

Annex 5: Members survey – Results as numerical figures (all countries)

1. Participants - Personal data

	Austria		Germany		Italy		Luxem- bourg		Nether- lands		Spain		Sweden		United Kingdom	
	no.	%	no.	%	no.	%	no.	%	no.	%	no.	%	no.	%	no.	%
No. of Participants	229	100	4255	100	368	100	108	100	1641	100	308	100	137	100	83	100
Sex																
Male	185	81	3572	84	305	83	75	69	1272	78	240	78	117	85	72	87
Female	44	19	683	16	63	17	33	31	369	22	68	22	15	15	11	13
Age (years)																
18 - 29	59	26	645	15	67	18	35	32	271	17	91	30	12	9	16	19
30 - 39	65	28	1103	26	151	41	39	36	513	31	111	36	46	34	24	29
40 - 49	58	25	993	23	90	24	22	20	444	27	72	23	21	15	25	30
50 - 59	32	14	788	19	44	12	9	8	293	18	29	9	37	27	15	18
60 - 69	13	6	612	14	10	3	1	1	94	6	4	1	17	12	3	4
>= 70	1	0	105	2	4	1	2	2	24	1	1	0	4	3	0	0
n.a.	1	0	9	0	2	1	0	0	2	0	0	0	0	0	0	0
Education																
Lower secondary school without completed vocational education	7	3	54	1	23	6	9	8	7	0	8	3	14	10	4	5
Lower secondary school with completed vocational education	60	26	737	17	20	5	21	19	50	3	46	15	30	22	9	11
O-Level	30	13	1207	28	78	21	12	11	482	29	31	10	4	3	15	18
A-Level	87	38	845	20	146	40	43	40	141	9	76	25	24	18	11	13
University degree	45	20	1389	33	101	27	23	21	960	59	147	48	64	47	43	52
n.a.	0	0	23	1	0	0	0	0	1	0	0	0	1	1	1	1
No. of persons in household																
1	25	11	705	17	50	14	28	26	213	13	28	9	18	13	8	10
2	94	41	1805	42	89	24	31	29	605	37	92	30	62	45	34	41
3	60	26	819	19	109	30	18	17	272	17	68	22	19	14	16	19
4	37	16	718	17	92	25	24	22	385	23	94	31	26	19	18	22
5	8	3	147	3	21	6	5	5	118	7	18	6	9	7	7	8
6	4	2	26	1	5	1	2	2	36	2	7	2	2	1	0	0
>6	1	0	11	0	1	0	0	0	5	0	1	0	0	0	0	0
n.a.	0	0	24	1	1	0	0	0	7	0	0	0	1	1	0	0
Monthly net income of household (EURO)																
< 1000	7	3	108	3	12	3	1	1	24	1	12	4	0	0	0	0
1001 - 1500	33	14	353	8	70	19	3	1	107	7	36	12	5	0	1	1
1501 - 2000	36	16	566	13	53	14	8	3	215	13	43	14	15	4	5	6
2001 - 2500	40	17	743	17	66	18	18	7	259	16	44	14	13	11	8	10
2501 - 3000	37	16	718	17	46	13	14	17	298	18	51	17	29	9	10	12
3001 - 3500	20	9	560	13	35	10	10	13	266	16	36	12	28	21	10	12
3501 - 4000	22	10	401	9	20	5	11	9	166	10	24	8	16	20	8	10
4001 - 4500	11	5	216	5	21	6	11	10	95	6	11	4	15	12	3	4
4501 - 5000	8	3	132	3	4	1	9	10	62	4	9	3	10	11	8	10
> 5000	10	4	238	6	33	9	19	8	106	6	35	11	6	7	13	16
n.a.	5	2	220	5	8	2	4	18	43	3	7	2	0	4	17	20

2. Year of new car purchase

	Austria		Germany		Italy		Luxem- bourg		Nether- lands		Spain		Sweden		United Kingdom	
	no.	%	no.	%	no.	%	no.	%	no.	%	no.	%	no.	%	no.	%
No. of Participants	229	100	4255	100	368	100	108	100	1641	100	308	100	137	100	83	100
Year of car purchase																
2001	21	9	343	8	49	13	10	9	100	6	36	12	10	7	6	7
2002	25	11	516	12	54	15	11	10	154	9	26	8	18	13	8	10
2003	37	16	703	17	49	13	29	27	266	16	21	7	24	18	19	23
2004 (already bought)	44	19	1171	28	78	21	21	19	502	31	28	9	38	28	31	37
2004 (planned)	13	6	413	10	41	11	9	8	294	18	89	29	22	16	6	7
2005 (planned)	84	37	1071	25	94	26	26	24	320	20	103	33	25	18	12	14
n.a.	5	2	38	1	3	1	2	2	5	0	5	2	0	0	1	1

3. Criteria for the selection of a new passenger car

Question: "Please assess - in a range from 1 (very important) to 6 (unimportant) - how important the following criteria were/are for the selection of your new car."

Selection criteria	Country	Range in %							n.a.
		1	2	3	4	5	6		
Vehicle type (e.g. notch back, SUV, convertible)	A	55	28	12	2	1	1	0	
	GER	55	26	10	4	2	2	0	
	IT	39	30	16	5	2	7	1	
	LUX	57	23	11	2	3	3	1	
	NL	53	26	8	4	4	5	0	
	SP	38	22	13	9	7	9	1	
	SW	47	24	7	7	9	5	0	
	UK	41	35	13	0	4	7	0	
No. of seats	A	30	32	15	10	10	3	0	
	GER	25	33	19	11	9	3	0	
	IT	18	28	19	12	18	4	1	
	LUX	22	32	25	8	9	3	0	
	NL	25	32	19	13	8	3	0	
	SP	29	30	12	11	16	3	1	
	SW	19	36	18	12	12	2	1	
	UK	33	31	18	10	5	4	0	
Vehicle size (loading/boot space)	A	47	31	14	4	3	0	1	
	GER	33	35	19	7	3	2	1	
	IT	24	27	24	13	5	4	2	
	LUX	32	30	23	8	5	1	1	
	NL	30	33	19	8	6	3	1	
	SP	29	29	16	13	9	4	0	
	SW	32	33	14	9	7	4	2	
	UK	20	42	22	7	4	4	1	

Manoeuvrability and required parking space	A	24	25	27	9	10	3	1
	GER	16	31	29	13	7	4	0
	IT	27	28	24	11	5	4	1
	LUX	23	25	29	7	7	6	2
	NL	15	27	24	16	11	5	0
	SP	23	28	21	15	9	3	1
	SW	12	18	26	20	15	11	0
	UK	14	24	29	14	11	7	0
Engine power	A	22	35	28	7	4	2	1
	GER	22	43	23	7	3	1	2
	IT	26	30	21	12	6	4	2
	LUX	32	35	19	8	1	2	2
	NL	21	33	24	12	7	3	1
	SP	19	34	23	11	8	4	1
	SW	17	25	31	15	8	1	2
	UK	19	39	23	12	5	1	1
Brand image/prestige	A	8	13	31	17	13	16	2
	GER	9	21	28	17	12	11	1
	IT	16	26	27	13	10	6	1
	LUX	18	27	25	15	9	6	0
	NL	10	26	27	16	13	8	0
	SP	17	28	24	16	8	5	1
	SW	15	20	20	17	19	7	1
	UK	19	29	29	11	6	6	0
Design	A	35	31	22	9	1	2	0
	GER	28	40	20	7	3	1	1
	IT	28	30	19	8	5	6	3
	LUX	37	34	16	6	2	3	2
	NL	24	34	22	10	6	3	1
	SP	33	33	11	8	7	6	2
	SW	20	29	24	14	9	4	0
	UK	34	35	17	7	5	2	0
Safety standard	A	66	21	10	2	1	0	0
	GER	61	29	6	2	1	1	1
	IT	54	23	8	4	4	7	1
	LUX	64	16	12	5	1	2	1
	NL	41	32	14	6	4	4	0
	SP	59	17	6	3	6	8	1
	SW	53	24	6	1	4	10	1
	UK	42	33	14	2	4	4	1
Comfort	A	48	38	9	3	1	0	0
	GER	37	45	12	3	1	1	1
	IT	40	31	11	5	5	5	2
	LUX	51	28	14	2	2	2	2
	NL	38	37	12	5	5	3	1
	SP	45	30	8	4	8	4	1
	SW	42	35	7	3	7	6	1
	UK	41	36	17	2	1	2	0

Vehicle price	A	54	29	13	3	1	0	0
	GER	53	30	11	2	1	1	2
	IT	42	29	14	4	4	5	2
	LUX	42	26	20	6	3	2	2
	NL	41	31	13	6	4	4	1
	SP	49	24	9	4	6	6	2
	SW	24	36	16	10	5	6	3
	UK	43	27	17	5	6	2	0
Price of optional equipment	A	33	27	22	8	3	3	2
	GER	33	37	19	5	2	2	1
	IT	22	31	23	11	6	6	1
	LUX	22	38	24	8	3	2	3
	NL	16	29	26	15	9	5	1
	SP	24	26	25	11	7	6	1
	SW	9	34	31	15	7	4	1
	UK	19	17	23	14	14	11	1
Reliability	A	76	17	4	1	0	0	1
	GER	74	20	3	0	0	1	1
	IT	61	18	7	1	4	8	2
	LUX	76	14	5	1	3	1	1
	NL	57	27	5	3	3	5	1
	SP	56	23	5	3	5	7	2
	SW	53	23	6	4	5	8	1
	UK	61	25	2	0	4	4	4
Running cost (total)	A	50	36	9	3	1	0	1
	GER	42	38	14	2	1	1	1
	IT	36	31	14	5	5	7	2
	LUX	34	31	19	6	6	4	0
	NL	31	33	19	9	4	4	1
	SP	36	30	15	8	6	4	1
	SW	29	27	23	8	7	4	1
	UK	35	36	19	0	5	5	0
Environmental friendliness (total)	A	37	33	16	3	4	5	1
	GER	27	41	19	6	3	3	1
	IT	29	31	20	6	7	6	2
	LUX	31	22	24	13	6	3	2
	NL	13	28	27	16	8	6	2
	SP	26	26	21	12	9	5	0
	SW	18	33	26	12	7	3	0
	UK	13	29	30	11	4	10	4

3.1. Selection criteria - Environmental friendliness

Selection criteria - Environment	Country	Range in %						
		1	2	3	4	5	6	n.a.
Low emissions (emission standard)	A	40	30	14	4	5	6	1
	GER	35	38	17	5	3	2	1
	IT	31	32	18	5	5	7	2
	LUX	28	24	24	11	6	3	4
	NL	14	27	26	16	9	7	1
	SP	25	27	21	11	8	7	1
	SW	20	29	27	15	3	5	1
	UK	19	35	22	10	4	11	0
Particle filter (for diesel)	A	39	21	14	7	7	8	5
	GER	30	22	15	7	3	8	16
	IT	28	26	16	7	5	11	7
	LUX	24	17	32	8	6	6	6
	NL	17	19	19	12	9	13	11
	SP	26	25	18	10	11	8	3
	SW	15	12	14	10	5	11	32
	UK	14	23	22	8	4	13	16
Low CO2 emissions (greenhouse gas)	A	37	29	17	3	6	5	3
	GER	30	35	19	6	4	4	2
	IT	32	30	15	8	5	8	2
	LUX	29	19	29	11	7	5	1
	NL	17	26	24	13	10	8	2
	SP	24	27	22	10	8	7	2
	SW	20	23	27	16	4	8	3
	UK	18	34	20	6	6	13	2
Low HFC emissions (greenhouse gas from a/c)	A	33	30	15	5	8	7	1
	GER	26	33	21	8	4	6	2
	IT	31	28	18	9	4	8	2
	LUX	25	18	30	11	9	6	2
	NL	15	25	23	15	11	10	2
	SP	25	26	21	10	7	9	1
	SW	20	23	29	15	4	7	1
	UK	16	33	18	10	7	13	4
Fuel consumption	A	57	28	9	3	1	2	1
	GER	53	34	8	2	1	1	1
	IT	49	25	10	4	3	7	1
	LUX	49	27	11	7	3	2	1
	NL	31	34	18	7	5	4	1
	SP	46	26	11	5	5	7	1
	SW	31	34	17	6	6	4	2
	UK	35	36	13	2	5	5	4
Alternative fuels (e.g. CNG, hybrid)	A	10	13	16	14	18	28	1
	GER	7	11	22	17	15	26	3
	IT	16	19	18	12	11	19	5
	LUX	8	10	23	18	13	26	2
	NL	11	10	20	17	15	26	2
	SP	15	18	24	18	10	14	1
	SW	12	18	23	13	12	20	2
	UK	2	12	14	18	13	34	6

Noise	A	28	37	18	8	5	4	0
	GER	18	39	26	9	4	4	1
	IT	26	36	19	8	5	6	2
	LUX	21	34	28	6	4	6	1
	NL	17	36	25	11	7	4	0
	SP	29	29	18	11	6	6	1
	SW	19	39	19	9	8	2	3
	UK	13	28	29	18	2	10	0
Tack-back of end-of-life vehicles	A	21	24	19	9	11	16	0
	GER	18	22	20	12	10	18	1
	IT	17	24	23	12	8	14	2
	LUX	19	30	19	10	9	11	3
	NL	11	18	24	15	16	16	1
	SP	30	25	13	9	8	15	0
	SW	9	17	20	12	10	30	1
	UK	8	12	24	23	11	18	4

3.2. Selection criteria - Running Cost

Selection criteria - Running Cost	Country	Range in %							
		1	2	3	4	5	6	n.a.	
Insurance cost	A	34	41	19	3	2	1	0	
	GER	32	41	18	5	2	1	1	
	IT	29	33	18	8	4	7	1	
	LUX	22	33	22	4	9	8	1	
	NL	20	29	26	13	7	4	1	
	SP	29	30	18	10	7	4	2	
	SW	20	30	28	9	6	4	2	
	UK	23	34	25	10	4	5	0	
Tax	A	34	38	17	5	4	2	0	
	GER	30	37	21	6	2	2	1	
	IT	26	32	24	8	4	5	1	
	LUX	18	29	22	10	8	12	1	
	NL	20	27	29	13	6	4	1	
	SP	19	28	25	14	6	6	2	
	SW	18	26	29	12	8	6	1	
	UK	17	17	34	14	6	11	1	
Maintenance and repair cost	A	44	32	17	3	3	1	0	
	GER	33	40	19	5	2	1	2	
	IT	31	32	18	8	5	4	2	
	LUX	31	29	22	9	6	2	2	
	NL	26	33	21	9	5	4	2	
	SP	29	30	20	9	5	4	3	
	SW	26	28	22	12	2	7	2	
	UK	18	35	27	10	4	6	1	
Fuel cost	A	54	29	10	4	1	1	0	
	GER	51	31	12	2	1	1	1	
	IT	46	24	15	6	3	5	1	
	LUX	47	23	15	5	6	2	2	
	NL	30	33	19	9	5	3	1	
	SP	41	27	15	6	5	5	2	
	SW	29	31	20	7	3	9	1	
	UK	30	35	16	8	5	4	2	

Resale value	A	21	26	30	7	6	8	2
	GER	20	32	26	11	5	4	1
	IT	14	26	31	15	5	7	2
	LUX	22	31	20	10	10	5	2
	NL	23	30	23	13	6	5	1
	SP	21	18	21	17	12	9	3
	SW	17	34	22	17	6	3	1
	UK	24	35	22	12	2	4	1

4. Sources of information for the selection of a new passenger car

Question: "Which sources of information did/do you use to get the necessary information for the selection of your new car? Please assess - in a range from 1 (very important) to 6 (unimportant) - how important the following sources of information were/are for you."

Information source	Country	Range in %						
		1	2	3	4	5	6	n.a.
Dealer (e.g. face-to-face-advice)	A	35	30	19	5	7	4	0
	GER	32	32	20	7	5	4	0
	IT	26	24	22	9	7	10	2
	LUX	49	27	16	4	2	3	0
	NL	25	34	19	10	7	5	0
	SP	19	23	24	16	11	6	1
	SW	20	26	26	10	11	7	0
	UK	20	23	23	17	10	7	0
Sales brochures of the car manufacturers	A	24	34	24	7	4	5	0
	GER	23	38	23	8	5	3	1
	IT	11	27	25	14	9	10	4
	LUX	31	41	19	5	3	2	1
	NL	13	30	24	15	10	7	1
	SP	14	25	31	16	8	5	1
	SW	16	26	32	11	10	4	1
	UK	14	34	29	17	5	1	0
Family, friends (e.g. recommendation)	A	13	30	25	13	9	9	1
	GER	9	25	26	17	11	12	1
	IT	13	21	23	14	12	14	3
	LUX	12	30	28	12	10	7	1
	NL	10	21	27	17	13	12	1
	SP	17	31	26	14	8	5	0
	SW	9	26	30	15	9	9	1
	UK	13	33	18	20	7	7	1
Automobile club, consumer protection org.	A	30	34	22	6	5	4	0
	GER	20	38	22	9	5	5	1
	IT	14	19	24	14	10	14	3
	LUX	14	25	25	11	11	11	3
	NL	11	21	25	16	13	13	1
	SP	24	30	21	12	8	5	1
	SW	18	28	20	9	11	13	1
	UK	20	33	17	11	11	8	0

Automobile magazines	A	23	38	18	10	5	6	1
	GER	18	34	23	10	7	7	1
	IT	27	32	19	6	5	9	1
	LUX	27	35	16	7	5	9	1
	NL	10	24	23	15	13	14	1
	SP	19	33	21	11	8	7	1
	SW	21	31	18	8	15	7	0
	UK	18	43	19	6	5	8	0
TV automobile programmes	A	6	23	21	17	12	21	0
	GER	8	23	23	17	13	16	1
	IT	10	16	23	20	13	15	2
	LUX	14	23	22	16	8	16	1
	NL	6	17	23	18	15	19	1
	SP	9	16	25	19	14	16	2
	SW	7	21	20	18	19	15	1
	UK	11	29	23	13	8	16	0
Promotion/advertising	A	1	7	23	19	19	31	0
	GER	2	8	21	21	19	28	1
	IT	6	13	25	17	17	20	2
	LUX	6	14	20	25	11	22	1
	NL	5	9	20	20	19	26	1
	SP	7	14	27	23	15	14	1
	SW	5	12	22	24	16	20	1
	UK	4	7	28	23	17	20	1
Website of car manufacturer	A	39	30	16	7	5	3	0
	GER	28	31	18	8	5	8	1
	IT	20	26	20	10	12	10	3
	LUX	32	26	19	6	8	7	1
	NL	23	29	20	10	9	8	1
	SP	24	26	21	13	8	6	1
	SW	31	30	18	7	8	7	0
	UK	27	31	24	11	2	4	1
Other (non-manufacturer) websites	A	26	27	21	10	8	7	1
	GER	20	25	22	11	8	12	2
	IT	7	21	24	17	11	17	3
	LUX	19	26	25	13	6	11	1
	NL	26	28	18	9	9	8	1
	SP	26	26	20	11	8	6	1
	SW	20	32	21	10	6	10	0
	UK	25	30	19	6	6	13	0
Energy efficiency information on cars	A	17	19	23	11	11	17	2
	GER	11	21	22	13	10	21	2
	IT	19	27	20	11	9	11	3
	LUX	11	15	26	10	17	18	4
	NL	15	22	22	16	12	14	1
	SP	18	20	24	15	8	13	1
	SW	14	15	21	17	15	18	1
	UK	11	20	29	20	10	8	1

5. Consumers awareness of “Energy efficiency labelling of new passenger cars” according to Directive 1999/94/EC

Questions:

- “Do you know the “Energy efficiency labelling of new passenger cars?”
- “Do you know the “Fuel Economy Label” for showroom cars?”
- “Do you know the “Fuel Economy Poster/Display” in the dealer showrooms?”
- “Do you know the “Fuel Economy Guide”?”
- “Do you pay attention to CO₂ emissions and fuel consumption data in promotion materials for a car model?”

Remark: Since the national German regulation did not come into force before 01 November 2004, this question was not assessed for Germany.

Questions concerning consumers awareness	Country	Range in %		
		yes	no	n.a.
Do you know the energy efficiency labelling?	A	27	73	0
	IT	19	27	54
	LUX	25	73	2
	NL	62	38	0
	SP	22	78	0
	SW	36	62	2
	UK	20	78	1
Do you know the label?	A	20	79	0
	IT	29	70	1
	LUX	23	73	4
	NL	64	36	0
	SP	18	82	1
	SW	20	80	0
	UK	24	76	0
Do you know the poster?	A	23	76	1
	IT	26	73	2
	LUX	22	78	0
	NL	47	51	1
	SP	33	66	2
	SW	31	69	0
	UK	24	75	1
Do you know the guide?	A	22	77	0
	IT	29	69	1
	LUX	15	85	0
	NL	22	76	2
	SP	29	70	1
	SW	30	69	1
	UK	28	71	1
Do you pay attention to CO ₂ /FC data in promotion materials?	A	55	45	0
	IT	69	29	2
	LUX	54	45	1
	NL	34	65	1
	SP	59	40	1
	SW	65	35	0
	UK	60	39	1

5.1. Source of information for “Energy efficiency labelling” awareness

Question: „If you know the “Energy efficiency labelling of new passenger cars”, from whom/where did you get this information?“

Remark: Since the national German regulation did not come into force before 01 November 2004, this question was not assessed for Germany.

Information source	Country / Range in %						
	A	IT	LUX	NL	SP	SW	UK
Dealers	8	8	22	54	6	11	16
Automobile clubs, consumer protection organisations	23	12	11	7	11	12	6
Newspaper advertisements	4	3	2	4	2	1	0
Internet	5	5	4	6	12	22	29
Family/Friends	2	3	7	1	6	4	0
Automobile magazines	17	27	11	5	13	18	10
Radio/TV	0	1	0	5	5	1	0
Noticed by yourself	17	7	11	10	6	16	10
n.a.	24	34	32	8	39	15	29

5.2. Effectiveness of the “Energy efficiency labelling”

Questions:

“If you know the “Energy efficiency labelling of new passenger cars”, please answer the following questions in a range from 1 (“fully agree” or “very important”) to 6 (“disagree” or “unimportant”).”

a) “Fuel Economy Label” for showroom cars:

- “Do you find the information on the label comprehensible?”
- “Do you find the information on the label informative?”
- “Does or did the label have an effect on your car purchase decision?”

b) “Fuel Economy Poster/Display” in the dealer showrooms:

- “Do you find the information on the poster/display comprehensible?”
- “Do you find the information on the poster/display informative?”
- “Does or did the poster/display have an effect on your car purchase decision?”

c) “Fuel Economy Guide”:

- “Do you find the information on the guide comprehensible?”
- “Do you find the information on the guide informative?”
- “Does or did the guide have an effect on your car purchase decision?”

Remark: Since the national German regulation did not come into force before 01 November 2004, this question was not assessed for Germany.

Questions concerning labelling effectiveness	Country	Range in %						
		1	2	3	4	5	6	n.a.
Label - Information comprehensible?	A	24	26	17	13	7	0	13
	IT	8	25	32	11	5	5	14
	LUX	24	16	24	12	4	0	20
	NL	40	34	14	4	3	2	3
	SP	15	24	30	11	7	2	11
	SW	39	18	25	4	11	0	4
	UK	5	35	35	10	0	0	15
Label - Information informative?	A	11	35	26	7	11	0	11
	IT	6	38	23	11	5	3	14
	LUX	20	24	28	4	4	0	20
	NL	24	36	21	7	5	3	4
	SP	7	33	30	11	4	4	11
	SW	18	29	29	7	14	0	4
	UK	5	45	20	10	0	5	15
Label - Effect on car purchase decision?	A	15	13	11	17	11	22	11
	IT	12	24	14	12	11	12	14
	LUX	24	20	12	16	4	4	20
	NL	9	17	23	18	11	18	4
	SP	11	22	33	7	7	7	11
	SW	11	14	36	4	21	11	4
	UK	10	20	15	25	5	10	15
Poster - Information comprehensible?	A	12	29	19	2	6	2	31
	IT	10	21	32	9	4	4	20
	LUX	25	17	21	8	4	0	25
	NL	34	33	17	5	3	2	6
	SP	13	25	21	11	2	3	26
	SW	26	19	14	12	2	7	21
	UK	5	25	35	10	0	5	20
Poster - Information informative?	A	10	27	17	10	2	4	31
	IT	10	20	33	5	6	4	21
	LUX	25	17	21	4	8	0	25
	NL	19	31	24	9	5	6	6
	SP	10	20	25	13	4	3	26
	SW	9	16	33	7	7	9	19
	UK	5	30	35	5	0	5	20
Poster - Effect on car purchase decision?	A	10	10	15	13	8	13	31
	IT	6	14	28	13	10	9	21
	LUX	21	8	17	13	13	4	25
	NL	6	13	24	18	12	20	7
	SP	6	13	25	12	13	5	27
	SW	7	7	16	14	5	28	23
	UK	5	25	30	10	0	10	20
Guide - Information comprehensible?	A	16	29	22	4	2	0	27
	IT	9	33	28	6	5	3	17
	LUX	25	19	19	0	0	0	38
	NL	43	34	12	3	3	2	4
	SP	12	22	19	10	3	2	30
	SW	39	20	17	7	10	2	5
	UK	17	35	26	9	0	4	9

Guide - Information informative?	A	14	24	29	2	4	0	27
	IT	8	32	28	7	5	2	18
	LUX	25	13	25	0	0	0	38
	NL	26	33	20	6	4	6	5
	SP	11	26	21	8	2	2	29
	SW	20	22	27	7	17	2	5
	UK	22	22	35	9	0	4	9
Guide - Effect on car purchase decision?	A	16	8	18	12	2	16	29
	IT	7	21	28	11	9	5	19
	LUX	19	13	19	6	6	0	38
	NL	13	14	24	12	14	16	5
	SP	9	17	18	15	7	6	29
	SW	7	17	32	10	12	17	5
	UK	9	22	30	17	4	4	13

6. Comparison of passenger cars based on CO₂ emissions and/or fuel consumption

Questions:

"Please answer the following questions in a range from 1 ("fully agree" or "very important") to 6 ("disagree" or "unimportant")."

- "How important is a direct comparison of CO₂ emissions or fuel consumption of passenger cars for you?"
- "Do you consider only to the CO₂ emissions and the fuel consumption of passenger cars of a certain vehicle category (e.g. minis, family cars), which you are interested in?"
- "Would you be willing to choose a passenger car of an other vehicle category due to less CO₂ emissions and lower fuel consumption (e.g. mini instead of small family car)?"
- "Would you prefer a label with an energy efficiency rating system (A-G) similar to the existing one for white goods (e.g. refrigerators, freezers, washing machines) also for passenger cars?"

Questions concerning comparison of cars	Country	Range in %						
		1	2	3	4	5	6	n.a.
How important is a direct comparison of CO ₂ /FC of cars?	A	24	28	18	7	7	8	7
	GER	19	30	21	9	6	6	9
	IT	28	30	16	7	6	6	8
	LUX	16	21	23	12	9	10	8
	NL	11	26	26	14	9	10	3
	SP	18	30	18	12	6	5	11
	SW	13	25	26	8	8	6	15
	UK	13	27	18	18	6	13	5
Do you consider CO ₂ /FC only of cars of a certain vehicle category you are interested in?	A	19	29	17	8	7	14	7
	GER	17	28	19	10	8	9	10
	IT	14	29	24	9	9	7	9
	LUX	14	29	14	13	12	10	8
	NL	9	19	24	15	15	16	3
	SP	12	24	19	15	11	7	12
	SW	13	19	18	12	12	11	15
	UK	12	16	22	14	12	19	5

Are you willing to choose a car of an other vehicle category due to less CO2/FC?	A	9	15	19	11	14	26	6
	GER	10	16	18	13	14	19	9
	IT	21	24	18	11	10	7	8
	LUX	9	21	19	8	13	20	8
	NL	8	13	15	14	19	27	3
	SP	14	16	18	15	12	14	12
	SW	8	11	16	10	13	26	15
	UK	8	23	16	13	14	20	5
Would you prefer an energy efficiency rating system (A-G)?	A	36	28	12	6	3	8	7
	GER	34	25	14	6	4	7	10
	IT	37	23	12	7	5	7	9
	LUX	29	16	19	7	6	12	11
	NL	19	25	19	13	9	12	3
	SP	32	19	15	9	5	8	11
	SW	16	18	18	4	10	18	16
	UK	27	27	13	11	7	11	5

6.1. Energy efficiency rating system - Absolute or relative comparison preferred?

Question: "If you favour an energy efficiency rating system (A-G-) for passenger cars, would you prefer a comparison of all passenger cars or the comparison of passenger cars of a certain group (e.g. same vehicles type, same vehicle size)?"

Comparison type	Country / Range in %							
	A	GER	IT	LUX	NL	SP	SW	UK
Comparison of all cars	31	30	29	34	26	29	26	49
Comparison of cars of a certain group	61	62	60	56	69	64	62	46
n.a.	8	8	11	10	5	7	12	5

6.2. Comparison criteria , if a relative comparison is preferred

Question: "If you prefer the comparison of passenger cars of a certain group, which criterion would you prefer for comparison?"

Comparison criteria	Country / Range in %							
	A	GER	IT	LUX	NL	SP	SW	UK
Vehicle type (e.g. notch back, SUV, convertible)	16	15	40	27	24	15	20	21
Vehicle size	9	7	5	5	8	8	10	13
Vehicle weight	4	2	1	2	7	1	2	0
Vehicle category (e.g. minis, family cars)	49	51	37	43	43	46	56	45
Vehicle floor space	0	0	0	0	0	2	1	0
Engine power	21	25	17	23	17	27	10	21
n.a.	1	0	0	0	1	1	1	0