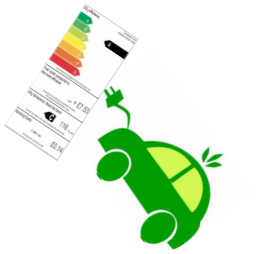
Testing CO2/Car labelling options and consumer information

Annex VII Online experiment protocol



Online Experiment Protocol

PLEASE, ANSWER THE FOLLOWING QUESTIONS

Gender	○ male ○ female
Age	☐ years old
What is the highest level of education you have completed?	○ Primary or lower secondary education [ISCED 0,1 or 2] ○ Upper secondary education [ISCED 3 or 4] ○ Tertiary education [ISCED 5 or 6]
Marital status	○ Single / Divorced / Widowed ○ Married or living with partner
Do you have children living with you at home?	○ Yes ○ No
What is the average net either monthly or annual income of your household in pounds?	GBP ☐ Monthly GBP ☐ Annual
In your household, which best describes your role in the purchasing of a car?	○ I am the only person who decides what car to buy in my household ○ I share the car purchase decision-making with other members of the household ○ I never participate in the purchase process of a car in my household
When was the last car purchased in your household?	○ In the last year (12 months) ○ Between 1 and 2 years ago ○ Between 2 and 5 years ago ○ More than 5 years ago ○ We have never bought a car at home

NEXT

PLEASE, ANSWER THE FOLLOWING QUESTIONS

For each of the statements below, please indicate whether or not the statement is characteristic of you. If the statement is extremely uncharacteristic of you (not at all like you) please fill-in a 1 on the answer sheet; if the statement is extremely characteristic of you (very much like you) please fill-in a 5 on the answer sheet. And, of course, use the numbers in the middle if you fall between the extremes.

1 = extremely uncharacteristic
2 = somewhat uncharacteristic
3 = uncertain
4 = somewhat characteristic
5 = extremely characteristic

	extremely uncharacteristic				extremely characteristic
I consider how things might be in the future, and try to influence those things with my day to day behavior.	O 1	O 2	O 3	O 4	O 5
Often I engage in a particular behavior in order to achieve outcomes that may not give results for many years.	O 1	O 2	O 3	O 4	O 5
I only act to satisfy immediate concerns, figuring the future will take care of itself.	O 1	O 2	O 3	O 4	O 5
My behavior is only influenced by the immediate (i.e., a matter of days or weeks) outcomes of my actions.	O 1	O 2	O 3	O 4	O 5
My convenience is a big factor in the decisions I make or the actions I take.	O 1	O 2	O 3	O 4	O 5
I am willing to sacrifice my immediate happiness or well-being in order to achieve future outcomes.	O 1	O 2	O 3	O 4	O 5
I think it is important to take warnings about negative outcomes seriously, even if the negative outcome will not occur for many years.	O 1	O 2	O 3	O 4	O 5
I think it is more important to exhibit a behavior which has important distant consequences than exhibit a behavior that has less-important immediate consequences.	O 1	O 2	O 3	O 4	O 5
I generally ignore warnings about possible future problems because I think the problems will be resolved before they reach crisis level.	O 1	O 2	O 3	O 4	O 5
I think that sacrificing now is usually unnecessary since future outcomes can be dealt with at a later time.	O 1	O 2	O 3	O 4	O 5
I only act to satisfy immediate concerns, figuring that I will take care of future problems that may occur at a later date.	O 1	O 2	O 3	O 4	O 5
Since my day to day work has specific outcomes, it is more important to me than behavior that has distant outcomes.	O 1	O 2	O 3	O 4	O 5

NEXT

PLEASE, ANSWER THE FOLLOWING QUESTIONS

Thinking about the environment, how much do you agree with each of the following statements? Please use a scale from 1 to 5 in which 1 means you strongly disagree and 5 you strongly agree with that statement.

	Strongly Disagree				Strongly Agree
We are approaching the limit of the number of people the Earth can support	O 1	O 2	O 3	O 4	O 5
Humans have the right to modify the natural environment to suit their needs	O 1	O 2	O 3	O 4	O 5
When humans interfere with nature it often produces disastrous consequences	O 1	O 2	O 3	O 4	O 5
Human ingenuity will insure that we do NOT make the Earth unlivable	O 1	O 2	O 3	O 4	O 5
Humans are severely abusing the environment	O 1	O 2	O 3	O 4	O 5
The earth has plenty of natural resources if we just learn how to develop them	O 1	O 2	O 3	O 4	O 5
Plants and animals have as much right as humans to exist	O 1	O 2	O 3	O 4	O 5
The balance of nature is strong enough to cope with the impacts of modern industrial nations	O 1	O 2	O 3	O 4	O 5
Despite our special abilities humans are still subject to the laws of nature	O 1	O 2	O 3	O 4	O 5
The so-called "ecological crisis" facing humankind has been greatly exaggerated	O 1	O 2	O 3	O 4	O 5
The earth is like a spaceship with very limited room and resources	O 1	O 2	O 3	O 4	O 5
Humans were meant to rule over the rest of nature	O 1	O 2	O 3	O 4	O 5
The balance of nature is very delicate and easily upset	O 1	O 2	O 3	O 4	O 5
Humans will eventually learn enough about how nature works to be able to control it	O 1	O 2	O 3	O 4	O 5
If things continue on their present course, we will soon experience a major ecological catastrophe	O 1	O 2	O 3	O 4	O 5

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If things continue on their present course, we will soon experience a major ecological catastrophe	O 1	O 2	O 3	O 4	O 5

NEXT

PLEASE, ANSWER THE FOLLOWING QUESTIONS

The following questions concern Car Labels containing information on cars' fuel consumption, CO_2 emissions, and more broadly about the environmental impact of cars. According to a directive of the European Commission, car manufacturers should mandatorily show these labels next to all new cars offered for sale. Here's an example of such label:

How much do you agree with the following statements? Please use a scale from 1 to 5 in which 1 means you completely disagree and 5 you completely agree with that statement.

	Strongly Disagree				Strongly Agree
I am familiar with car labels	1	2	3	4	5
Car labels are easily recognizable for me	1	2	3	4	5
I am unfamiliar with car labels	1	2	3	4	5
Car label are symbols of a product reliability	1	2	3	4	5
I believe that the information contained in car labels is truthful	1	2	3	4	5
I believe that the information contained in car labels is sufficient	1	2	3	4	5
I don't trust the information of car labels	1	2	3	4	5

Now think about the environmental labels and other information on many energy-intensive products or products that generate pollution, such as labels on home appliances like washing machines or refrigerators. How much do you agree with the following statements regarding environmental labels? Please use a scale from 1 to 5 in which 1 means you completely disagree and 5 you completely agree with that statement.

	Strongly Disagree				Strongly Agree
When I buy a product for the first time, I read the information carefully	1	2	3	4	5
I read the information only when I buy a product for the first time	1	2	3	4	5
I never look at the information on the label	1	2	3	4	5

NEXT

PLEASE, ANSWER THE FOLLOWING QUESTIONS

People often claim they do not consider the information provided by the environmental label when buying a car. How much do you agree with each of the following reasons for not using the information from environmental labels? Please use a scale from 1 to 5 in which 1 means you completely disagree and 5 you completely agree with that statement.

	Strongly Disagree				Strongly Agree
Because all cars pollute more or less the same	O 1	O 2	O 3	O 4	O 5
Because labels are not clear	O 1	O 2	O 3	O 4	O 5
Because it is hard to understand what those labels mean in terms of environmental impact and savings on gas consumption	O 1	O 2	O 3	O 4	O 5
Because people only care about the price of the car	O 1	O 2	O 3	O 4	O 5
Because people choose according to other parameters	O 1	O 2	O 3	O 4	O 5
Because, once people select a vehicle class, buying one model or another does not make a difference	O 1	O 2	O 3	O 4	O 5

When you actually use the information of environmental labels, how much do you agree with the following statements?

Please use a scale from 1 to 5 in which 1 means you completely disagree and 5 you completely agree with that statement.

	Strongly Disagree				Strongly Agree
I check if what is claimed in advertising is actually true	O 1	O 2	O 3	O 4	O 5
I select a brand	O 1	O 2	O 3	O 4	O 5
I compare different classes of vehicles	O 1	O 2	O 3	O 4	O 5
I get a general idea of the product	O 1	O 2	O 3	O 4	O 5
I get an idea about consumption	O 1	O 2	O 3	O 4	O 5
I get info on whether I can get a tax exemption or tax credit	O 1	O 2	O 3	O 4	O 5

NEXT

PLEASE, ANSWER THE FOLLOWING QUESTIONS

Thinking of the last car you bought in your household, to which of the following vehicle classes does your current car belong?

- ○ Micro-car (e.g. Smart Fortwo)
- ○ Supermini (e.g. Ford Ka)
- ○ Small family car (e.g. Renault Clio)
- ○ Large family car (e.g. VW Passat)
- ○ Executive car (e.g. Audi A6)
- ○ Roadster/Sport cars (e.g. Mercedes Benz SLK)
- ○ Economic Sport Utility Vehicles / Economic SUVs (e.g. Nissan Quashquai)
- ○ Expensive Sport Utility Vehicles/Expensive SUVs (e.g. BMW X3 and X5)
- ○ Small Multi Purpose Vehicle (MPV) (e.g. Opel Agila)
- ○ Large Multi Purpose Vehicle (MPV) (e.g. Ford S-Max)

Thinking of the car/s you currently use in your household, which type of engine does your current car have?

[More than one answer only if you or your family own more than one car]

- ☐ Diesel
- ☐ Petrol
- ☐ Alternative fuel
- ☐ Hybrid
- ☐ Electric
- ☐ I don't know

Think about the car you would like to buy in the future. To which of the following vehicle class does it belong?

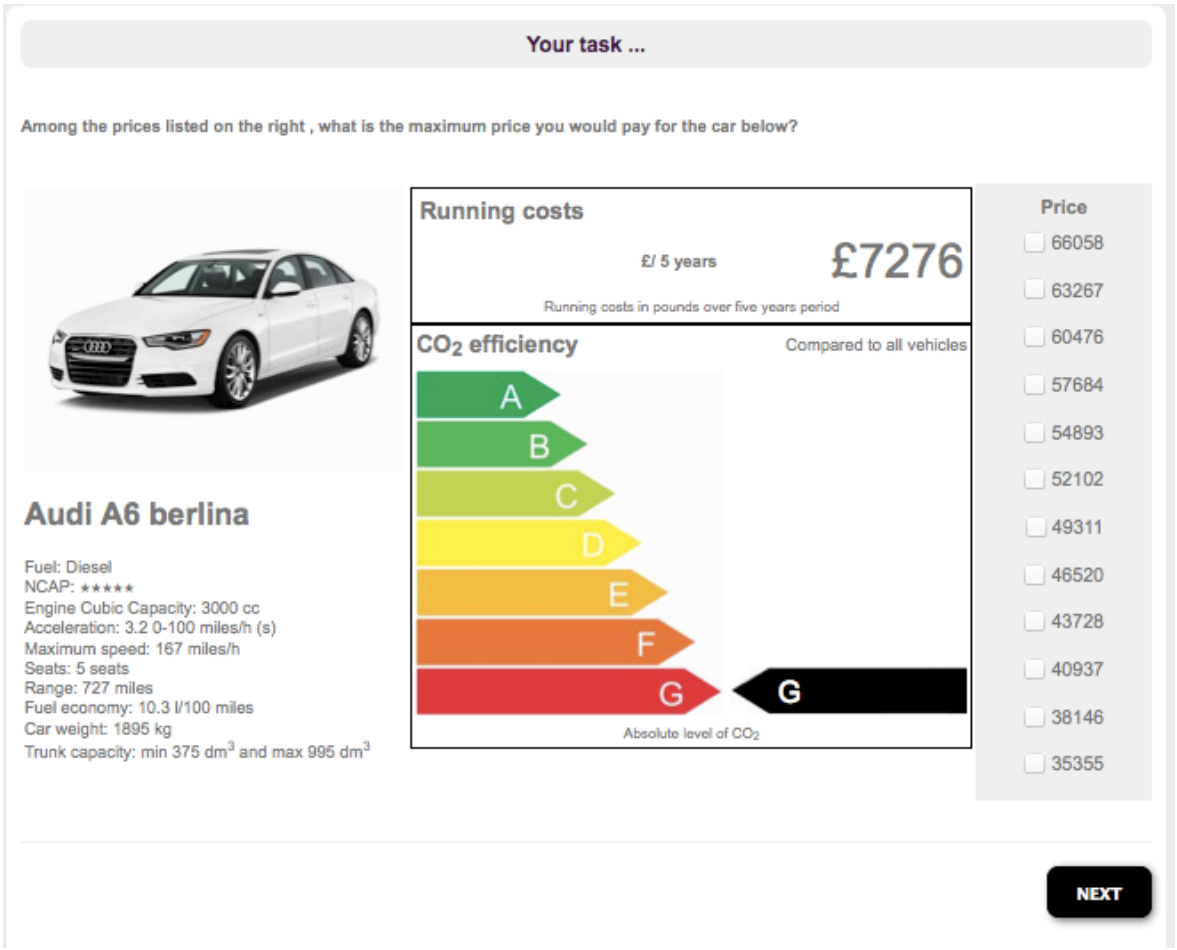
- ○ Micro-car (e.g. Smart Fortwo)
- ○ Supermini (e.g. Ford Ka)
- ○ Small family car (e.g. Renault Clio)
- ○ Large family car (e.g. VW Passat)
- ○ Executive car (e.g. Audi A6)
- ○ Roadster/Sport cars (e.g. Mercedes Benz SLK)
- ○ Economic Sport Utility Vehicles / Economic SUVs (e.g. Nissan Quashquai)
- ○ Expensive Sport Utility Vehicles/Expensive SUVs (e.g. BMW X3 and X5)
- ○ Small Multi Purpose Vehicle (MPV) (e.g. Opel Agila)
- ○ Large Multi Purpose Vehicle (MPV) (e.g. Ford S-Max)

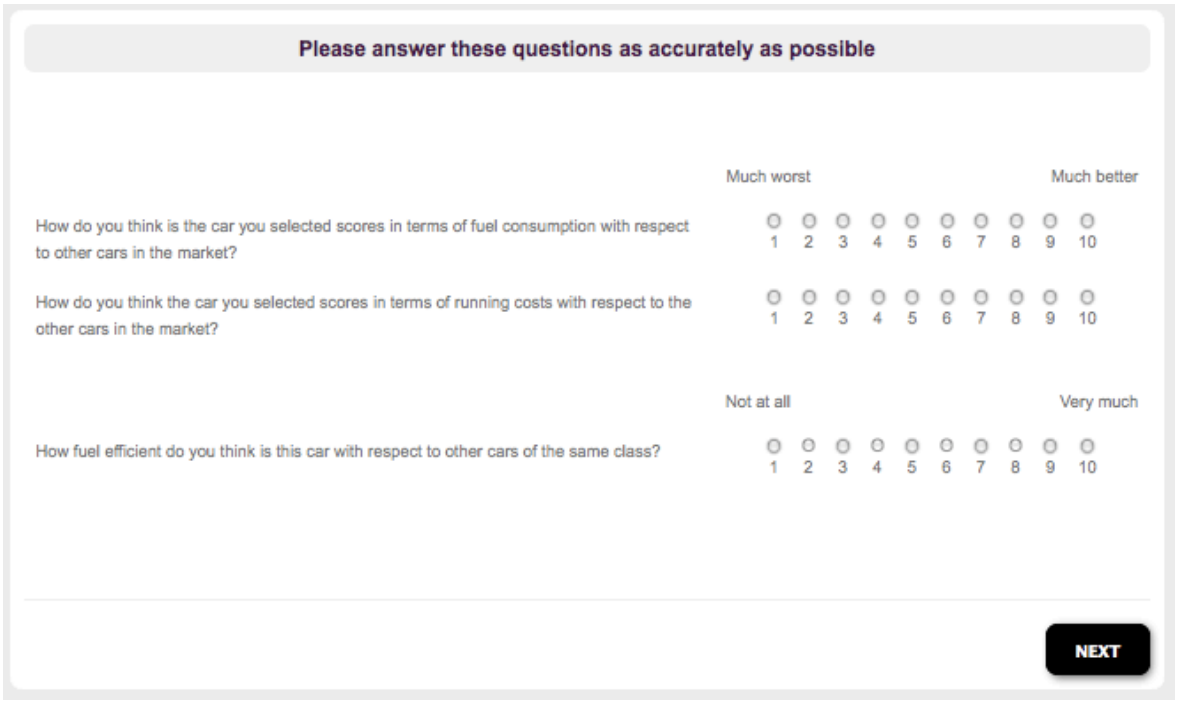
Think about the car you would like to buy in the future. What is your planned budget? ☐

NEXT

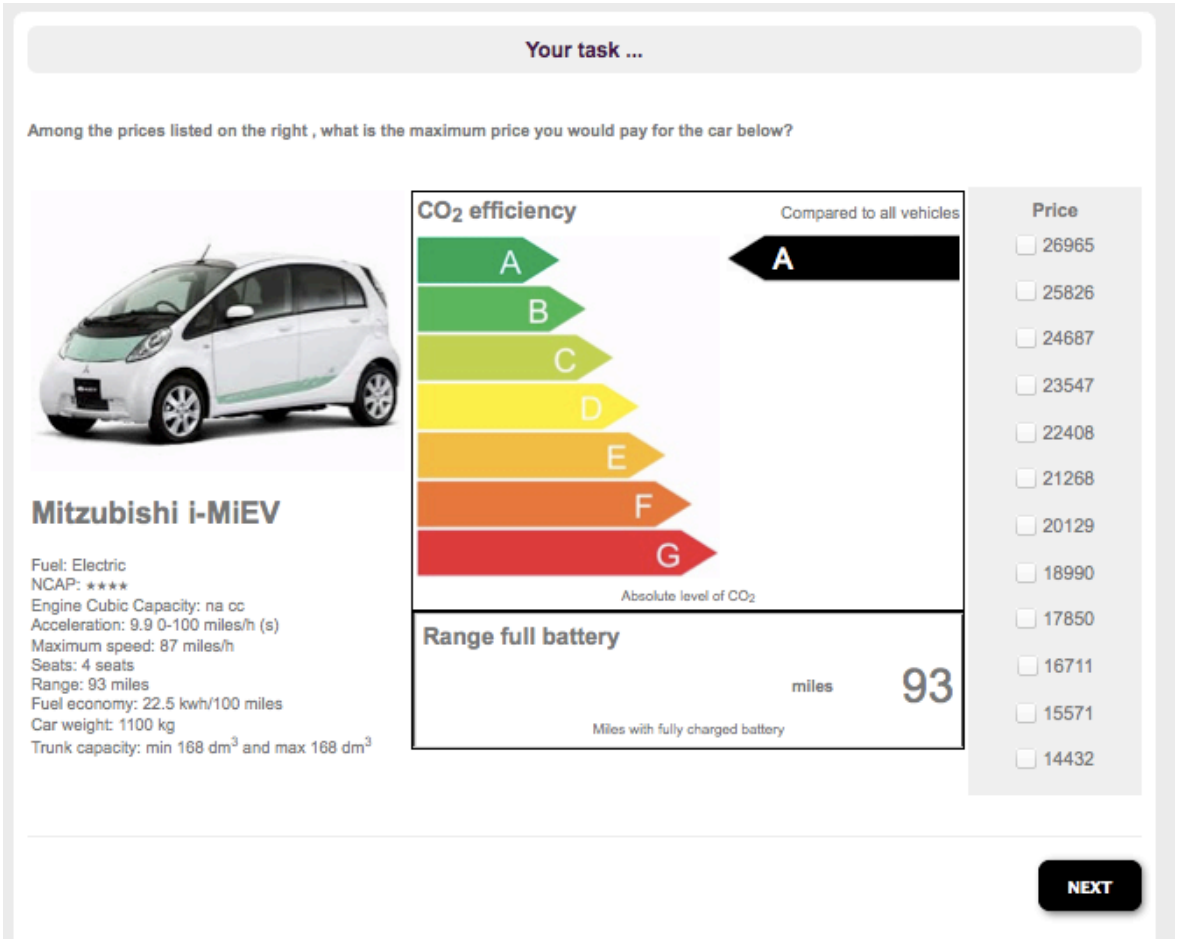
1.1 Experimental tasks

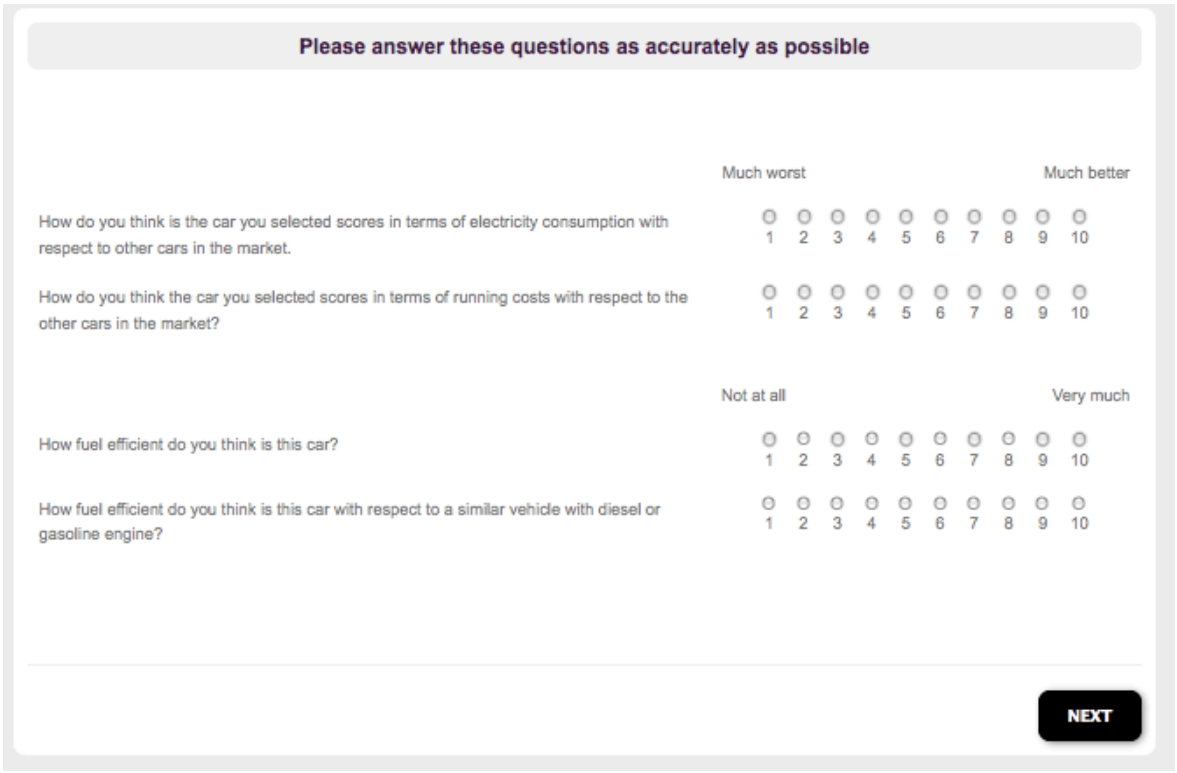
1.1.1 Conventional engine



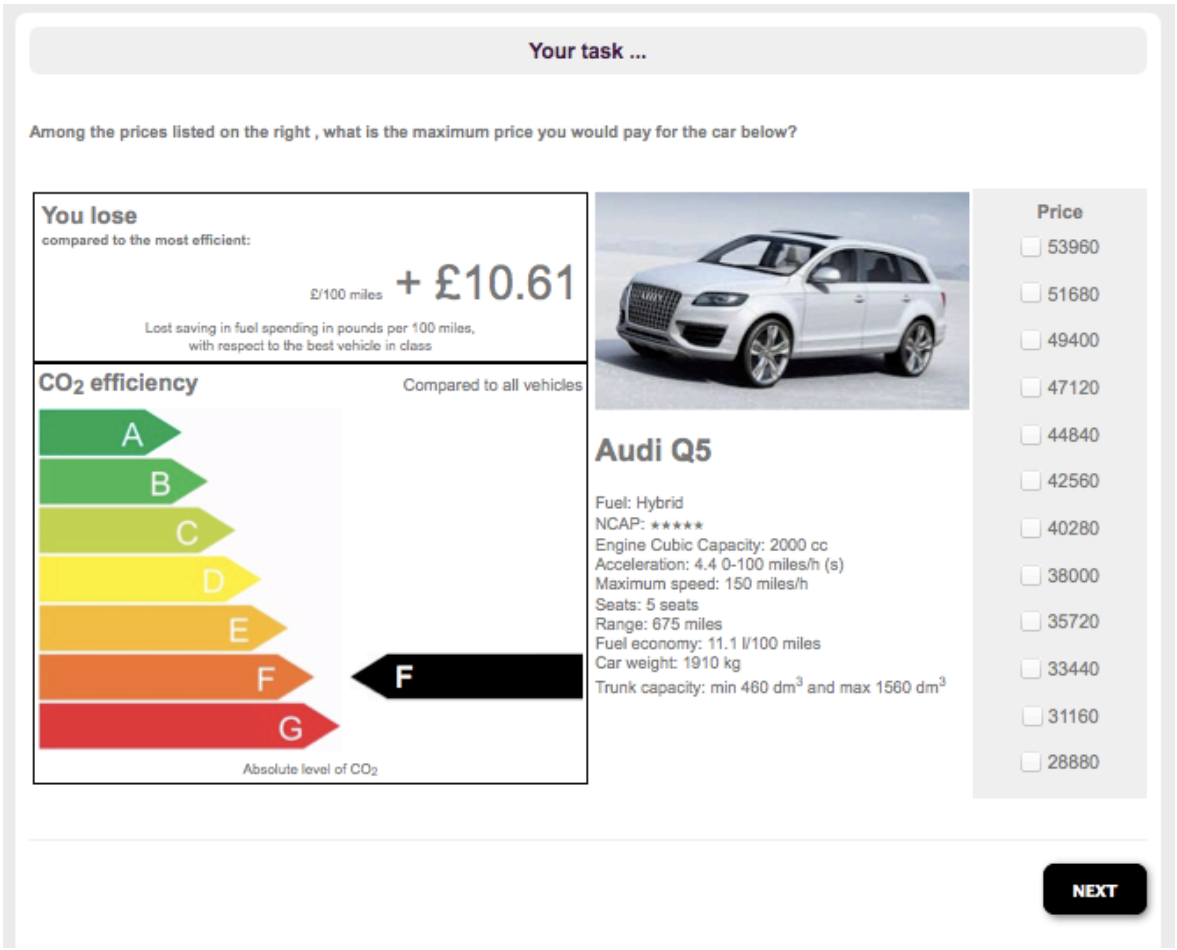

Please answer these questions as accurately as possible
Much worst
Much better
How do you think is the car you selected scores in terms of fuel consumption with respect to other cars in the market?
1 2 3 4 5 6 7 8 9 10
How do you think the car you selected scores in terms of running costs with respect to the other cars in the market?
1 2 3 4 5 6 7 8 9 10
Not at all
Very much
How fuel efficient do you think is this car with respect to other cars of the same class?
1 2 3 4 5 6 7 8 9 10
NEXT

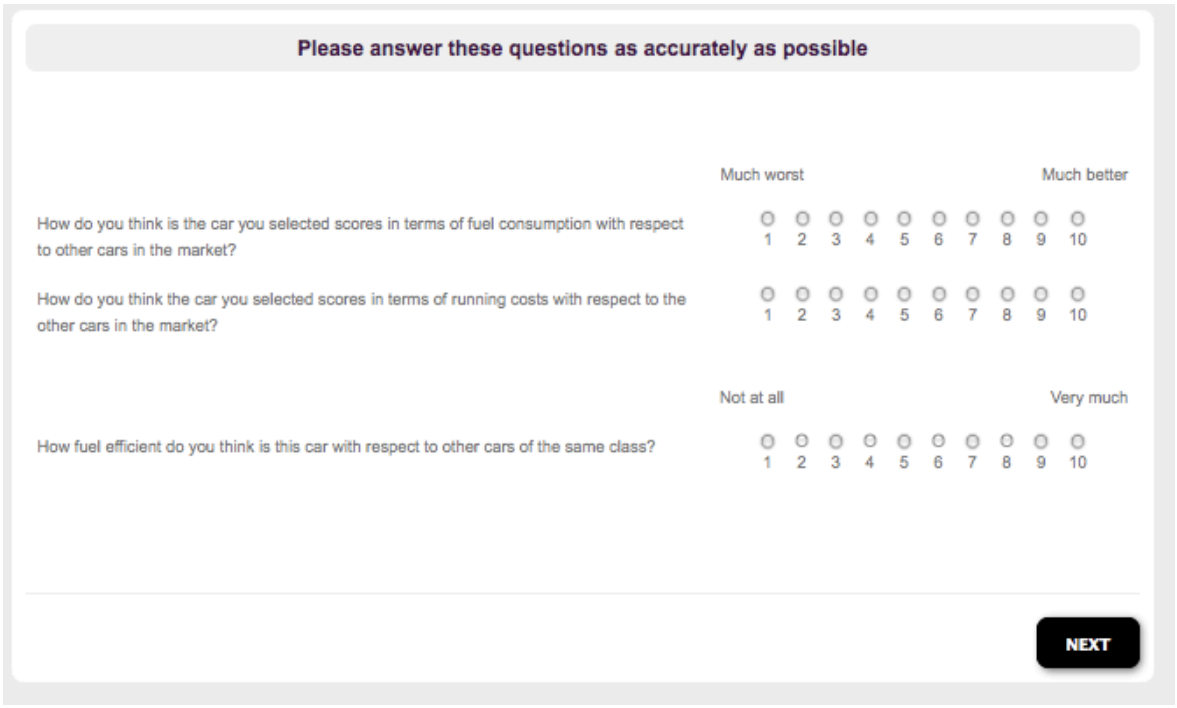
1.1.2 Electric Vehicles



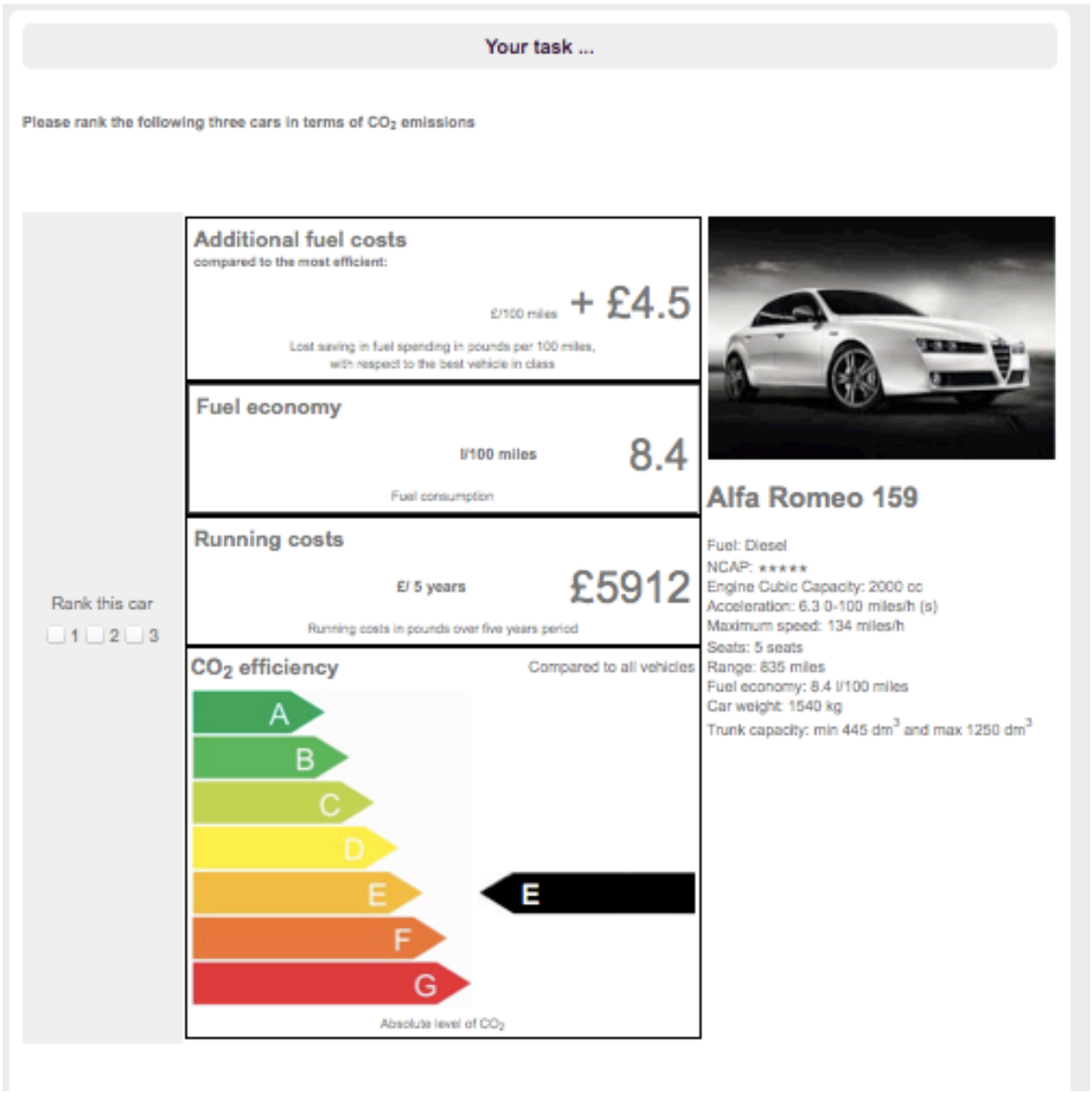

Please answer these questions as accurately as possible
Much worst
Much better
How do you think is the car you selected scores in terms of electricity consumption with respect to other cars in the market.
How do you think the car you selected scores in terms of running costs with respect to the other cars in the market?
Not at all
Very much
How fuel efficient do you think is this car?
How fuel efficient do you think is this car with respect to a similar vehicle with diesel or gasoline engine?
1 2 3 4 5 6 7 8 9 10
NEXT

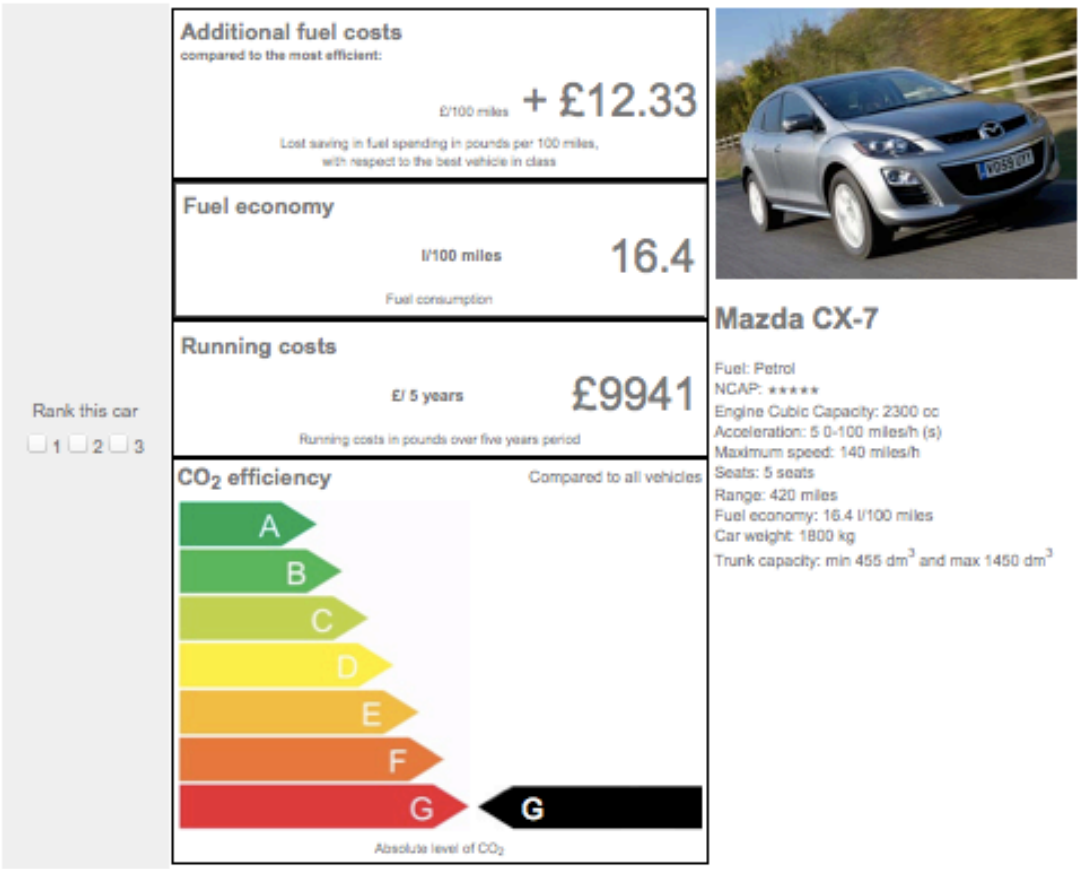
1.1.3 Hybrids

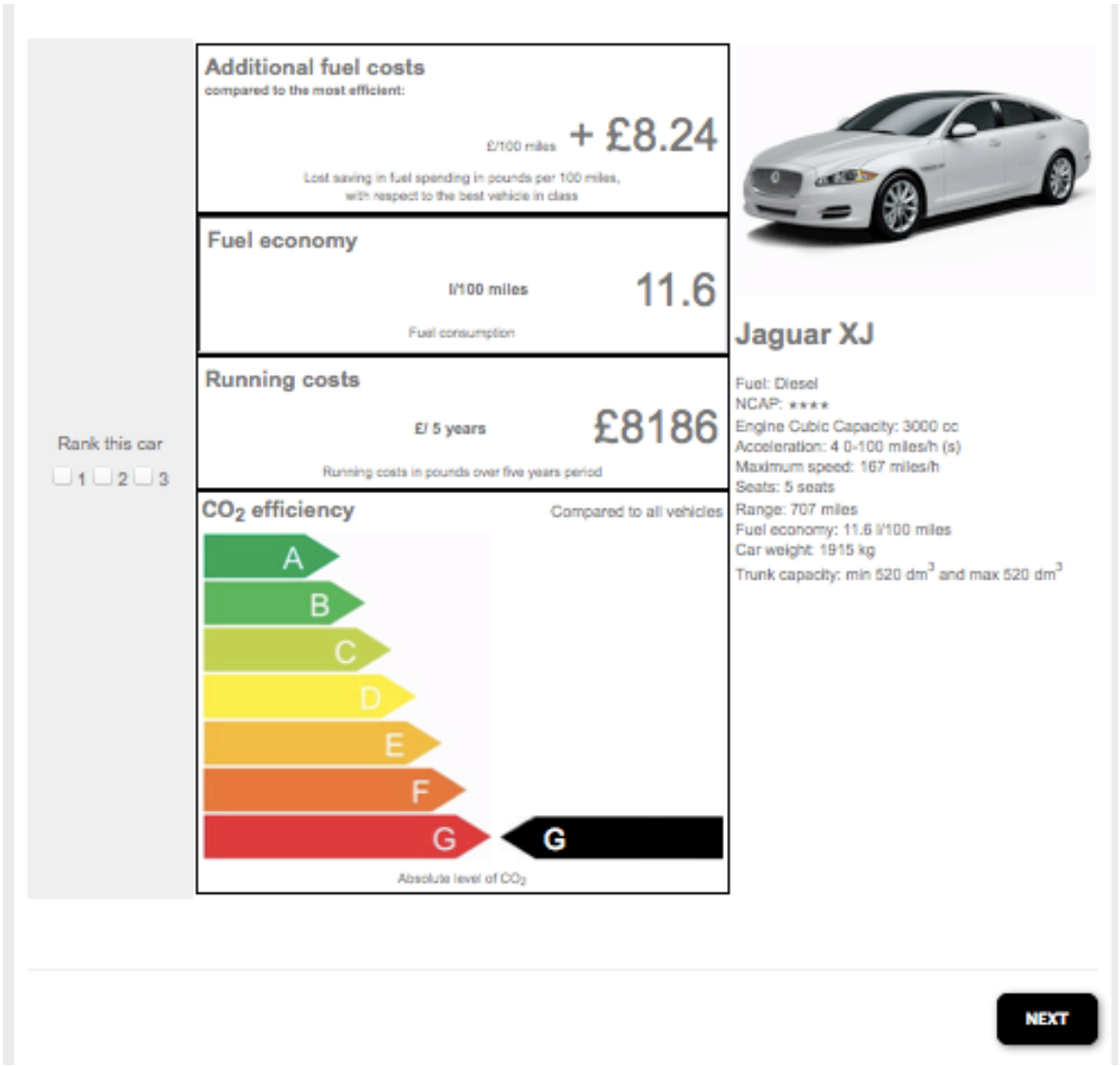

Your task ...
Among the prices listed on the right , what is the maximum price you would pay for the car below?
You lose
compared to the most efficient:
£/100 miles + £10.61
Lost saving in fuel spending in pounds per 100 miles, with respect to the best vehicle in class
CO2 efficiency
Compared to all vehicles
A
B
C
D
E
F
G
F
Absolute level of CO2
Audi Q5
Fuel: Hybrid
NCAP: *****
Engine Cubic Capacity: 2000 cc
Acceleration: 4.4 0-100 miles/h (s)
Maximum speed: 150 miles/h
Seats: 5 seats
Range: 675 miles
Fuel economy: 11.1 l/100 miles
Car weight: 1910 kg
Trunk capacity: min 460 dm3 and max 1560 dm3
Price
53960
51680
49400
47120
44840
42560
40280
38000
35720
33440
31160
28880
NEXT


Please answer these questions as accurately as possible
Much worst
Much better
How do you think is the car you selected scores in terms of fuel consumption with respect to other cars in the market?
1 2 3 4 5 6 7 8 9 10
How do you think the car you selected scores in terms of running costs with respect to the other cars in the market?
1 2 3 4 5 6 7 8 9 10
Not at all
Very much
How fuel efficient do you think is this car with respect to other cars of the same class?
1 2 3 4 5 6 7 8 9 10
NEXT

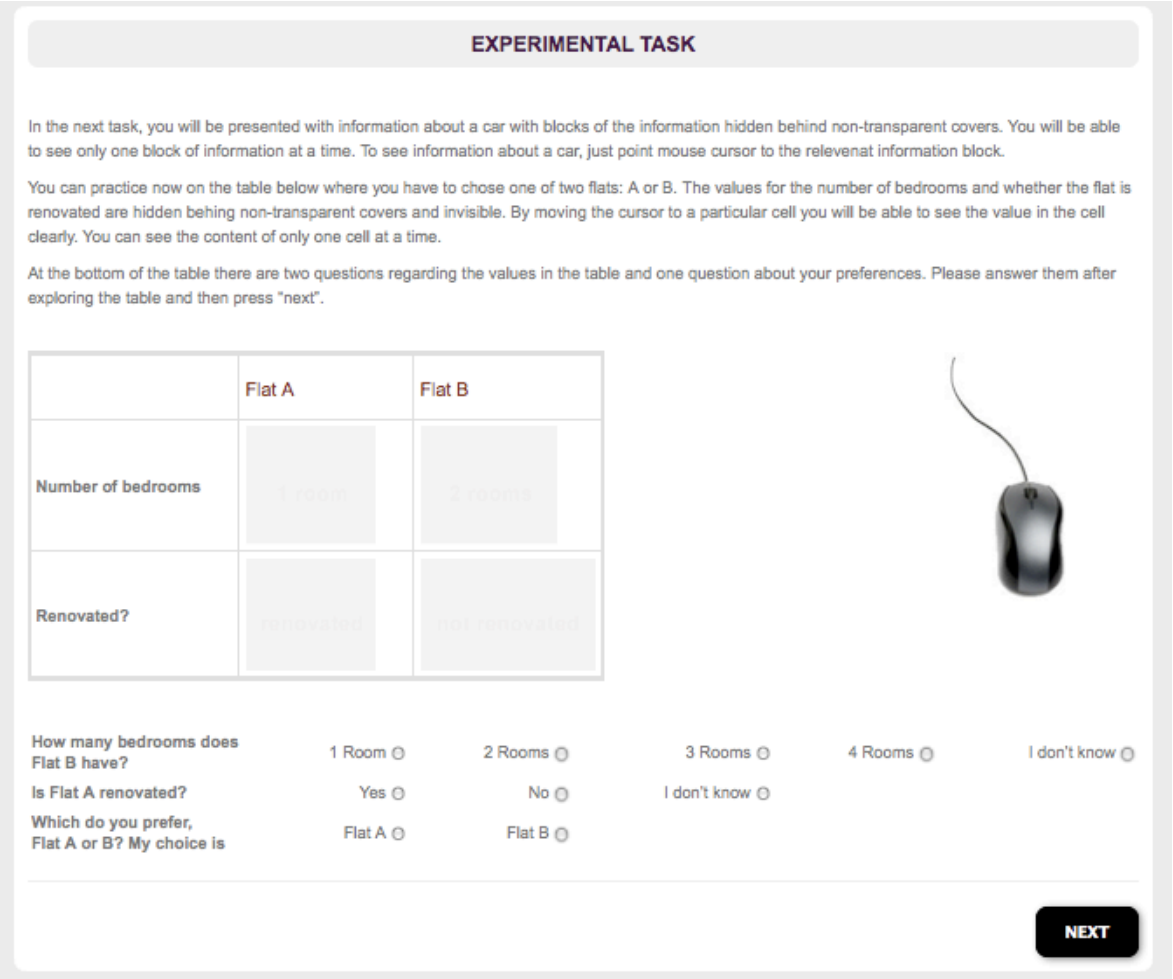
1.1.4 Ranking Task




Rank this car
1 2 3
Additional fuel costs
compared to the most efficient:
£/100 miles
+ £12.33
Lost saving in fuel spending in pounds per 100 miles,
with respect to the best vehicle in class
Fuel economy
l/100 miles
16.4
Fuel consumption
Running costs
£/ 5 years
£9941
Running costs in pounds over five years period
CO2 efficiency
Compared to all vehicles
A
B
C
D
E
F
G
G
Absolute level of CO2
Mazda CX-7
Fuel: Petrol
NCAP: ★★★★★
Engine Cubic Capacity: 2300 cc
Acceleration: 5 0-100 miles/h (s)
Maximum speed: 140 miles/h
Seats: 5 seats
Range: 420 miles
Fuel economy: 16.4 l/100 miles
Car weight: 1800 kg
Trunk capacity: min 455 dm3 and max 1450 dm3


Additional fuel costs
compared to the most efficient:
£/100 miles
+ £8.24
Lost saving in fuel spending in pounds per 100 miles, with respect to the best vehicle in class
Fuel economy
l/100 miles
11.6
Fuel consumption
Running costs
£/ 5 years
£8186
Running costs in pounds over five years period
CO2 efficiency
Compared to all vehicles
A
B
C
D
E
F
G
G
Absolute level of CO2
Rank this car
1 2 3
Jaguar XJ
Fuel: Diesel
NCAP: ****
Engine Cubic Capacity: 3000 cc
Acceleration: 4 0-100 miles/h (s)
Maximum speed: 167 miles/h
Seats: 5 seats
Range: 707 miles
Fuel economy: 11.6 l/100 miles
Car weight: 1915 kg
Trunk capacity: min 520 dm3 and max 520 dm3
NEXT

1.1.5 Conventional Engine with Mouse Tracking



Your task ...

Among the prices listed on the right , what is the maximum price you would pay for the car below?

Maserati Quattroporte

Price

- 133906
- 128248
- 122590
- 116932
- 111274
- 105616
- 99958
- 94300
- 88642
- 82984
- 77326
- 71668

NEXT

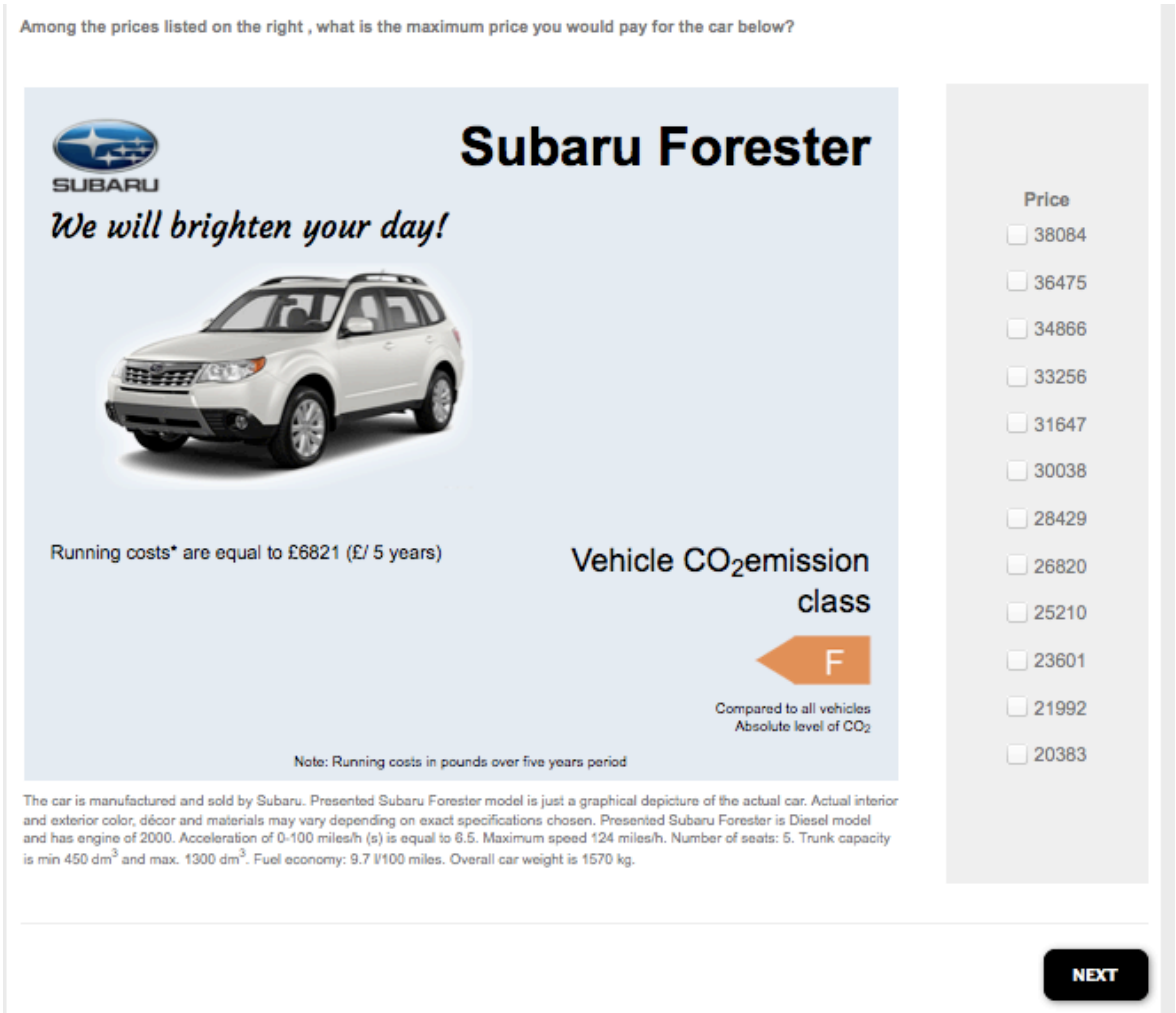
Please answer these questions as accurately as possible

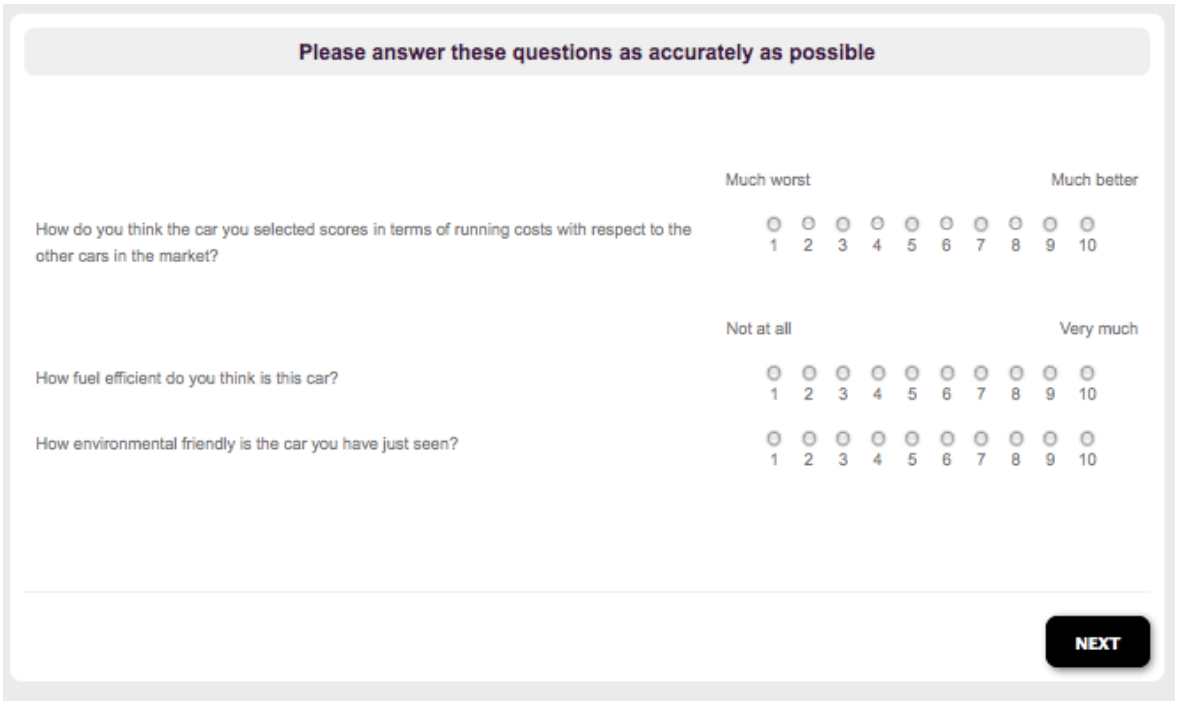
	Much worst									Much better
How do you think is the car you selected scores in terms of fuel consumption with respect to other cars in the market?	1	2	3	4	5	6	7	8	9	10
How do you think the car you selected scores in terms of running costs with respect to the other cars in the market?	1	2	3	4	5	6	7	8	9	10

	Not at all									Very much
How fuel efficient do you think is this car with respect to other cars of the same class?	1	2	3	4	5	6	7	8	9	10

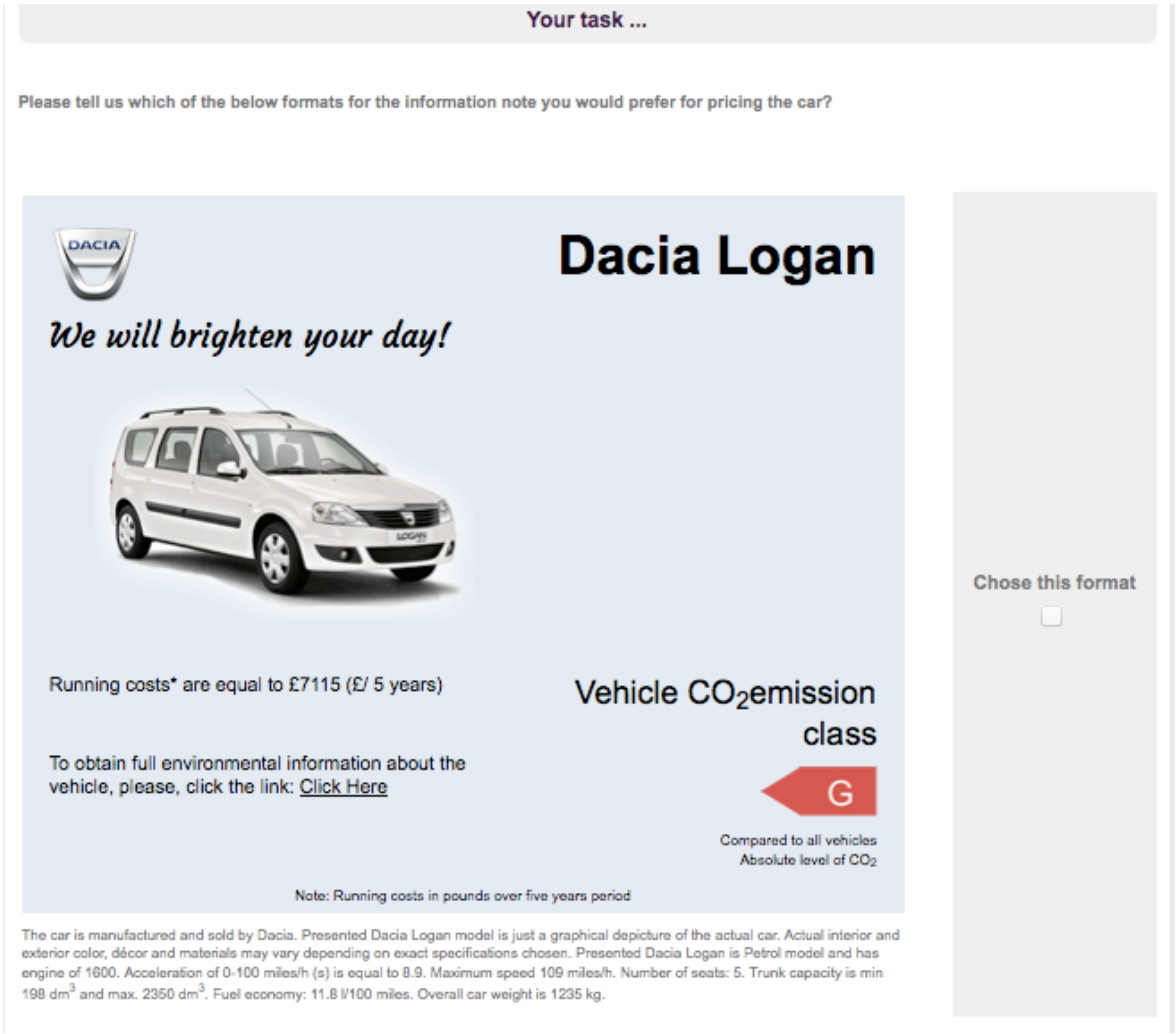
NEXT

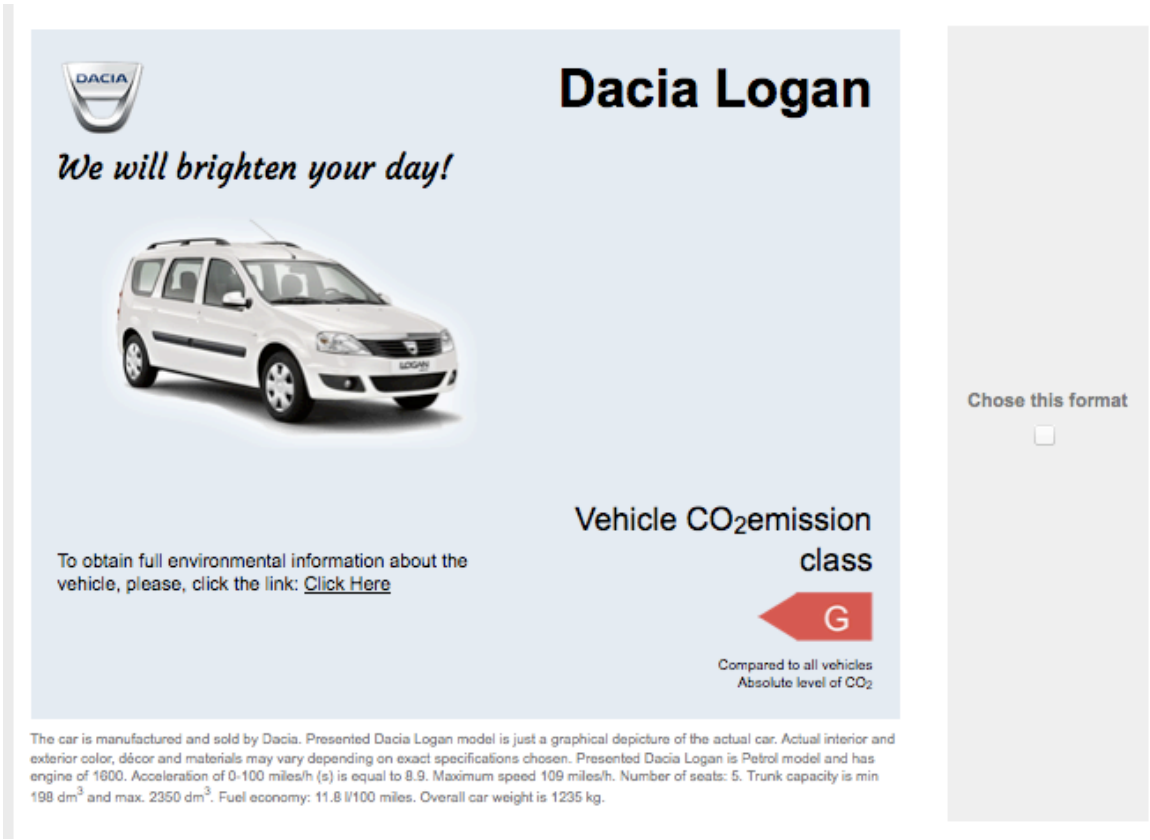
1.1.6 Promotional Material




Please answer these questions as accurately as possible
Much worst
Much better
How do you think the car you selected scores in terms of running costs with respect to the other cars in the market?
1 2 3 4 5 6 7 8 9 10
Not at all
Very much
How fuel efficient do you think is this car?
1 2 3 4 5 6 7 8 9 10
How environmental friendly is the car you have just seen?
1 2 3 4 5 6 7 8 9 10
NEXT

1.1.7 Promotional Material (Self Selected format)

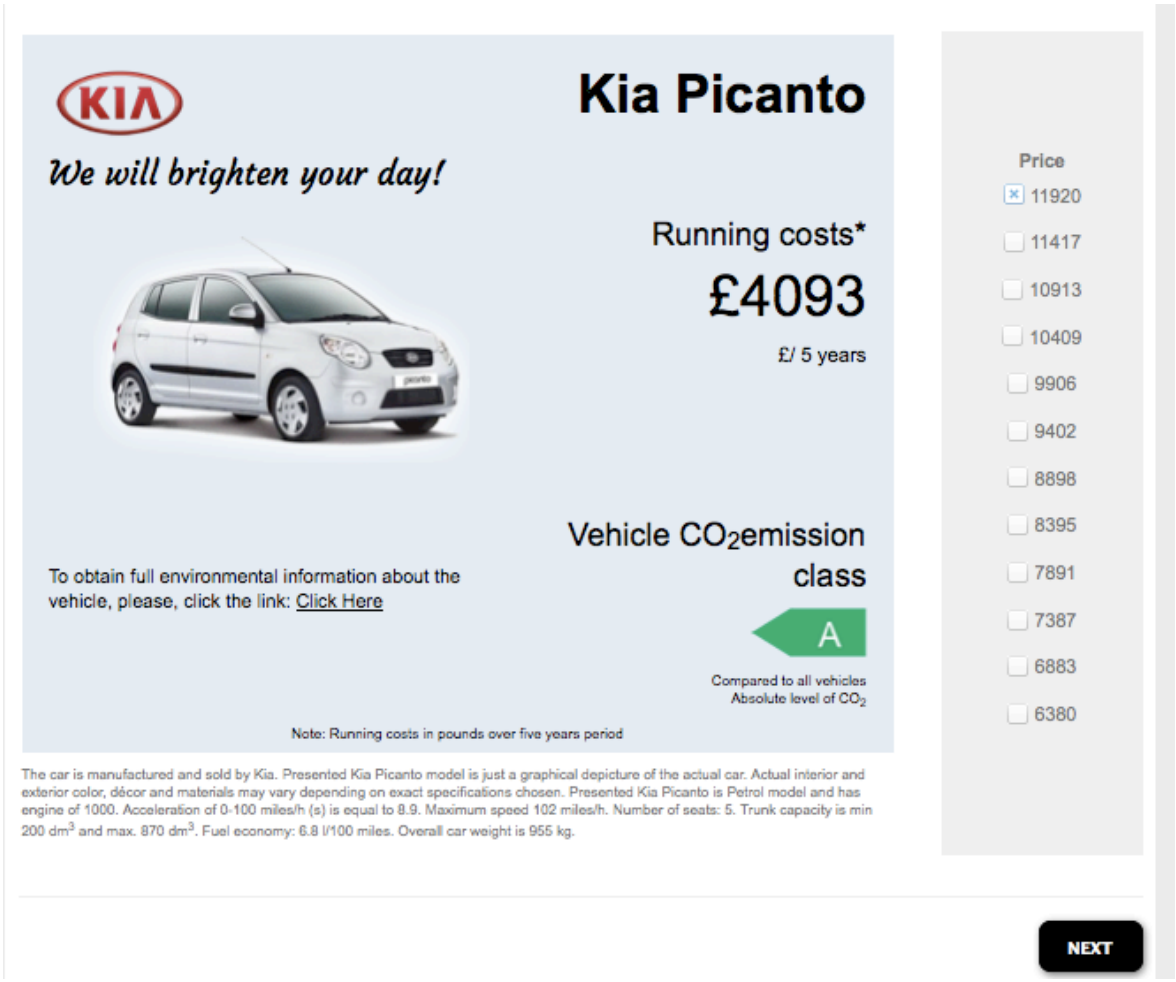


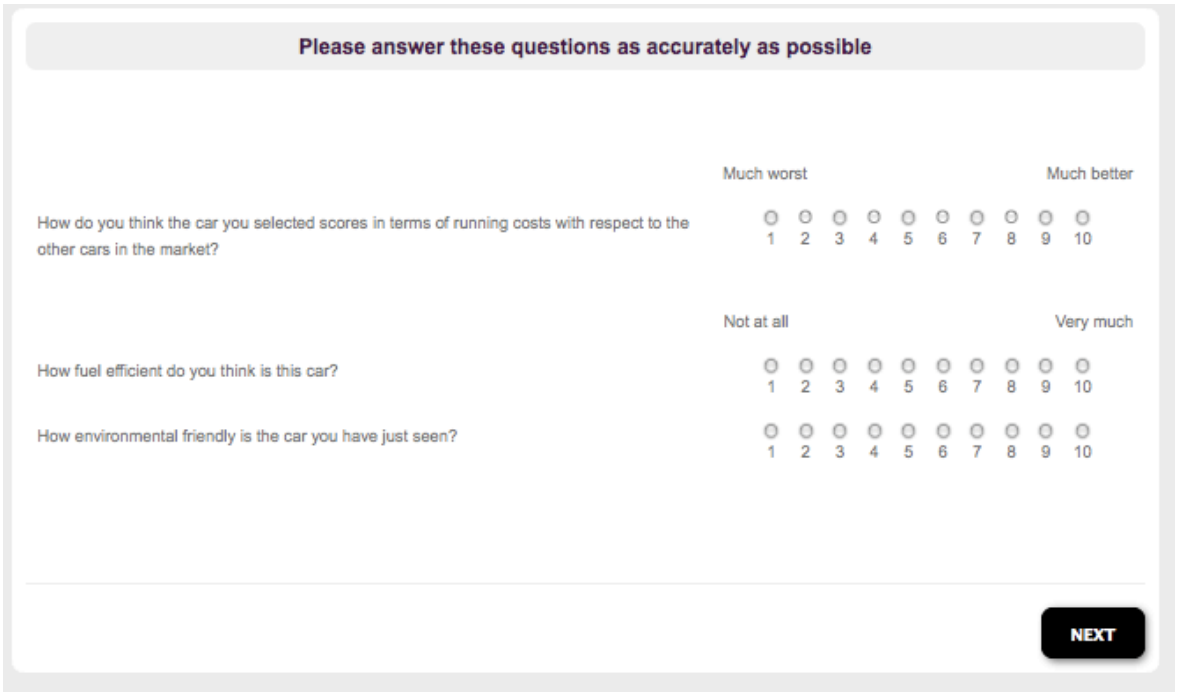

Dacia Logan
We will brighten your day!
To obtain full environmental information about the vehicle, please, click the link: Click Here
Vehicle CO_2emission class
G
Compared to all vehicles
Absolute level of CO_2
Chose this format
The car is manufactured and sold by Dacia. Presented Dacia Logan model is just a graphical depicture of the actual car. Actual interior and exterior color, décor and materials may vary depending on exact specifications chosen. Presented Dacia Logan is Petrol model and has engine of 1600. Acceleration of 0-100 miles/h (s) is equal to 8.9. Maximum speed 109 miles/h. Number of seats: 5. Trunk capacity is min 198 dm^3 and max. 2350 dm^3. Fuel economy: 11.8 l/100 miles. Overall car weight is 1235 kg.

The car is manufactured and sold by Dacia. Presented Dacia Logan model is just a graphical depicture of the actual car. Actual interior and exterior color, décor and materials may vary depending on exact specifications chosen. Presented Dacia Logan is Petrol model and has engine of 1600. Acceleration of 0-100 miles/h (s) is equal to 8.9. Maximum speed 109 miles/h. Number of seats: 5. Trunk capacity is min 198 dm^3 and max. 2350 dm^3. Fuel economy: 11.8 l/100 miles. Overall car weight is 1235 kg.

Chose this format


Dacia Logan
We will brighten your day!
Running costs*
£7115
£/ 5 years
To obtain full environmental information about the vehicle, please, click the link: Click Here
Vehicle CO_2emission class
G
Compared to all vehicles
Absolute level of CO_2
Note: Running costs in pounds over five years period
The car is manufactured and sold by Dacia. Presented Dacia Logan model is just a graphical depicture of the actual car. Actual interior and exterior color, décor and materials may vary depending on exact specifications chosen. Presented Dacia Logan is Petrol model and has engine of 1600. Acceleration of 0-100 miles/h (s) is equal to 8.9. Maximum speed 109 miles/h. Number of seats: 5. Trunk capacity is min 198 dm^3 and max. 2350 dm^3. Fuel economy: 11.8 l/100 miles. Overall car weight is 1235 kg.
Chose this format
NEXT


KIA
We will brighten your day!
Kia Picanto
Running costs*
£4093
£/ 5 years
Vehicle CO_2emission class
A
Compared to all vehicles
Absolute level of CO_2
To obtain full environmental information about the vehicle, please, click the link: Click Here
Note: Running costs in pounds over five years period
The car is manufactured and sold by Kia. Presented Kia Picanto model is just a graphical depicture of the actual car. Actual interior and exterior color, décor and materials may vary depending on exact specifications chosen. Presented Kia Picanto is Petrol model and has engine of 1000. Acceleration of 0-100 miles/h (s) is equal to 8.9. Maximum speed 102 miles/h. Number of seats: 5. Trunk capacity is min 200 dm^3 and max. 870 dm^3. Fuel economy: 6.8 l/100 miles. Overall car weight is 955 kg.
Price
11920
11417
10913
10409
9906
9402
8898
8395
7891
7387
6883
6380
NEXT


Please answer these questions as accurately as possible
Much worst
Much better
How do you think the car you selected scores in terms of running costs with respect to the other cars in the market?
1 2 3 4 5 6 7 8 9 10
Not at all
Very much
How fuel efficient do you think is this car?
1 2 3 4 5 6 7 8 9 10
How environmental friendly is the car you have just seen?
1 2 3 4 5 6 7 8 9 10
NEXT

1.1.8 Promotional Material (Self Selected) with Process Tracing

EXPERIMENTAL TASK

In the next task, you will be presented with information about a car with blocks of the information hidden behind non-transparent covers. You will be able to see only one block of information at a time. To see information about a car, just point mouse cursor to the relevenat information block.

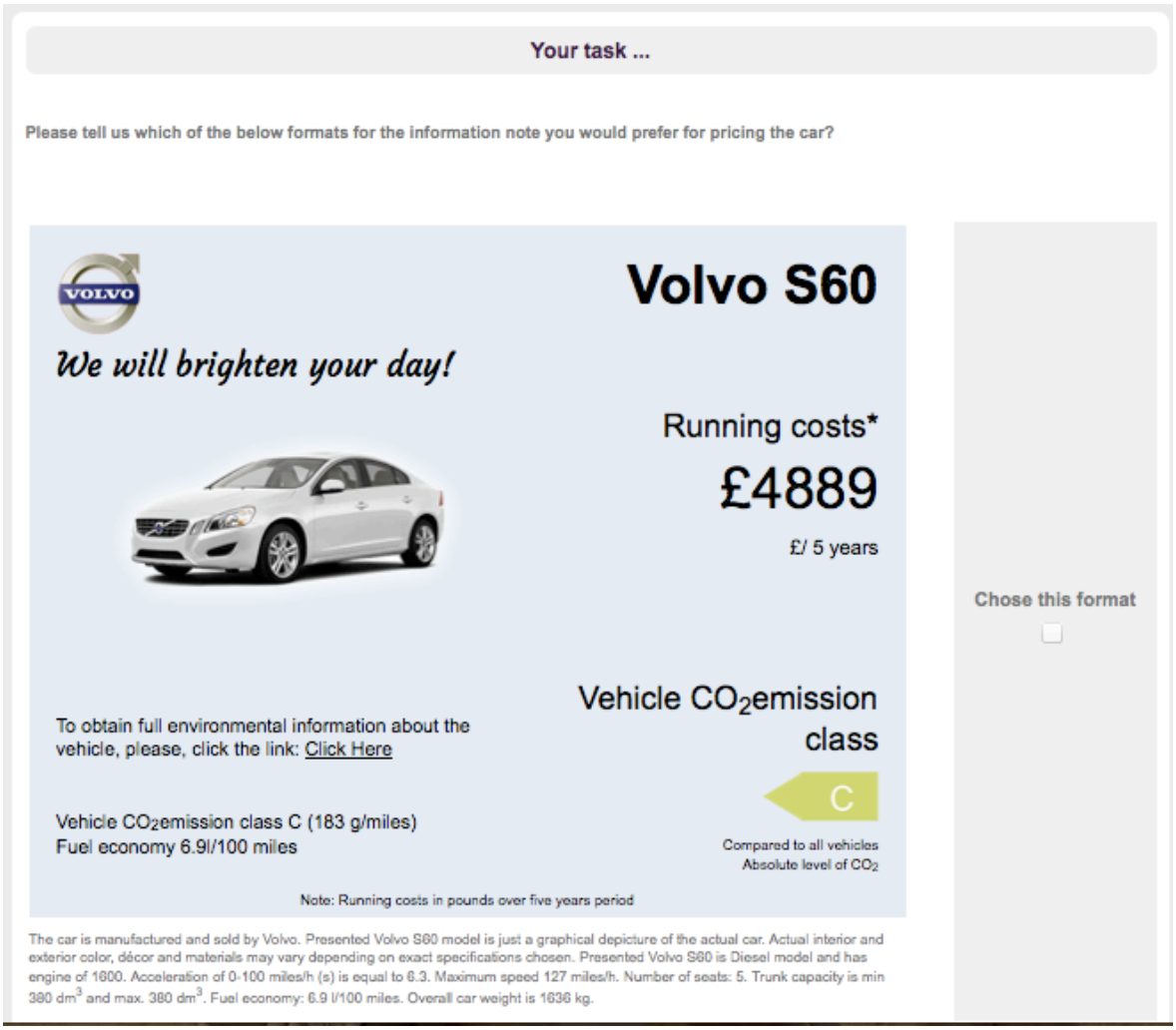
You can practice now on the table below where you have to chose one of two flats: A or B. The values for the number of bedrooms and whether the flat is renovated are hidden behing non-transparent covers and invisible. By moving the cursor to a particular cell you will be able to see the value in the cell clearly. You can see the content of only one cell at a time.

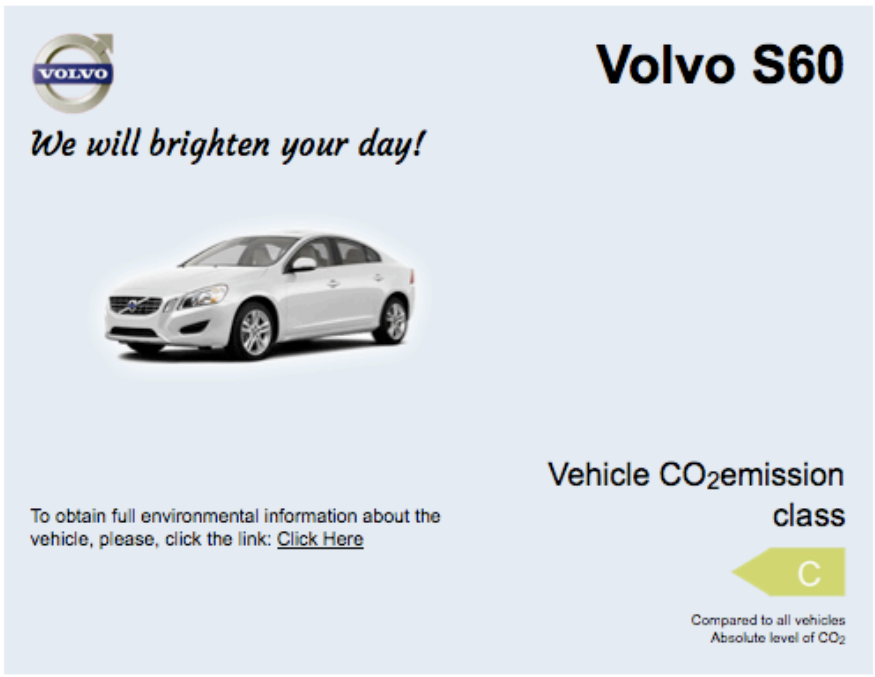
At the bottom of the table there are two questions regarding the values in the table and one question about your preferences. Please answer them after exploring the table and then press "next".

	Flat A	Flat B
Number of bedrooms	1 room	2 rooms
Renovated?	renovated	not renovated

How many bedrooms does Flat B have?	1 Room ○	2 Rooms ○	3 Rooms ○	4 Rooms ○	I don't know ○
Is Flat A renovated?	Yes ○	No ○	I don't know ○		
Which do you prefer, Flat A or B? My choice is	Flat A ○	Flat B ○			

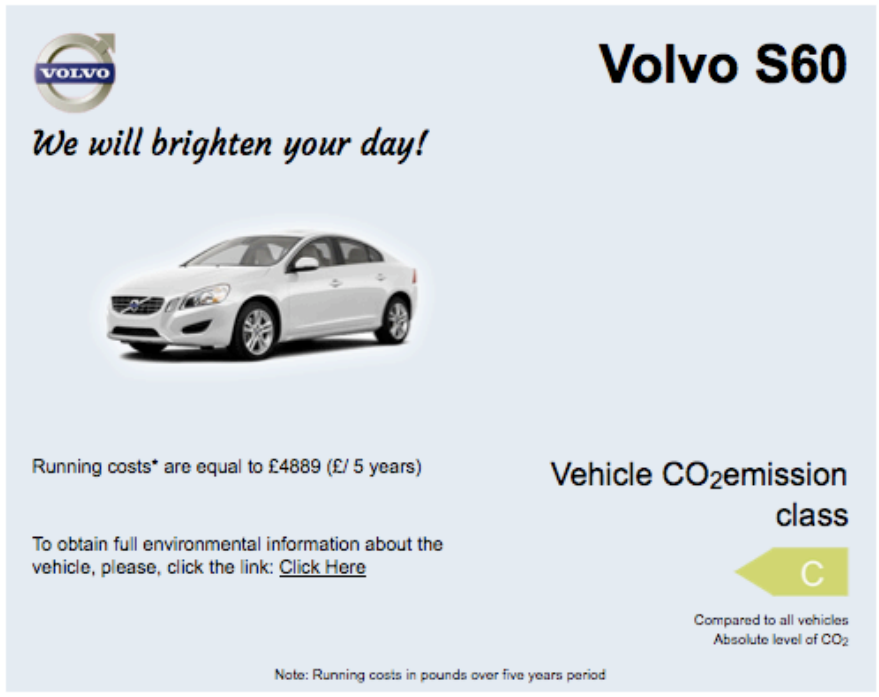
NEXT


Your task ...
Please tell us which of the below formats for the information note you would prefer for pricing the car?
VOLVO
We will brighten your day!
Volvo S60
Running costs*
£4889
£/ 5 years
Vehicle CO2emission class
C
Compared to all vehicles
Absolute level of CO2
To obtain full environmental information about the vehicle, please, click the link: Click Here
Vehicle CO2emission class C (183 g/miles)
Fuel economy 6.9l/100 miles
Note: Running costs in pounds over five years period
The car is manufactured and sold by Volvo. Presented Volvo S60 model is just a graphical depicture of the actual car. Actual interior and exterior color, décor and materials may vary depending on exact specifications chosen. Presented Volvo S60 is Diesel model and has engine of 1600. Acceleration of 0-100 miles/h (s) is equal to 6.3. Maximum speed 127 miles/h. Number of seats: 5. Trunk capacity is min 380 dm3 and max. 380 dm3. Fuel economy: 6.9 l/100 miles. Overall car weight is 1636 kg.
Chose this format



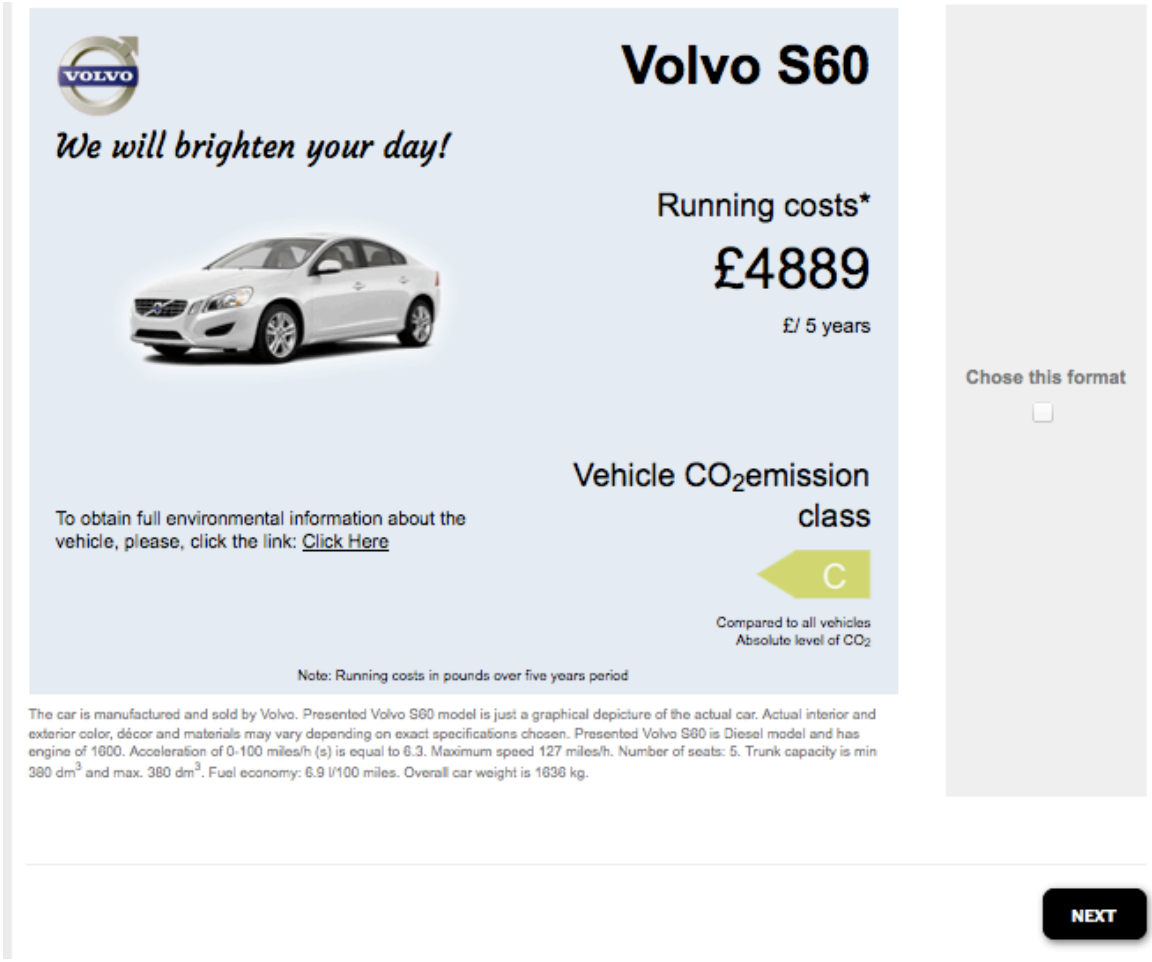
The car is manufactured and sold by Volvo. Presented Volvo S60 model is just a graphical depicture of the actual car. Actual interior and exterior color, décor and materials may vary depending on exact specifications chosen. Presented Volvo S60 is Diesel model and has engine of 1600. Acceleration of 0-100 miles/h (s) is equal to 6.3. Maximum speed 127 miles/h. Number of seats: 5. Trunk capacity is min 380 dm^3 and max. 380 dm^3. Fuel economy: 6.9 l/100 miles. Overall car weight is 1636 kg.

Chose this format



The car is manufactured and sold by Volvo. Presented Volvo S60 model is just a graphical depicture of the actual car. Actual interior and exterior color, décor and materials may vary depending on exact specifications chosen. Presented Volvo S60 is Diesel model and has engine of 1600. Acceleration of 0-100 miles/h (s) is equal to 6.3. Maximum speed 127 miles/h. Number of seats: 5. Trunk capacity is min 380 dm^3 and max. 380 dm^3. Fuel economy: 6.9 l/100 miles. Overall car weight is 1636 kg.

Chose this format


Volvo S60
We will brighten your day!
Running costs*
£4889
£/ 5 years
To obtain full environmental information about the vehicle, please, click the link: Click Here
Vehicle CO_2emission class
C
Compared to all vehicles
Absolute level of CO_2
Note: Running costs in pounds over five years period
The car is manufactured and sold by Volvo. Presented Volvo S60 model is just a graphical depicture of the actual car. Actual interior and exterior color, décor and materials may vary depending on exact specifications chosen. Presented Volvo S60 is Diesel model and has engine of 1600. Acceleration of 0-100 miles/h (s) is equal to 6.3. Maximum speed 127 miles/h. Number of seats: 5. Trunk capacity is min 380 dm^3 and max. 380 dm^3. Fuel economy: 6.9 l/100 miles. Overall car weight is 1636 kg.
Chose this format
NEXT

Your task ...

Among the prices listed on the right , what is the maximum price you would pay for the car below?

Price

- 13042
- 12491
- 11940
- 11389
- 10838
- 10287
- 9736
- 9185
- 8633
- 8082
- 7531
- 6980

Please answer these questions as accurately as possible

	Much worst									Much better
How do you think the car you selected scores in terms of running costs with respect to the other cars in the market?	1	2	3	4	5	6	7	8	9	10

	Not at all									Very much
How fuel efficient do you think is this car?	1	2	3	4	5	6	7	8	9	10
How environmental friendly is the car you have just seen?	1	2	3	4	5	6	7	8	9	10

NEXT

1.2 Post Experimental questions

PLEASE, ANSWER THE FOLLOWING QUESTIONS

People may have different reasons to look at environmental label when they buy a car. Please state how much you agree with each of the statements presented below regarding why other people look at environmental variables using a scale 1 to 7

	Completely Agree						Completely Disagree
1. To check if what said in advertisement is actually true	1	2	3	4	5	6	7
2. To check the features of a brand	1	2	3	4	5	6	7
3. To compare different classes of vehicles	1	2	3	4	5	6	7
4. To get a general idea of the product	1	2	3	4	5	6	7
5. To have an idea about consumption	1	2	3	4	5	6	7
6. To see if I can get a tax exemption or tax credit	1	2	3	4	5	6	7

Some people state that they do not use the information provided by the environmental label when buying a car. Please state how much do you agree to each of the reasons presented below for not using the information from environmental label, using a scale 1 to 7

	Completely Agree						Completely Disagree
1. Because all cars pollute more and less the same	1	2	3	4	5	6	7
2. Because they are not clear	1	2	3	4	5	6	7
3. Because it is hard to understand what they mean in terms of environmental impact and savings on gas consumption	1	2	3	4	5	6	7
4. Because they only care about the price of the car	1	2	3	4	5	6	7
5. Because they choose according to other parameters	1	2	3	4	5	6	7
6. Because, once they have selected a class of car, then buying one model or another does not make a difference	1	2	3	4	5	6	7

Please think about when you use the information on an environmental label. Please state how much you agree with each of the statements presented below using a scale 1 to 7

	Completely Agree						Completely Disagree
1. I check if what said in advertisement is actually true	1	2	3	4	5	6	7
2. I select a brand	1	2	3	4	5	6	7
3. I compare different classes of vehicles	1	2	3	4	5	6	7
4. I get a general idea of the product	1	2	3	4	5	6	7
5. I get an idea about consumption	1	2	3	4	5	6	7
6. I get info on whether I can get a tax exemption or tax credit	1	2	3	4	5	6	7

NEXT