# Car labelling Directive 1999/94/EC Public stakeholder consultation – questionnaire

Fields marked with \* are mandatory.

#### INTRODUCTION

This evaluation for the European Commission aims to identify the experience of EU stakeholders with the Car Labelling Directive 1999/94/EC.

The public consultation will help to assess the extent to which the Directive has achieved its objectives of:

- Ensuring that information on fuel economy/CO2 emissions is displayed prominently and in an understandable way to consumers prior to/at the point of sale.
- · Increasing the awareness of CO2 emissions and fuel economy among consumers.
- · Influencing consumers to purchase more fuel efficient cars.
- · Encouraging car manufacturers to produce more fuel efficient cars.

The evaluation will also examine the costs and the benefits of the Directive and whether the impacts could have been achieved at lower cost.

Your responses will be used to help better understand the outputs, results and impacts of the Directive. The results of this public consultations will be published on the consultation webpage. The Commission seeks feedback on the following questions:

- ★1. In what capacity are you completing the questionnaire?
  - Citizen/Individual
  - On behalf of an organisation or authority

#### Section A. Introduction (Citizens/individuals)

Section A. Introduction (Citizens/individuals)

★2. Please provide yo	our country of residence:	
Austria	Belgium	Bulgaria
Croatia	Republic of Cyprus	Czech Republic
Denmark	Estonia	Finland
France	Germany	Greece
Hungary	Ireland	Italy
Latvia	Lithuania	Luxembourg
Malta	<ul><li>Netherlands</li></ul>	Poland
Portugal	Romania	Slovakia
Slovenia	Spain	Sweden
United Kingdom		
Other, please specify	below	
3. Please provide yo	ur contact Information.	
★ Contact Name		
E T. A. I. I		
★ Email Address		
⋆ Phone number		
Please note that rece	eived contributions, togetl	her with the identity of the contributor, may be published
•	•	to publication of the personal data on the grounds that
•	•	nate interests. In this case the contribution may be
published in anonym content be taken into		contribution will not be published nor will, in principle, its
comem de taken mic	) account.	

#### ★4. DATA PROTECTION

Please read the Privacy Statement on how we deal with your personal data and contribution.

- Yes, I agree to the publication
- No

	•	nnal data on the grounds that such publication would harm
Section A. Introd	uction (Compa	ny/Organisation/Authority/Association)
Section A. Introduc	tion (Company/Org	anisation/Authority/Association)
★ 5. Please indicate the	e relevant country of	countries of operation
EU wide	Austria	■ Belgium
Bulgaria	Croatia	Republic of Cyprus
Czech Republic	Denmark	Estonia
Finland	France	Germany
Greece	Hungary	Ireland
Italy	Latvia	Lithuania
Luxembourg	Malta	Netherlands
Poland	Portugal	Romania
Slovakia	Slovenia	Spain
Sweden	United Kingdom	١
Other, please specify	below	
6. Please categorise y	your organisation as	annronriate
Industry or busing	9	Vehicle manufacturer
Vehicle trader/de		Automotive supplier
	isation / car users gro	
■ Environmental/er	_	Transport NGO.
Consumer NGO.	<i>a,</i> :	Member State competent authority
	authority or agency	Local/regional public authority or agency
Consultancy.	, , ,	Research/academic institution.
•		
Other, please specify	below	
, , ,		
7. Is your association	n/organisation registe	ered in the Transparency Register of the European
Commission?		
Yes		
O No		

Please provide the identification number of your organisation
If you are an entity not registered in the Transparency Register, please register in the Transparency Register before answering this questionnaire. If your entity responds without being registered, the Commission will consider its input as that of an individual and as such, will publish it separately.
8. Please provide your contact information.
*Name of the organisation/authority
*Email Address
★ Phone number
Please note that received contributions, together with the identity of the contributor, may be published on the Internet, unless the contributor objects to publication of the personal data on the grounds that such publication would harm his or her legitimate interests. In this case the contribution may be published in anonymous form. Otherwise the contribution will not be published nor will, in principle, its content be taken into account.
<ul> <li>★9. DATA PROTECTION</li> <li>Please read the Privacy Statement on how we deal with your personal data and contribution.</li> <li>Yes, I agree to the publication</li> <li>No</li> </ul>
If you object to the publication of the personal data on the grounds that such publication would harm your legitimate interests, please indicate this below and provide the reasons of such objection.

### Section B - General questions - Consumer's experience

Note: This section is addressed to citizens/individuals. If you are representing an organisation or authority your answers will be considered in your capacity as an individual. If you do not wish to answer these questions, please move directly to section C (question 17).

	Are you aware that ilable:	info	ormation about the CC	)2 p	performance and fuel consu	ımption	of new	cars is
						Yes	No	Do not know
	On a label displayed	d on	or near the car where	it is	purchased	0	0	0
	In a guide available	for	free at the point of sale	).		0	0	0
	On a poster or elect purchased.	roni	c screen displayed nea	ar th	e car where it is	0	0	0
	In any printed adver newspapers/magaz		ments / promotional lites).	eratı	ure. (E.g. adverts in	0	0	0
car.	Private Car Company Car		ember State it was pur		ease specify if it was a priv	ate car	or a co	mpany
(A)	Austria		Belgium	(in)	Bulgaria			
0	Croatia	0	Republic of Cyprus	0	Czech Republic			
0	Denmark	0	Estonia	0	Finland			
0	France	0	Germany	0	Greece			
	Hungary	0	Ireland		Italy			
	Latvia	0	Lithuania		Luxembourg			
	Malta	0	Netherlands		Poland			
	Portugal	0	Romania		Slovakia			
	Slovenia	0	Spain		Sweden			
	United Kingdom							
Oth	er, please specify b	elo	W					

14. Referring to your most recent purchase of a new car and information on CO2 performance and fuel consumption, please indicate if the following statements apply in relation to the options below by ticking the relevant box.

	The information was visible/available	I read the information	The information provided was clear/understandable	The information was useful	The information influenced my purchase decision	Do not know
Label displayed on or near the car						
Guide						
Poster or electronic screen displayed near the car						
In any printed advertisements / promotional literature						

15. Please indicate if you have faced any of the following problems in understanding the information provided in any of the following sources about the CO2 performance and the fuel consumption? (Please indicate all those that apply for each of the sources of information by ticking the relevant box)

	The metrics (e.g. CO2/km) were not understandable	The presentation was poor / confusing	Information was missing	Other information (e.g. on costs) should have been provided
Label displayed on or near the car				
Guide				
Poster or electronic screen displayed near the car				
In any printed advertisements / promotional literature				

Please indicate any other problems in understanding the information provided in any of the above sources about the CO2 performance and the fuel consumption or other information that should have been provided.
16. Do you have any additional comments with respect to your experience of using either the label, fuel economy guide, poster/electronic screen or promotional literature in informing you about the CO2 emissions and fuel economy of new cars?

### Section C - Specific questions

Note: This section is addressed to companies/ organisations/ authorities / associations. However, if you are responding as a citizen/individual, you may also answer any of the questions in this section. If you are a citizen/individual and do not wish to answer these questions, please move directly to section D (question 34).

# 17. How effective have the following been in terms of increasing consumer awareness of CO2 emissions of new cars?

Please rate from 1: Not effective at all to 5: Very effective

	1 (Not effective at all)	2	3	4	5 (Very effective)	Do not know
Label displayed on or near each new car model at the point of sale.	0	0	0	0	0	0
Guide available for free at the point of sale.	0	0	0	0	0	0
A poster or electronic screen displayed near new car models offered for sale or lease at the point of sale.	0	0	0	0	0	0
In any printed advertisements / promotional literature (E.g. adverts in newspapers/magazines)	0	0	0	0	0	0

# 18. How effective have the following been in terms of increasing consumer awareness of <u>fuel consumption</u> of new cars?

Please rate from 1: Not effective at all to 5: Very effective

	1 (Not effective at all)	2	3	4	5 (Very effective)	Do not know
Label displayed on or near each new car model at the point of sale.	0	0	0	0	0	0
Guide available for free at the point of sale.	0	0	0	0	0	0
A poster or electronic screen displayed near new car models offered for sale or lease at the point of sale.	0	0	0	0	0	0
In any printed advertisements / promotional literature (E.g. adverts in newspapers/magazines)	0	0	0	0	0	0

# 19. How effective have the following been in terms of influencing consumers' decisions to purchase more fuel efficient cars?

Please rate from 1: Very ineffective to 5: Very effective

	1 (Not effective at all)	2	3	4	5 (Very effective)	Do not know
Label displayed on or near each new car model at the point of sale.	0	0	0	0	0	0
Guide available for free at the point of sale.	0	0	0	0	0	0
A poster or electronic screen displayed near new car models offered for sale or lease at the point of sale.	0	0	0	0	0	0
In any printed advertisements / promotional literature (E.g. adverts in newspapers/magazines)	0	0	0	0	0	0

20. How effective was the Directive in encouraging car manufacturers to	
introduce more efficient vehicles in the market?	

Please rate from 1: Not effective at all to 5: Very effective

1 (not effective at all)

0 2

Don't know

◎ 3	
4	
5 (ver	y effective)
Do no	t know
21. How ha	as the Directive impacted the supply of more fuel efficient vehicles, i.e.
increased of	consumer choice for more fuel efficient cars?
It has	had no impact.

22. How has the Directive impacted the <u>price</u> of more fuel efficient vehicles?

1101	e laci emoleti vernoles.
	It has had no impact.
	It has led to an increase in prices for more fuel efficient cars.
	It has led to a decrease in prices for more fuel efficient cars
	Don't know

It has led to an increase in the supply of more fuel efficient cars.

23. Has the implementation of the Directive resulted in any costs in relation to any of the following aspects for the organisation(s) that you represent?  Costs of information collection and record-keeping  Cost of producing, printing, distributing, maintaining and updating labels, posters, guides etc.  Costs of monitoring compliance for authorities (local/regional/national)  None
Other types of costs (please indicate below)
If possible, please provide specific information on the actual costs directly associated with the implementation of the Directive (e.g. total expenditure associated with the specific actions on an annual basis, total time required for specific actions in full time equivalent).
24. If relevant for the organisation(s) that you represent, please indicate if you believe that any of the costs incurred by your organisation(s) could have been reduced (e.g. on the basis of synergies with other national, EU or international initiatives)?  Costs of information collection and record-keeping  Cost of producing, printing, distributing, maintaining and updating labels, posters, guides etc.  Costs of monitoring compliance for authorities (local/regional/national)  None
Please explain how these costs could be reduced
25. Has the implementation of the Directive resulted in any cost savings/ benefits in relation to any of the following aspects for the organisation(s) that you represent?  Fuel cost savings  Time savings, as a result of having easy access to information on fuel efficiency and CO2 emissions  None

Other types of cost savings/benefits (please indicate below)
If possible, please provide estimates of the actual savings arising.
26. Are you aware of any issues (conflicts, overlaps, trade-offs or inconsistencies) between the
requirements or the practical implementation of the Car labelling Directive and those set by other relevant policy tools developed at national, EU or international level (e.g. other legislation, standards,
tax incentives, financial support programmes)?
Yes
■ No
Don't know
If yes, please indicate the specific policy tool and the specific nature of the conflict, overlap or
inconsistency.

27. Some EU Member States have included additional elements in their national CO2/fuel consumption labelling systems. Are you aware of any of the following additional elements in CO2/fuel consumption labelling systems in EU Member States?

	Included	Not included	Don't know
Running costs	0	0	0
Taxes	0	0	0
Air pollution	0	0	0
Noise	0	0	0
Safety	0	0	0
Eco-scores	0	0	0
Lifecycle CO2 emissions	0	0	0
Labelling of second hand cars	0	0	0
Labelling of light commercial vehicles	0	0	0
Provision of information through electronic media (Internet, Television, Cinema, Radio)	0	0	0

If yes, please specify the Member State(s) in which the additional element has been implemented.

28. How effective do you consider any of these additional elements in terms of influencing consumers' car purchase decision?

	1 (not effective at all)	2	3	4	5 (Very effective)	Don't know
Running costs	0	0	0	0	0	0
Taxes	0	0	0	0	0	0
Air pollution	0	0	0	0	0	0
Noise	0	0	0	0	0	0
Safety	0	0	0	0	0	0
Eco-scores	0	0	0	0	0	0
Lifecycle CO2 emissions	0	0	0	0	0	0
Labelling of second hand cars	0	0	0	0	0	0
Labelling of light commercial vehicles	0	0	0	0	0	0
Provision of information through electronic media (Internet, Television, Cinema, Radio)	0	0	0	0	0	0

Others (please specify below)
Please explain your answer
29. Would the car labelling Directive have been more effective if information on air pollutants (e.g. NOx) had been included in addition to CO2 emissions and fuel consumption?
∀es

No

Don't know

Please explain your answer:	
30. Are you aware of any other positive impacts of the Directive that have not been in Yes  No  Don't know	mentioned above?
31. Are you aware of any negative impacts of the Directive that have not been menti  Yes  No  Don't know	ioned above?
Please explain	
32. Member States are currently free to develop their own label designs and there is of different labels across Member States. To what extent do you agree that the level the Directive provides is appropriate to meet the objectives of the Directive?  Too flexible Sufficiently flexible Not flexible enough Don't know	
33. Please indicate the extent to which you agree or disagree with the following state still a need for EU legislation to inform consumers of the CO2 performance and fuel new cars.  Strongly agree Slightly agree Neutral Slightly disagree Strongly disagree	

### Section D. Final Remarks

34. Please indicate any reports or other sources of information that provide evidence to support your responses. Please provide the title, author and, if available, a hyperlink to the study/report.
35. Do you have any further comments to make regarding the Car Labelling Directive?

Thank you for participating in the survey