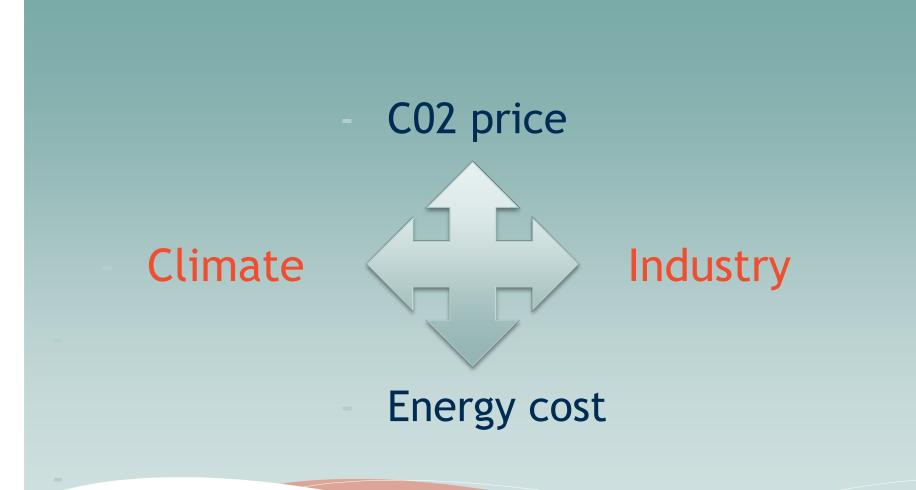
# Some thoughts on the relation Climate and Industry in Europe

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#### **Climate:**

- The problem is real
- It is not going away when politicians choose to give it less priority
- - Industry, like everybody else, has to deal with this





### We need it!

#### - Basis of our wealth /Economic growth

- providing jobs and products



#### What is really effecting position of European Industry:

Carbon leakage?
Energy prices

/ Shale gas

Investment leakage





# Stagnating population Stagnating growth New world market structure



#### Industry in ETS discussion to Defensive!

- Looking at the past

- Highly exaggerating the impact
- Prepare yourself for the future
  - EC to develop with industry a strategic industry agenda
- Accept that Europe's role in world export is declining



#### Industry: Take the signal of a strong CO2 price as a strategic advantage

# It is not all about cost but also about opportunities

#### Politicians: Make sure it is predictable and reliable for industry ETS floor-price increasing untill 2050



## **Thank You!**

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