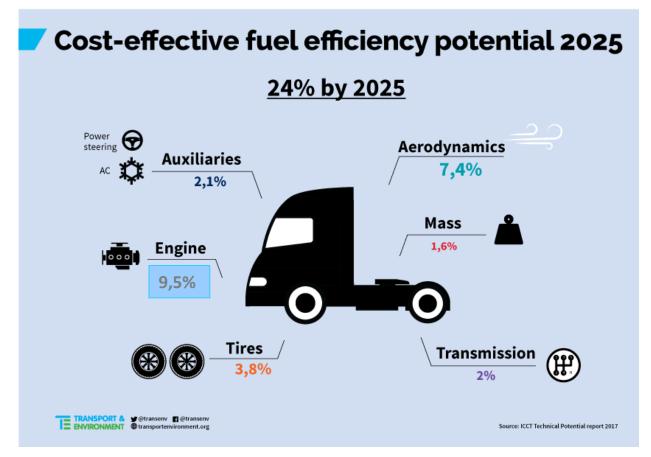
ROAD TO THE HDV STANDARDS EUROPE NEEDS



REDUCE CO2 AND KICKSTART ZERO EMISSION TRUCKING

2025 target and indicative 2030 targets



Zero emission vehicle mandate



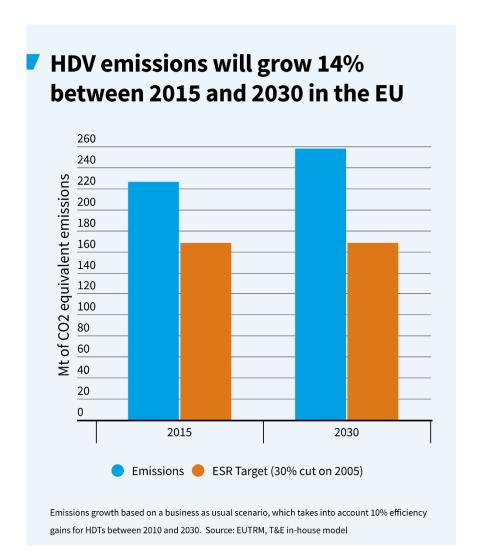


AMBITIOUS CO2 STANDARDS

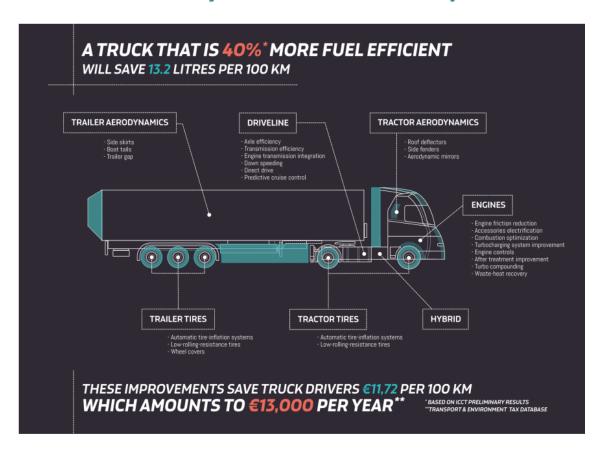


FOUR REASONS WHY WE NEED AMBITIOUS CO2 STANDARDS NOW

1. Necessary to meet EU targets



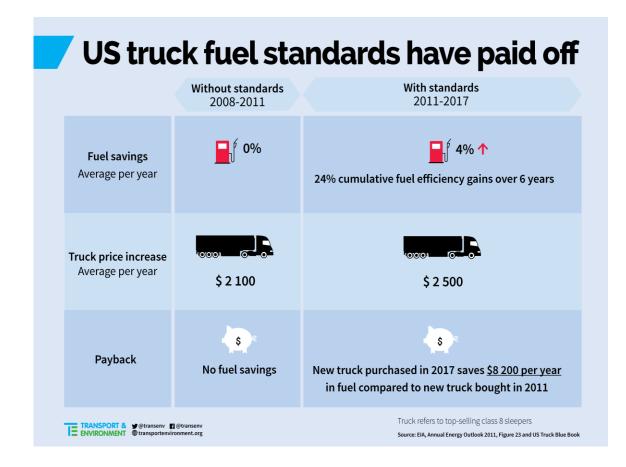
2. Plenty of cost-effective potential



3. Overcome market barriers and create more competition

Tractor-trailers: market adoption trends **Fuel saving potential** Market penetration (2015) Time on the market 20% 50% 14 13 12 40% 15% 11 30% 10% 20% - Average 14% 10% **Total 18%*** 1% TPMS Adaptive cruise control 1.5% Predictive cruise control 20% Predictive cruise control 10% High efficiency selective catalytic reduction 1.9% Adaptive cruise control 2% Trailer side skirts 10% Trailer side skirts 2.8% Turbocompounding 1% Low rolling resistance tires 3% High efficiency selective catalytic reduction 0.24% Turbocompounding 7% Low rolling resistance tires ngs of the respective technologies is not the sum of the different innovation TRANSPORT & #@transenv @ dransenv @ transportenvironment.org Source: Transport & Environment

4. Reduce total costs of ownership

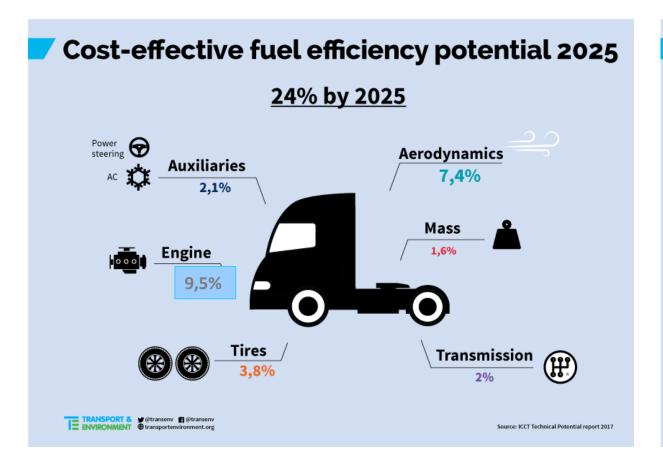


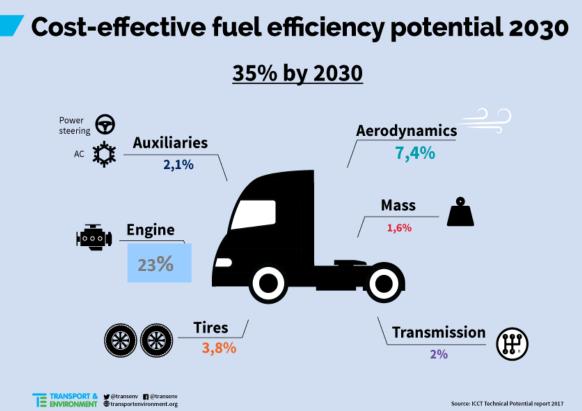
STANDARDS IN MORE DETAIL



THE TARGET

Get the maximum cost-effective potential out of trucks

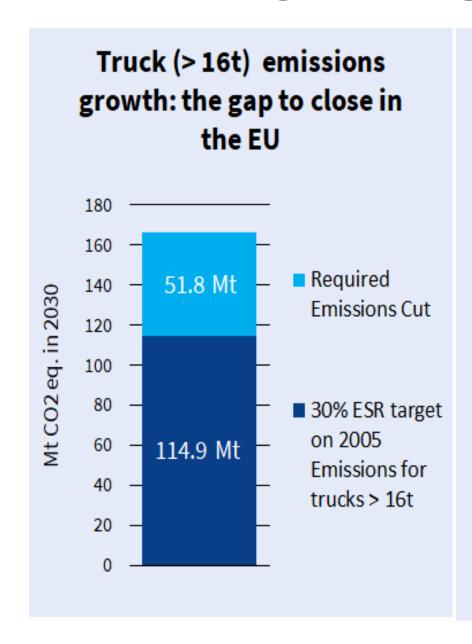


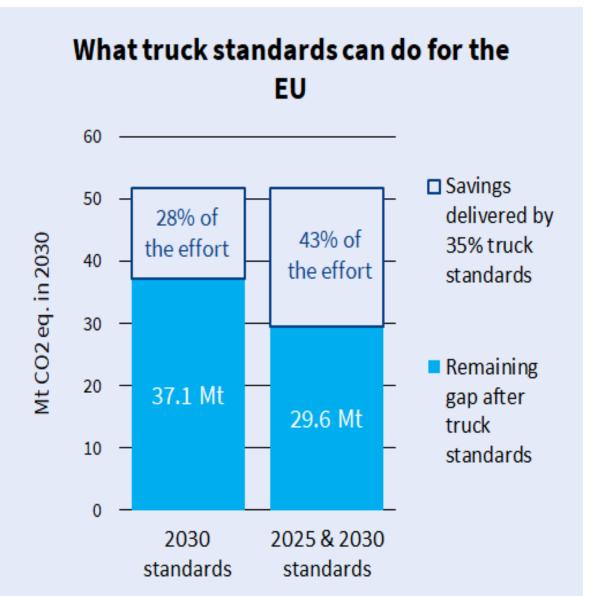


DESIGN AND TARGET

- Ambitious 2025 full vehicle and engine standards are the preferred option (as in US phase I) (24% by 2025).
- Indicative 2030 target (range). Final target should be set during review in co-decision (early 2020s). Give long term guidance to OEMs.
- Engine and trailer standards should be introduced as soon as possible.

THE IMPORTANCE OF A 2025 TARGET





PROPOSAL IN MORE DETAIL

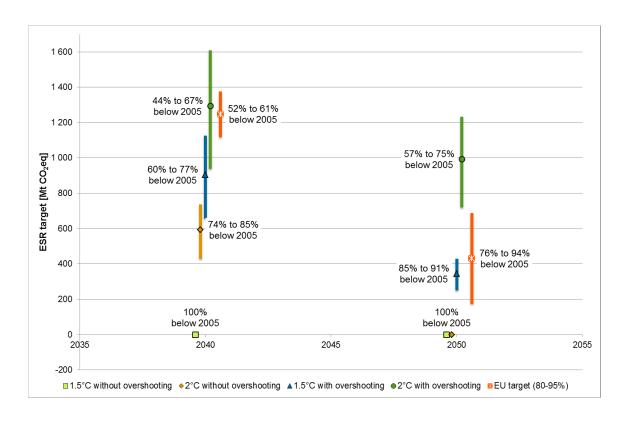
- Fixed 2025 target as for cars and vans.
- Banking and borrowing and annual targets add no value but more complexity.
- Average target per VECTO category.
- More ambition for vehicles that do more mileages (e.g. long haul and costeffective potential).
- No pooling: Already low number of manufacturers in Europe (cartel case).
- Trading of credits between OEMs should be allowed to reward early adoptors.
- No transferring: Ensure improvements in all categories.
- We need to be careful with exemptions.

ROAD TO ZERO EMISSIONS



FOUR REASONS WHY WE NEED A ZEV MANDATE

A. Transport needs to be zero by 2050 (COP21)



B. Technology exists





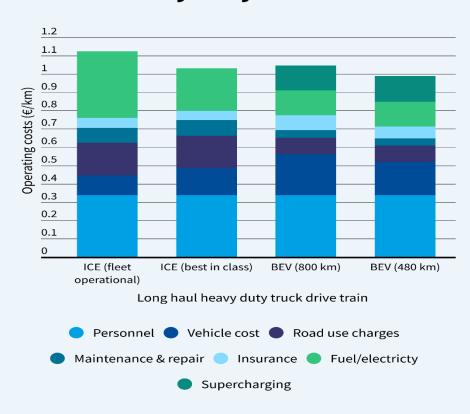
C. It's cost-effective for all truck categories already today!

Application segment	Segment perspective	Example use cases	Range of TCO parity,1
Regional light-duty-truck (LDT) hub-and-spoke delivery	First truck segment to reach total-cost-of-owner- ship (TCO) parity, lowest entry barrier for battery electric vehicles (BEVs)	Regional grocery delivery for shops and restaurants	2017
Urban LDT stop- and-go delivery	Second truck segment to reach TCO parity due to low share of battery cost	Urban last-mile distribution with central hub and many stops	2017–21
Regional medium-duty truck hub-and-spoke delivery	Third segment to reach TCO parity due to balanced capital and operating expenditure	Grocery store chain with logistics center for several branches	2017–23

Expected ZEV sales (MHDVs) by McKinsey

4-9% by 2025 19-31% by 2030

Stacking up the costs of a battery electric heavy duty truck



Main assumptions: Payback period of 5 years, 150 000 km/year mileage, €1/litre diesel price, €0.12/kWh electricity price (€0.12/kWh extra for supercharging), BEV pays half the infrastructure charges compared to best-inclass ICE, insurance proportional to upfront cost, maintenance and repair costs are halved for BEV.

D. Sector needs it but traditional OEMs not yet delivering



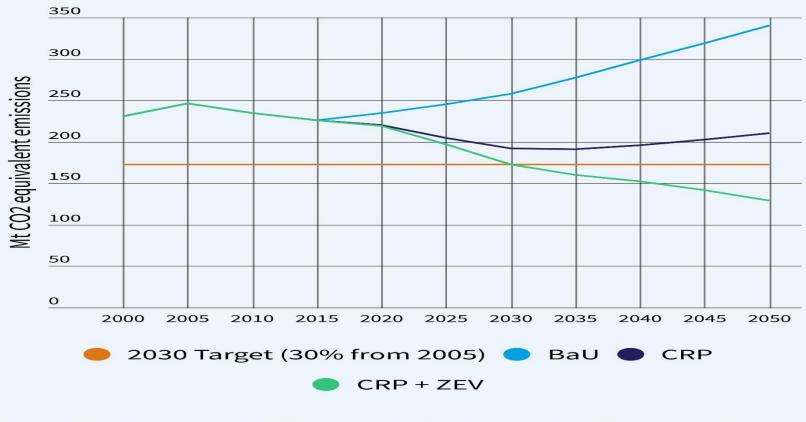
Zero Emission

Stadslogistiek





Combination of HDV standards and ZEV sales to hit Europe's 2030 targets



Notes: BaU is business as usual; CRP is comprehensive reform package; ZEV refers to policy to push zero emission vehicle sales

ZEV mandate of 5-10% 2025 & 20-30% 2030 is required for meeting the targets

ZEV MANDATE IN MORE DETAIL

- ZEV trucks should get a zero rating in the CO2 standard.
- ZEV mandate for categories 4, 5, 9 and 10.
- But ZEVs from other categories can be counted (flexibilities to support market uptake).
- Need mileage weighting: Based on average lifetime and mileage (data from OEMs and fleets).
- Trading between OEMs should be allowed.

CONCLUSIONS

- Standards should aim to get all cost-effective potential out of trucks (24% by 2025 for tractors).
- First step: Ambitious 2025 targets with strong commitment for 2030 targets to be fixed in early 2020s. Trailers and engines should follow soon.
- Zero emission: HDV proposal needs to push EU OEMs to start selling ZEV trucks. Mandate is the most effective tool while providing flexibility for OEMs.

=> Win-win for climate and transport sector