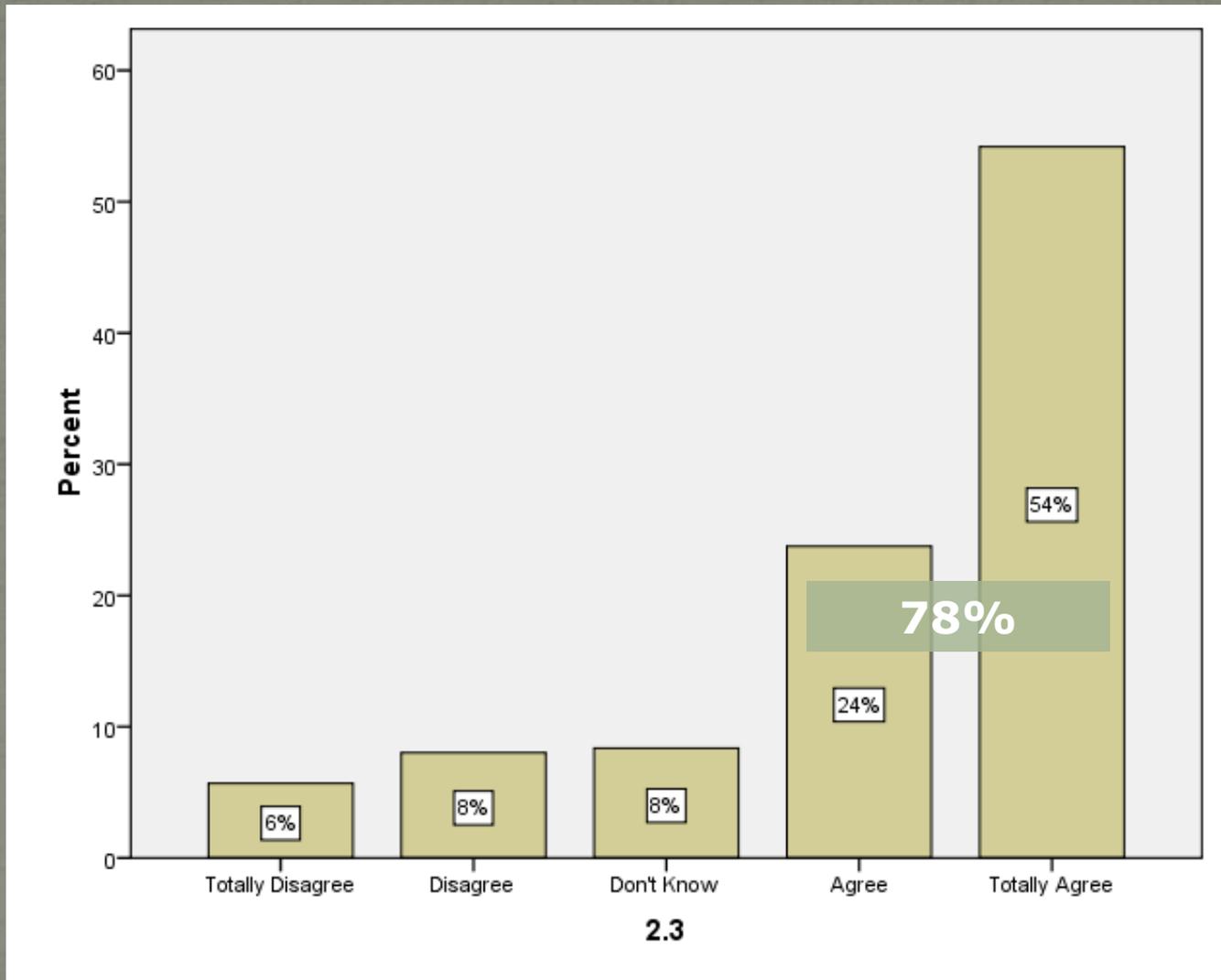
- ✓ Two university buses were used to collect the employees and the students
- ✓ The parking of a nearby theatre was used for P&R purposes
- ✓ An ex-post evaluation study was conducted



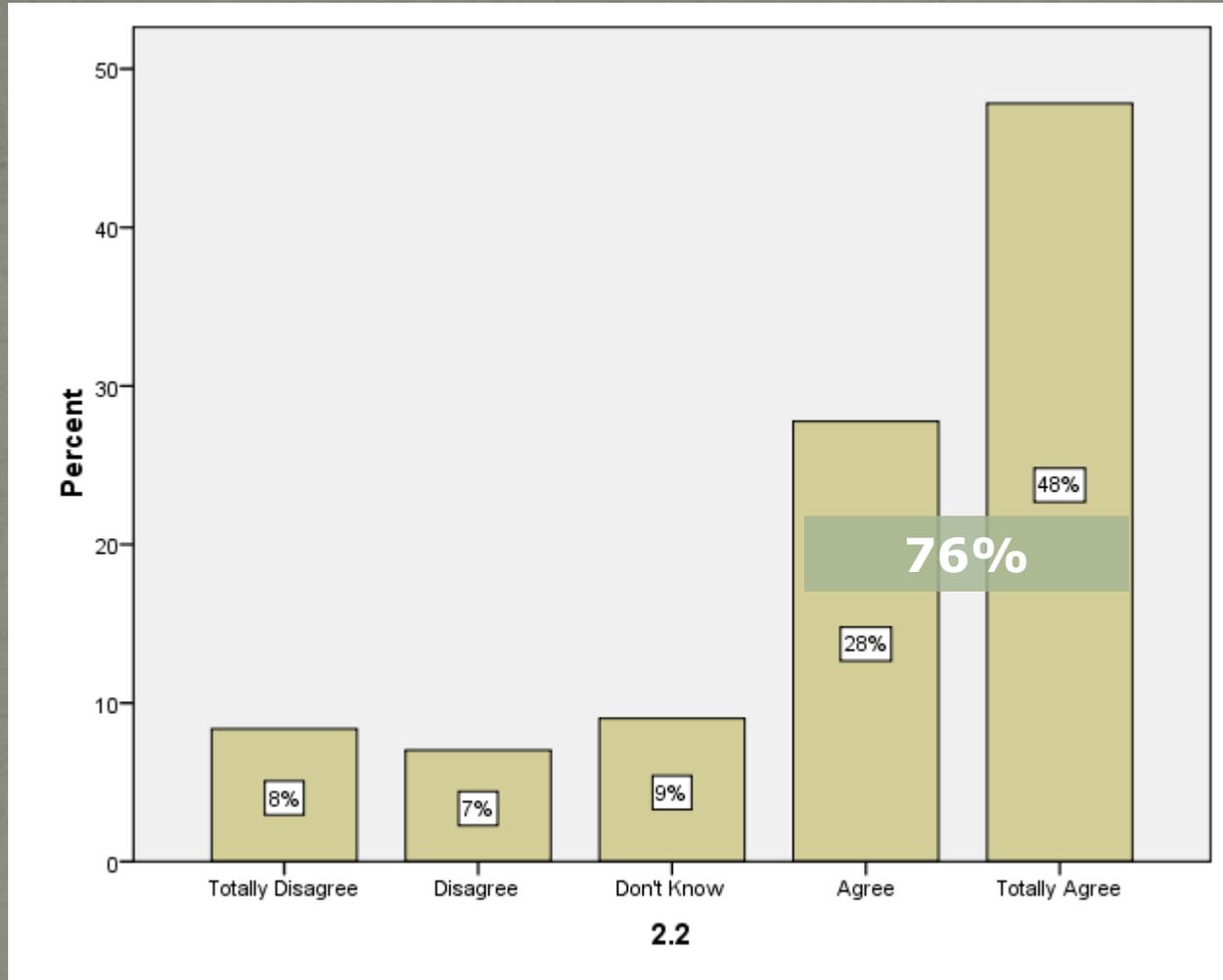
# Modal Split to the University – Car Free Day



# Car Free Day – Support the measure



# Car Free Day – To be repeated more often



# S.W.O.T. Analysis

Interventions for tackling transport GHG emissions in the  
Metropolitan Area of Thessaloniki, Greece

# SWOT analysis

## Strengths

1. The problem is well known and well documented
2. The introduction of a new mode (metro) is a good reason to make people think different
3. Good weather conditions in Greece is in favor of walking and cycling

# SWOT analysis

## Weaknesses

1. Absence of a Metropolitan authority to coordinate the actions and measures
2. Most measures are primarily considered as “traffic mitigation measures” instead of traffic and environmental mitigation measures”
3. High financial risks to invest
4. Political support and continuation between the parties is not secured

# SWOT analysis

## Opportunities

1. New financial reality in Greece, turns people to alternative to the car solutions
2. Awareness of global community for the greenhouse effect
3. Good and Bad Practices exchange between countries/cities
4. European and national legal framework can set new rules (limits, monitoring, taxes etc)

# SWOT analysis

## Threats

1. Lack of coordination between policy takers can make people lose their support to the measures
2. Misspecification about the positive impacts of a measure
3. Financial problems

# Final Conclusions

- **Thessaloniki** indeed should be considered as a **case study** for GHG emission reduction
- **Various measures** have been implemented or being implemented
- The measures are (and should) cover **various aspects** of policy planning (strategic, meso and micro analysis, short and long term planning etc)
- **Coordination** of the actions is essential (stakeholders and users involvement in the decision making process)
- **Monitoring and Evaluation tools** should be applied to measure the impacts (air pollution measurements, behavioral surveys, traffic modelling simulations, etc)

Thank you all for your attention!!



**Ioannis Politis**

TRANSPORT  
ENGINEERING  
LABORATORY



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