

Stakeholder Event – Agenda

“Incentivising climate action for a sustainable and competitive agri-food value chain”

Event organised by the European Commission DG CLIMA
Supported by Trinomics, the Institute for European Environmental Policy, Ricardo and Wageningen University & Research

Date and time: 19 June 2024, 10:00 – 16:30 CEST

Language: the event will be held in English only

Location (hybrid): European Commission Charlemagne building (Brussels, Belgium) and online
Please note that the venue has changed

Following the [exploratory study](#) “Pricing agricultural emissions and rewarding climate action in the agri-food value chain” published by the European Commission, Directorate General for Climate Action (DG CLIMA) last year, DG CLIMA is launching a follow-up study as part of the continued dialogue on the European transition to a more sustainable agri-food value chain.

This stakeholder event on “**Incentivising climate action for a sustainable and competitive agri-food value chain**” is part of the follow-up study that will be conducted by Trinomics, IEEP, Ricardo, and WUR. The event kicks off a series of technical workshops that will take place in the 2nd half of this year and 1st half of next year. The aim of these forthcoming workshops is to gather inputs on the best approaches towards policies that can unlock incentives for innovative climate solutions, and create new business and income opportunities for EU agriculture and the whole value chain, as well as foster food security, competitiveness, and sustainability.

The event will bring together stakeholders from the agri-food chain, financial sector, data companies, civil society, as well as European Commission's Directorates General for Climate Action, Agriculture and Rural Development, and Health and Food Safety. The agenda is divided in two parts, respectively on 1) showcasing business opportunities, particularly for farmers, and 2) mechanisms that can facilitate the transition towards a sustainable agri-food value chain. The event will be held in a hybrid setting, with limited capacity for in-person attendance in Brussels. It will be broadcast online with the possibility for both in-person and online (via WebEx) attendees to submit live questions during the panel discussions.

Time (CEST)	Activity
10:00 – 10:30	Opening interviews with Alexandre Paquot (DG CLIMA), Claire Bury (DG SANTE) and Catherine Geslain-Laneelle (DG AGRI)
10:30 – 11:00	Setting the scene – Towards a sustainable and competitive agri-food value chain by Pierre-Marie Aubert (Sciences Po) and Christine Chemnitz (Agora Agrar)
11:00 – 11:20	Coffee break
Part 1: Building the business case	
11:20 – 12:10	Panel discussion with Alexander Döring (FEFAC), Ewa Karólewska (EIT Food), Adrienne de Malleray (Genesis), Marion Picot (CEJA), Ejnar Schultz (Arla Foods) and Justin Zahra (EDF Europe)
12:10 – 12:30	Audience Q&A (including possibilities to submit questions online)
12:30 – 14:00	Lunch break (please note that lunch will not be provided, but coffee is served between 13:30-14:00)
Part 2: Addressing the key policy questions	
14:00 – 14:30	Presentation of upcoming study and events to assess the impacts of policy options by Julia Bogнар (IEEP) and Cosima Dekker-Hufler (Trinomics)
14:30 – 15:45	Panel discussion with Diane Boogard (Rabobank), Alex Mason (WWF), Edwin Michiels (Copa-Cogeca), Camille Perrin (BEUC) and Agnese Ruggiero (FoodDrinkEurope)
15:45 – 16:00	Audience Q&A (including possibilities to submit questions online)
16:00 – 16:30	Closing remarks: summary of key takeaways and next steps by Christian Holzleitner (DG CLIMA)