

*Please put a number of your group  
in front of your name 😊*



# THEMATIC INTERACTIVE SESSIONS

1. CHARTER OF THE PACT
2. STORYLINE OF THE PACT - Drafting Session
3. #EUClimatePact AMBASSADORS
4. INDIVIDUAL CLIMATE PLEDGES
5. ORGANISATIONAL CLIMATE PLEDGES
6. KNOWLEDGE SHARING, including thematic webinars
7. SUPPORT OFFERED BY THE PACT
8. CLIMATE EDUCATION
9. OTHER POTENTIAL ACTIONS WITHIN THE PACT

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# AGENDA

INTERACTIVE  
THEMATIC  
DISCUSSIONS

Q&A  
NEXT STEPS

PLENARY  
SUMMARY

PRESENTATION  
ON THE PUBLIC  
CONSULTATION  
RESULTS

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WHAT DO I  
EXPECT FROM  
THE WEBINAR?

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# Welcome



**Clara de la Torre**  
**Deputy Director General**  
**Directorate General for Climate Action**  
**European Commission**

# The European Green Deal

## EU Climate Pact:

***"To give **everyone** a **voice** and a **space** to design climate actions; share **information**; launch **new** and support **existing** activities; showcase **solutions** that others can **follow**"***

# #EUClimatePact



**Elena Višnar Malinovská**  
**Head of the Adaptation Unit,**  
**Directorate General for Climate Action**  
**European Commission**



# Purpose of today

- **Public Consultation results** - going deeper
- **Co-creating the Communication** – mid November
- **Defining elements**
- **Looking for 1<sup>st</sup> supporters**
  - **launch event & beyond**
- **Everybody has a role** in the **#EUClimatePact** movement



*Pledges*

**Triggering  
action**

*Supporting  
Connecting*

***Yes I can!***

***#EUClimatePact***

**Talking  
about  
climate**

**Working  
together**

*Narratives  
Myths*

*Online &  
offline spaces*



# EU Climate Pact: Who?

## Public administrations

regions, cities,  
local authorities

## Multipliers

organisations &  
networks with existing  
climate actions

## Youth

organisations &  
networks

## Civil society

local community,  
grassroot organisations,  
activists

## Citizens

consumers, households

## Education

various actors

## Academia

scientific, research  
and innovation  
organisations  
& networks

## Businesses

Non and for-profit,  
social innovators,  
trade unions, investors,  
philanthropies

## Media



**EU Climate Action** ✓ @EUClimateAction · Mar 4

Let's create the #EUClimatePact together 🧑🌱🧑

We want to get everyone involved and bring a new 🌬️ of green action for a climate-neutral 🌍

Share your ideas with us in our public consultation until **17 June** and be part of this unique initiative.

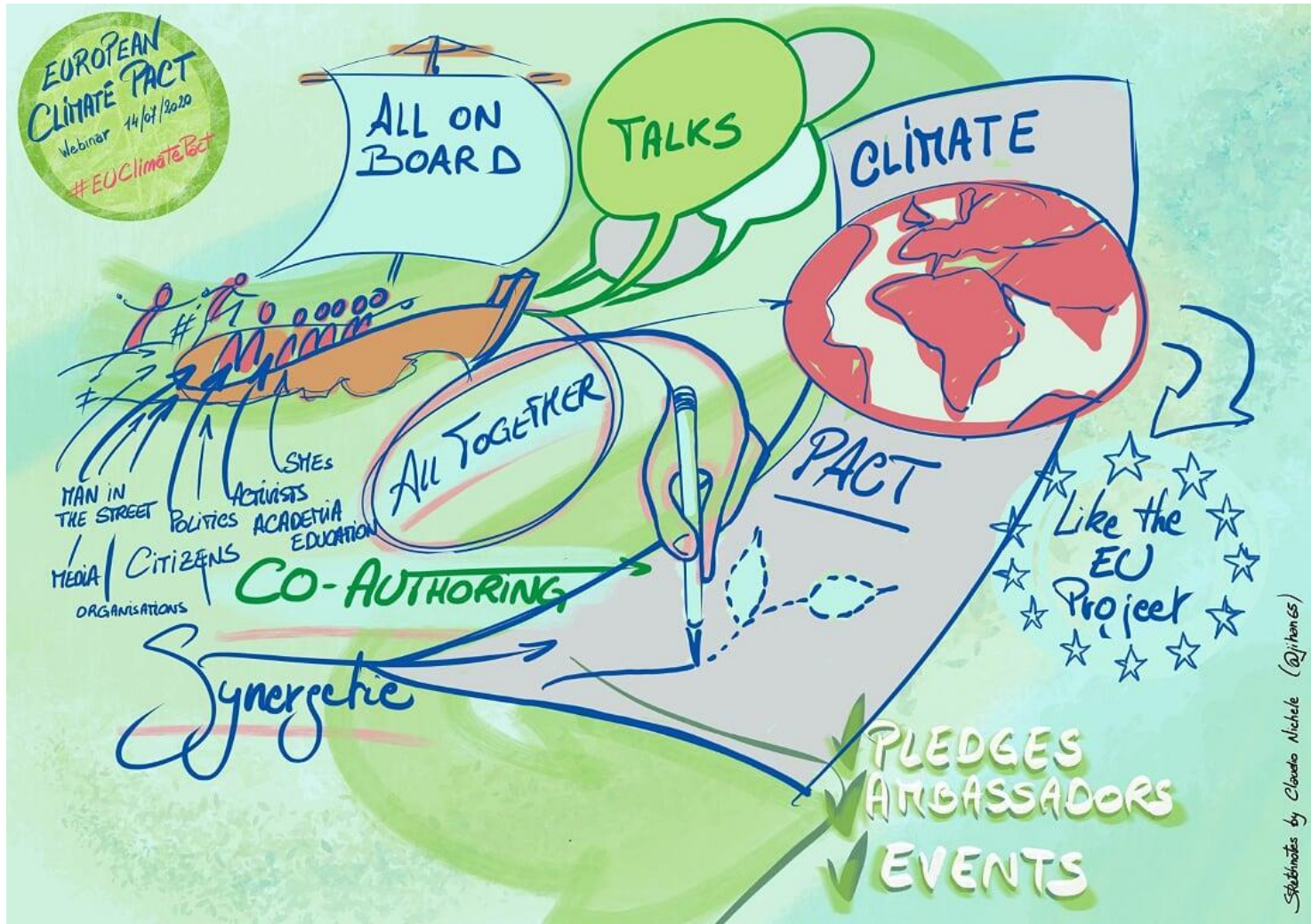
👉 [europa.eu/!uc89QY](https://europa.eu/!uc89QY)

**#EUClimatePact**



**CLIMA-EUROPEAN-CLIMATE-PACT@ec.europa.eu**

# Summary of preliminary results of the public consultation



# Respondents

**15 weeks**

• 04.03-17.06.2020

**3510**

• **Contributions!**

**80%**

• EU citizens

**32%**

• young adults

**80%**

• **DE, FR, BE, IT, ES**



Non-EU: 128 (4%)



# Main results

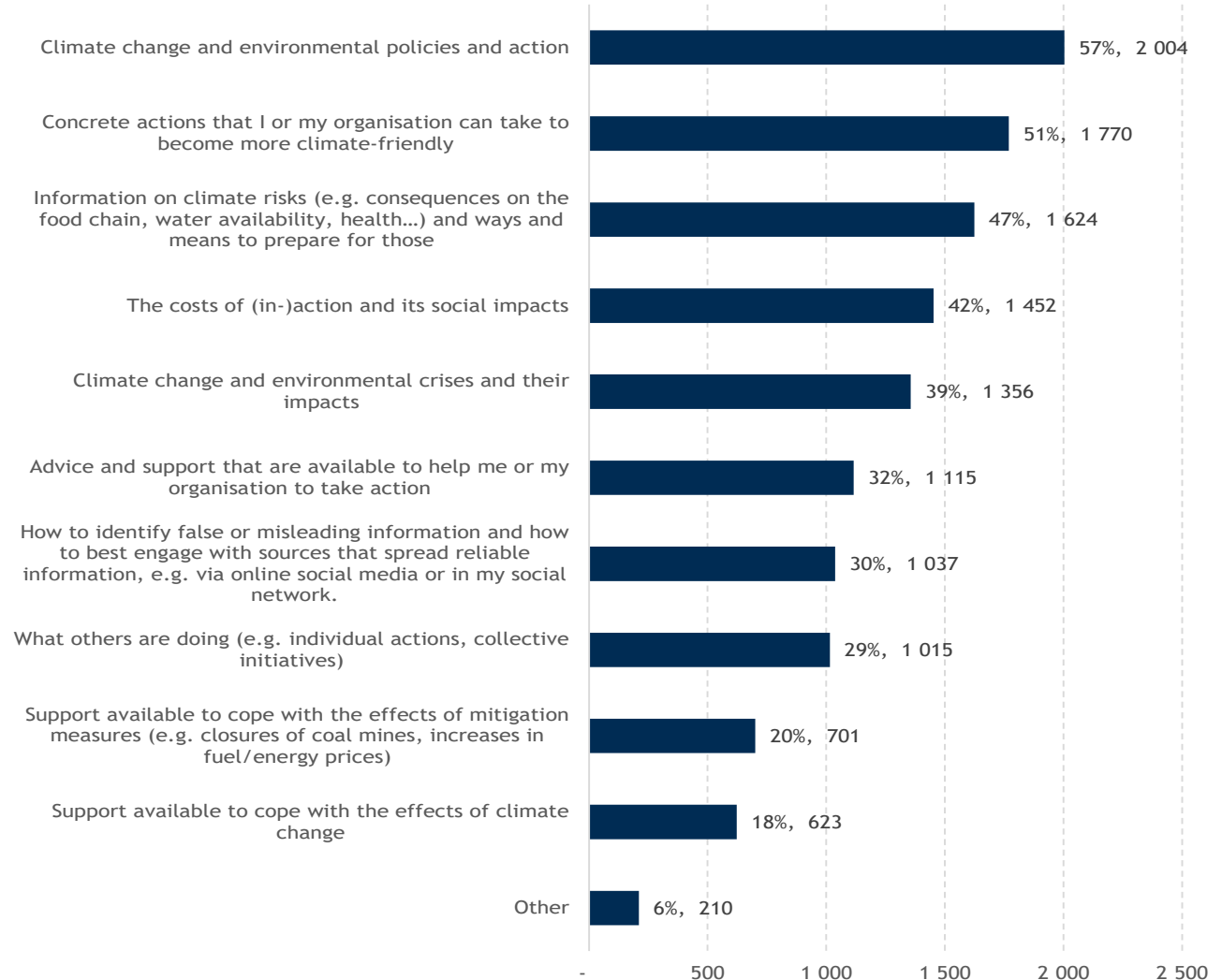
## Information

- Scientists
- EU

## What can I do?

## Support

[Q16] "What information would be useful for you or your organisation under the European Climate Pact?" (n=3491)



# Engagement

## Social and traditional media

- Group 3 Ambassadors

## Education and training

- Group 8 Climate education

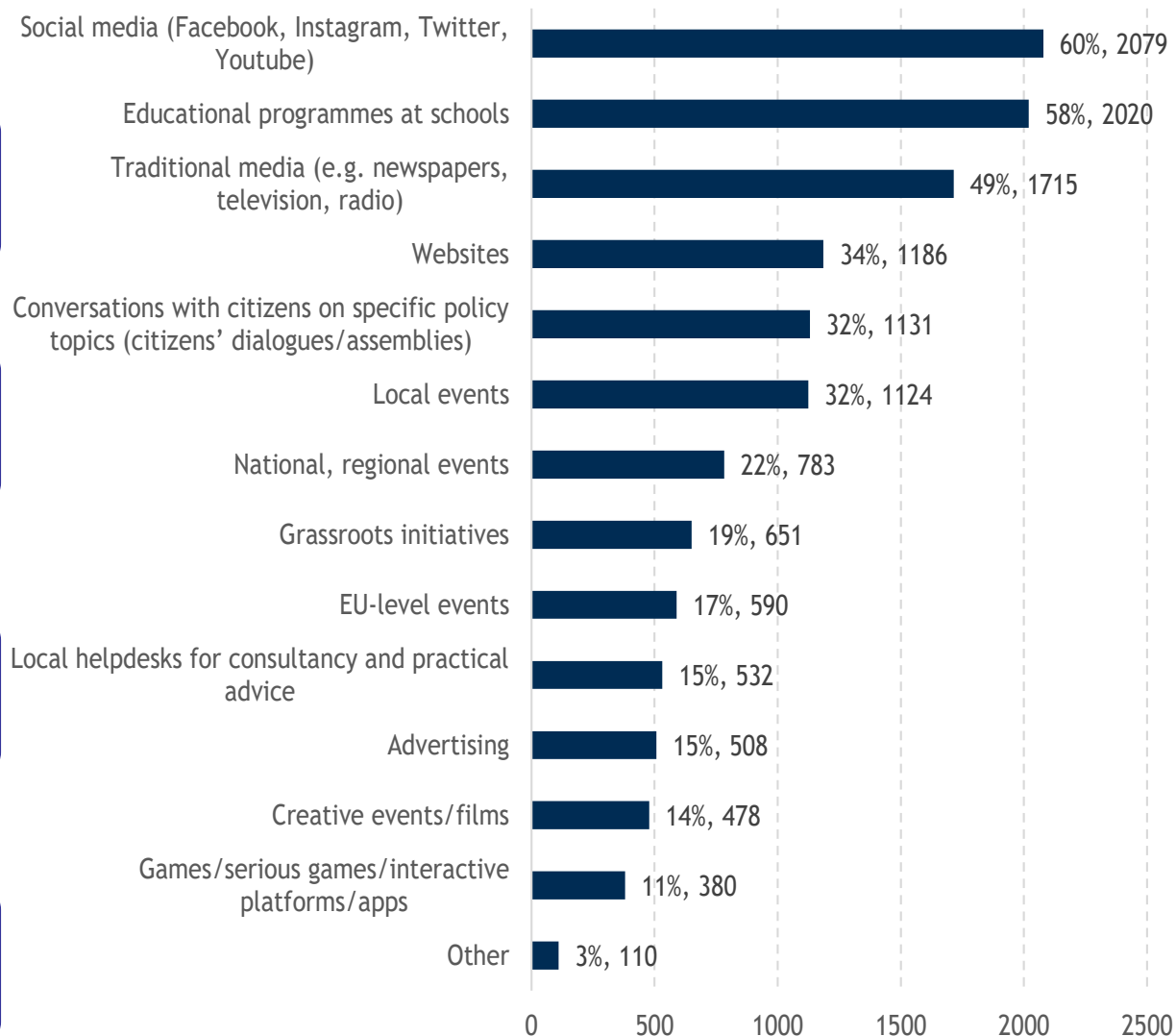
## Websites

- Pact platform – Groups 4 & 5 Pledges

## Conversations

- Group 6 Knowledge sharing incl. Webinars

[Q18] "What channels and tools would you find useful for awareness raising under the European Climate Pact?" (n=3492)



# Triggering action

Yes we can **act!**

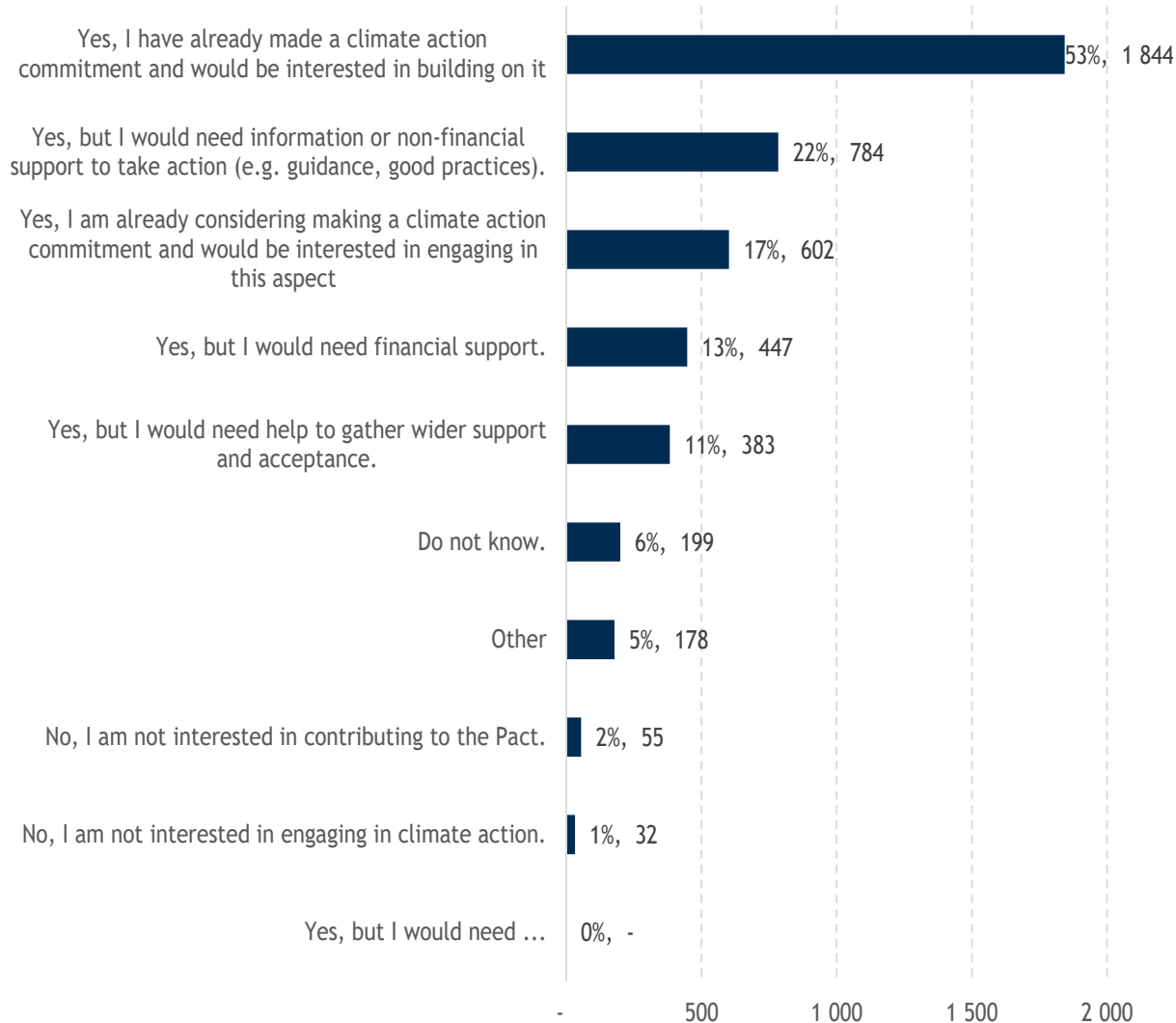
Needed **support**

- **Group 7**

How can I engage?

- **Ambassadors** (Group 3)
- **Pledges** (Groups 4&5)
- **Webinars** (Group 6)
- **Raising awareness** (Group 8)
- **Other** (Group 9)

[Q20] "Would you or your organisation be prepared to pledge concrete climate action under the European Climate Pact?" (n=3510)





## e.g. Pledges

### *Main advantages of making a pledge*

- “lead by example” (63%), “motivation by having a goal” (48%), “**being part of a community, sharing experience**” (44%), “accountability” (31%), “**recognition**” (24%).
- **In what form exactly?**

### *The main themes*

- reducing consumption, ‘footprinting’ of food choices, “circular economy” (66%), “mobility” (56%), “knowledge and skills” (54%), “food” (54%), “transformation/behavioural change” (52%), “renewable energy” (51%), “green areas” (47%) and “energy efficiency” (47%).
- **First examples?**

### *Targeted support*

- e.g. awareness-raising, advice, and possibly funding in certain areas.
- **How/what in practice?**

# e.g. Pledges

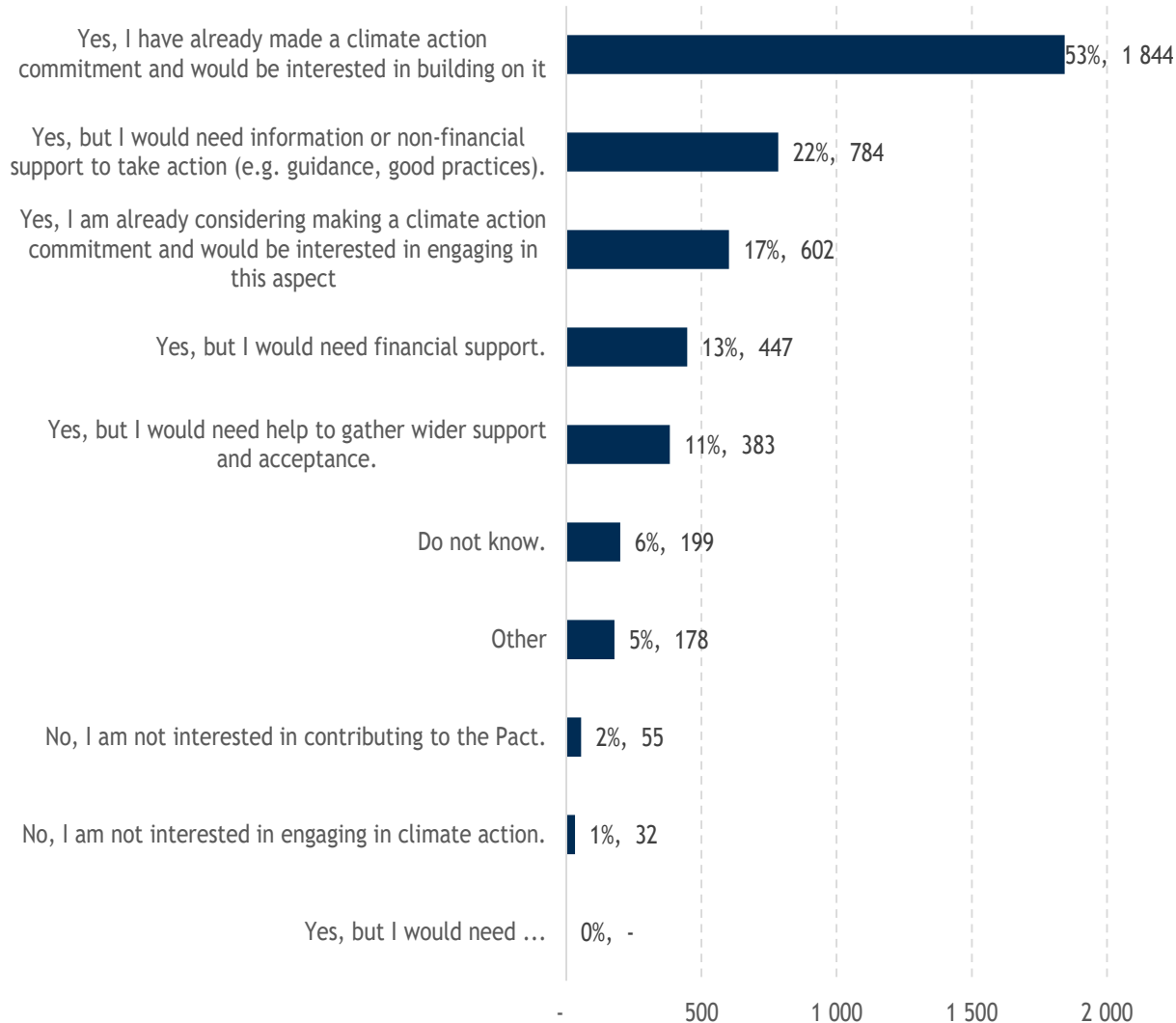
## How to organise progress monitoring?

“adapt it to participants’ emissions/pollution level” (54%)

“use existing independent systems” (29%)

“deep reporting and verification methods” (25%) or “light methods” (24%)

[Q20] “Would you or your organisation be prepared to pledge concrete climate action under the European Climate Pact?” (n=3510)



## e.g. Ambassadors

The type of **'ambassadors'** that would contribute most would be "scientists, experts" (74%);

- Over 1/3 respondents interested in becoming an 'Ambassador'... **you?**

One of the roles would be to create a link and co-creation of policy measures **between ambassadors/ general public and policymakers**

- Help us define:
  - **Who** ambassadors are
  - **How** could they join?

# Expected support from the Pact

## Improving collaboration through

- “support (e.g. **funding, capacity-building**)” (62%)
- “trainings” (54%),
- “**networking opportunities**” (48%)
- “**matchmaking**” (43%)
- “harmonised reporting and monitoring” (33%)
- **Details?**

## Promoting and supporting existing initiatives, **linking** to the European Green Deal

- “provide **material and non-material support**” (76% and 48%)
- “create a more **favourable (cultural or political) environment**”
- “providing specific **spaces** for consultation and co-deliberation” (54%)
- “networking (vertical and horizontal)” (50%)
- **Examples?**

**Thank you!**  
**And now...an interactive part!**



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# RULES

- FOCUS ON WHAT MATTERS
- LISTEN TO UNDERSTAND
- LINK AND CONNECT IDEAS
- HAVE FUN!

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# PLENARY

- 1-2 GROUPS PER TOPIC
- 1 MINUTE SUMMARY PER GROUP
- 2 MAIN IDEAS
- 1 MAIN QUESTION





# Summary and Next Steps

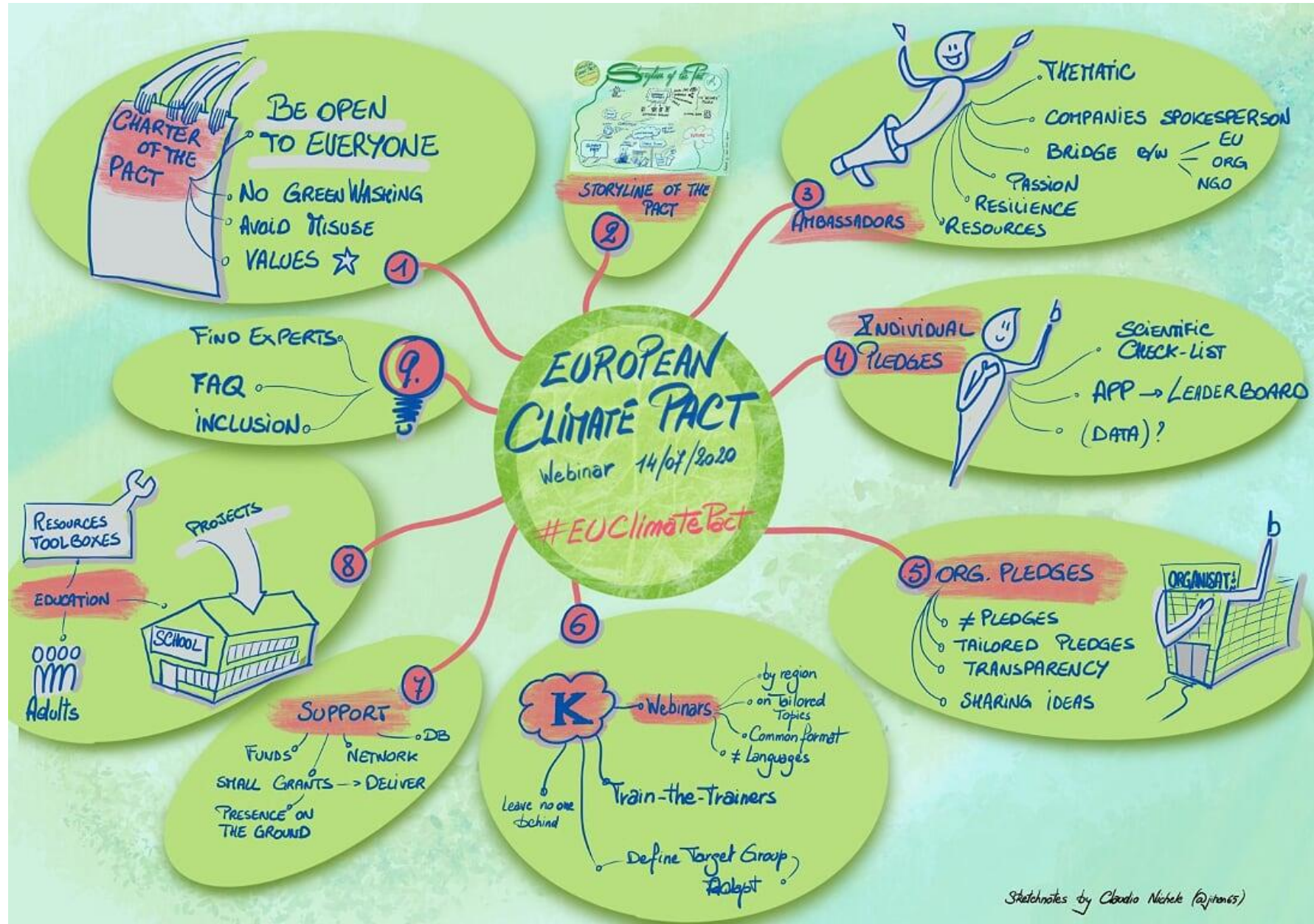
*After the Webinar: Basis for writing the Storyline*

*Mid November: Communication and Launch Event*

*Now: Graphic Harvest*

*Q&A – please write in the chat*

*Check-out – EU Survey*




Sketchnotes by Claudio Nichele (@jirones)

# Thank You!



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 [europa.eu/!uc89QY](https://europa.eu/!uc89QY)



The graphic features a group of diverse people (a woman, an elderly woman, a man, a woman, and a child) standing in a grassy field. To their right is a signpost with six icons: a recycling symbol, a classical building, a house with a tree, a leaf with a plug, a globe, and a bicycle. A large tree with red fruit stands to the right of the signpost. The text "Public Consultation EUROPEAN CLIMATE PACT" is written in the top left of the graphic. A red diagonal banner with the text "#EUClimatePact" is overlaid on the graphic.

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