

27.718 interviews
30 / 05 > 08 / 06 / 2015

1.040 interviews
30 / 05 > 08 / 06 / 2015

Methodology: face-to-face

Italy

1. COUNTRY HIGHLIGHTS

Respondents in Italy are much more likely than average to say climate change is a “very serious” problem (81%, compared with the EU average of 69%).

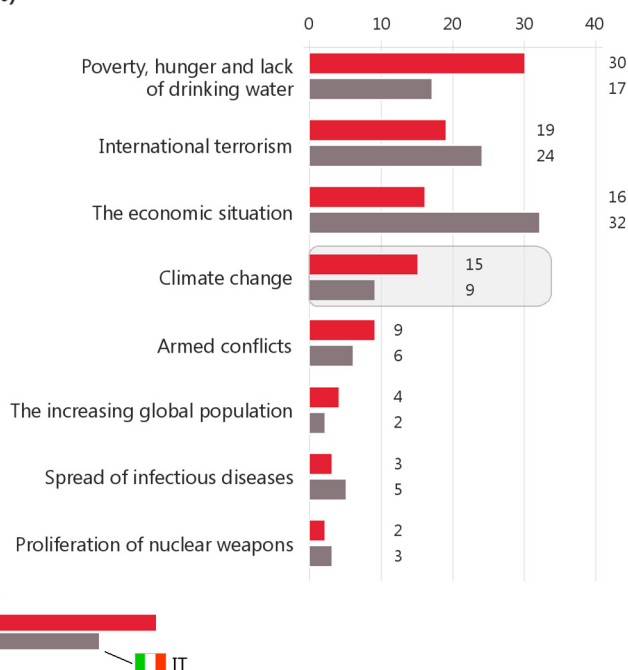
Just over a third said they had taken personal action to fight climate change (34%) in the past six months. However, when presented with a list of specific measures, this figure rises to 91%, showing that many respondents do not connect certain actions with tackling climate change. The survey revealed that:

- More than two-thirds have tried to reduce their waste and regularly separate it for recycling (68%, +10 percentage points since 2013)
- More than half (51%, +18 percentage points since 2013) bought locally produced food whenever possible
- Almost half (49%, +4 percentage points since 2013) have tried to cut down their use of disposable items such as plastic bags from supermarkets whenever possible

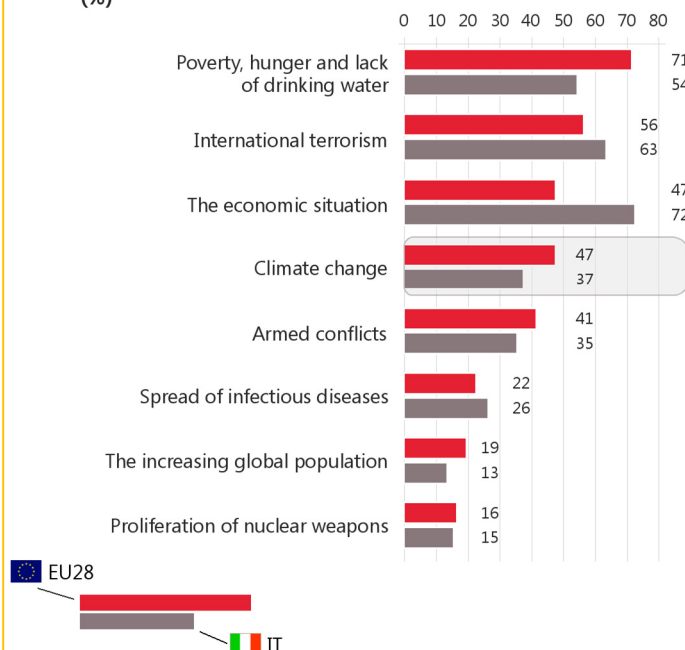
More than eight in ten (84%) believe that fighting climate change and using energy more efficiently can boost the economy and create jobs. There is a strong consensus (93%) that fighting climate change will only be effective if all countries of the world act together. Most respondents support national action to improve energy efficiency (92%) and to increase the use of renewables (91%) by 2030.

2. EUROPEAN PERCEPTIONS OF CLIMATE CHANGE 1/2

QA1a Which of the following do you consider to be the single most serious problem facing the world as a whole? (%)



QA1T Which of the following do you consider to be the single most serious problem facing the world as a whole? Which others do you consider to be serious problems? (MAX. 4 ANSWERS) (%)



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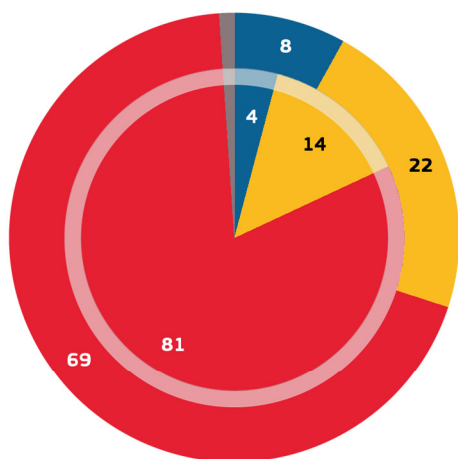
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3. EUROPEAN PERCEPTIONS OF CLIMATE CHANGE 2/2

QA2 And how serious a problem do you think climate change is at this moment? Please use a scale from 1 to 10, with '1' meaning it is "not at all a serious problem" and '10' meaning it is "an extremely serious problem".

(%)



- Total 'Not a serious problem' (1-4)
- Total 'A fairly serious problem' (5-6)
- Total 'A very serious problem' (7-10)
- Don't know

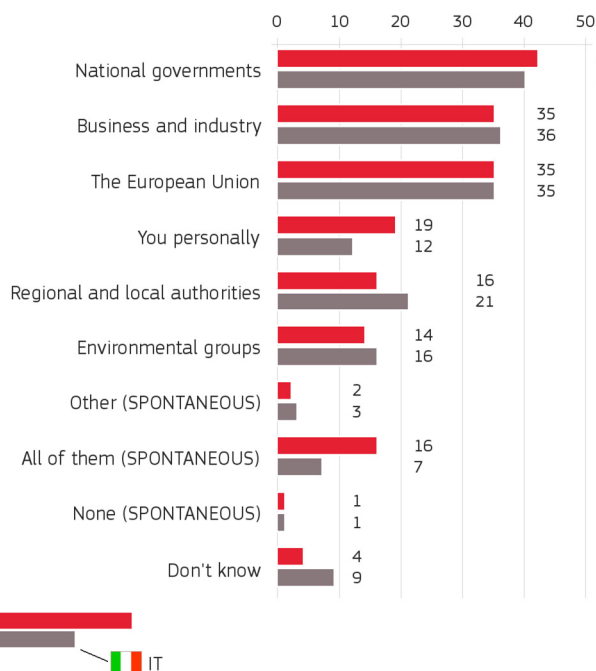
	EU28		IT	
	2015	2015-2013	2015	2015-2013
Total 'Not a serious problem' (1-4)	8	- 1	4	+ 1
Total 'A fairly serious problem' (5-6)	22	+ 1	14	+ 2
Total 'A very serious problem' (7-10)	69	=	81	- 4
Don't know	1	=	1	+ 1

EU28 Outer pie IT Inner pie

4. TAKING ACTION ON CLIMATE CHANGE 1/2

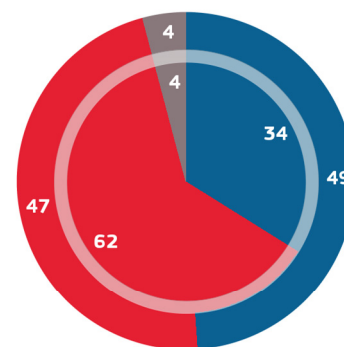
QA3 In your opinion, who within the EU is responsible for tackling climate change? (MULTIPLE ANSWERS POSSIBLE)

(%)



QA5 Have you personally taken any action to fight climate change over the past six months?

(%)



EU28 Outer pie IT Inner pie

	EU28		IT	
	2015	2015-2013	2015	2015-2013
Yes	49	- 1	34	- 9
No	47	+ 1	62	+ 13
Don't know	4	=	4	- 4

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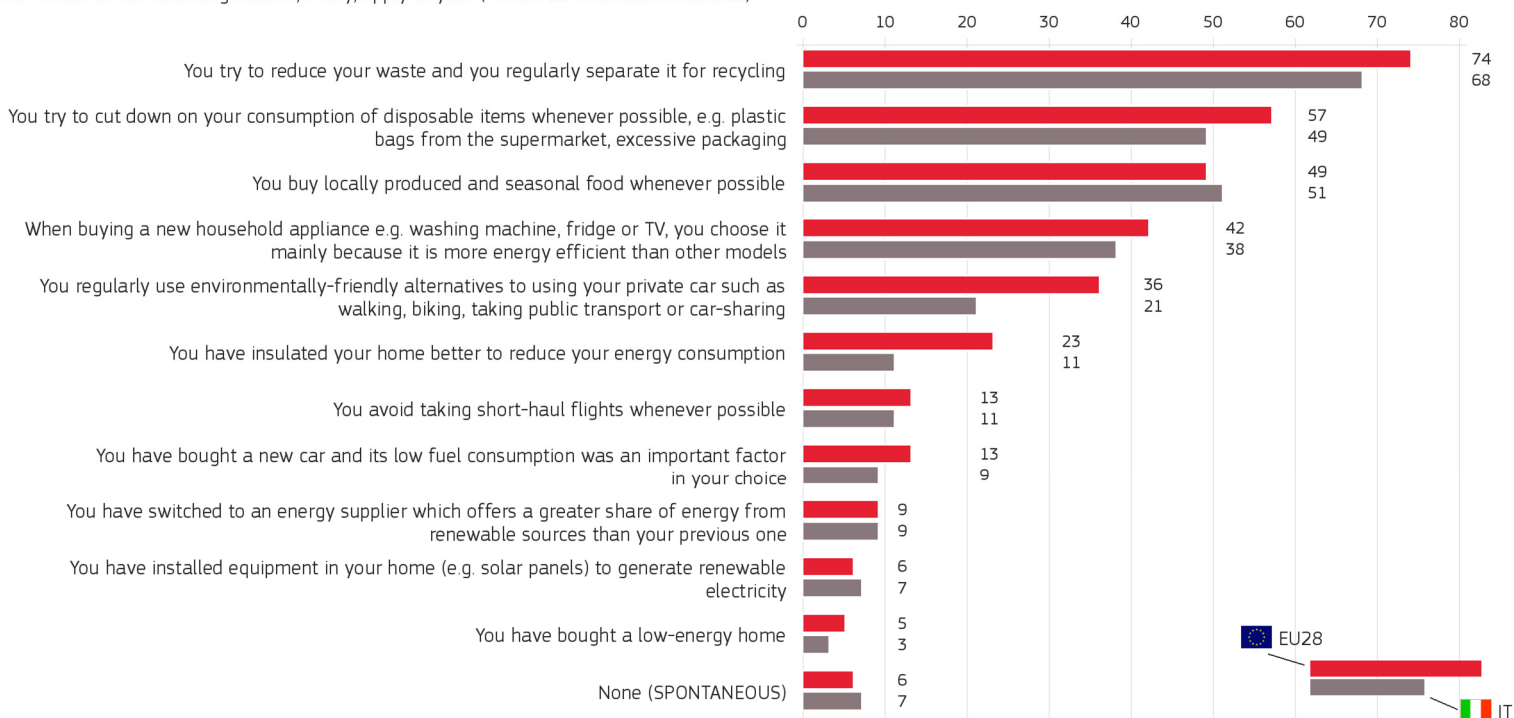
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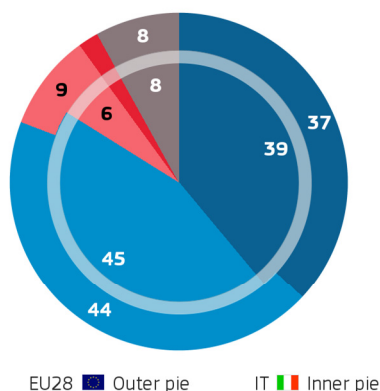
5. TAKING ACTION ON CLIMATE CHANGE 2/2

QA6 Which of the following actions, if any, apply to you? (MULTIPLE ANSWERS POSSIBLE)



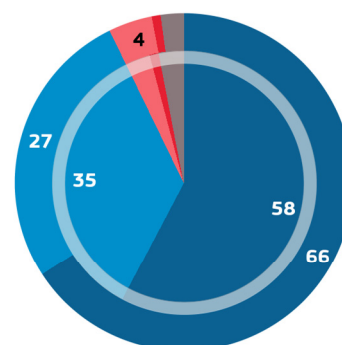
6. ATTITUDES TO FIGHTING CLIMATE CHANGE

QA4.1 To what extent do you agree or disagree with each of the following statements?
Fighting climate change and using energy more efficiently can boost the economy and jobs in the EU (%)



	EU28		IT	
	2015	2015-2013	2015	2015-2013
Totally agree	37	+6	39	+8
Tend to agree	44	-5	45	-3
Tend to disagree	9	-2	6	-4
Totally disagree	2	-1	2	-2
Don't know	8	+2	8	+1

QA4.2 To what extent do you agree or disagree with each of the following statements?
Fighting climate change will only be effective if all countries of the world act together (%)



	EU28 (%)	IT (%)
Totally agree	58	66
Tend to agree	27	35
Tend to disagree	4	4
Totally disagree	1	1
Don't know	10	10

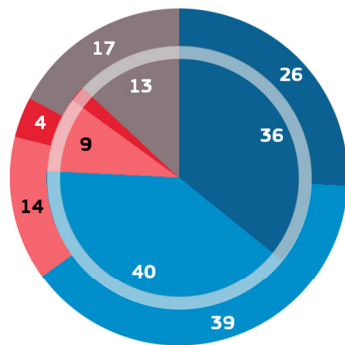
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7. ATTITUDES TO REDUCING FOSSIL FUEL IMPORTS

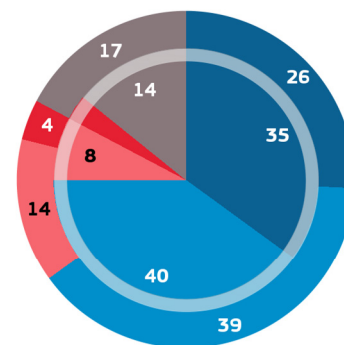
QA4.3 To what extent do you agree or disagree with each of the following statements?
Reducing fossil fuel imports from outside the EU can benefit the EU economically (%)



EU28 Outer pie IT Inner pie

	EU28		IT	
	2015	2015-2013	2015	2015-2013
Totally agree	26	=	36	+ 6
Tend to agree	39	- 5	40	- 7
Tend to disagree	14	=	9	=
Totally disagree	4	=	2	- 2
Don't know	17	+ 5	13	+ 3

QA4.4 To what extent do you agree or disagree with each of the following statements?
Reducing fossil fuel imports from outside the EU can increase the security of EU energy supplies (%)

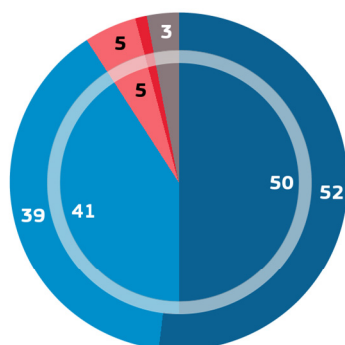


● Totally agree
● Tend to agree
● Tend to disagree
● Totally disagree
● Don't know

EU28 Outer pie IT Inner pie

8. LOOKING TO THE FUTURE

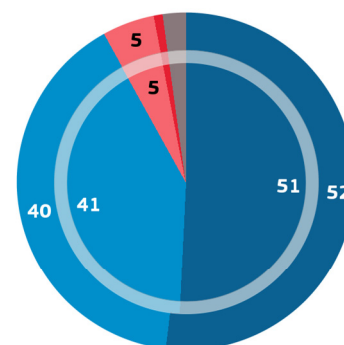
QA7 How important do you think it is that the (NATIONALITY) government sets targets to increase the amount of renewable energy used, such as wind or solar power, by 2030? (%)



EU28 Outer pie IT Inner pie

	EU28		IT	
	2015	2015-2013	2015	2015-2013
Very important	52	+ 3	50	+ 1
Fairly important	39	- 2	41	=
Not very important	5	- 1	5	- 1
Not at all important	1	- 1	1	- 1
Don't know	3	+ 1	3	+ 1

QA8 How important do you think it is that the (NATIONALITY) government provides support for improving energy efficiency by 2030 (e.g. by encouraging people to insulate their home or purchase low energy light bulbs)? (%)



EU28 Outer pie IT Inner pie

	EU28		IT	
	2015	2015-2013	2015	2015-2013
Very important	52	+ 1	51	- 1
Fairly important	40	- 1	41	+ 2
Not very important	5	=	5	=
Not at all important	1	=	1	- 1
Don't know	2	=	2	=