



Ricardo-AEA

Improving understanding of technology and costs for CO₂ reductions from cars and vans in the period to 2030

DG Climate Action LDV Framework

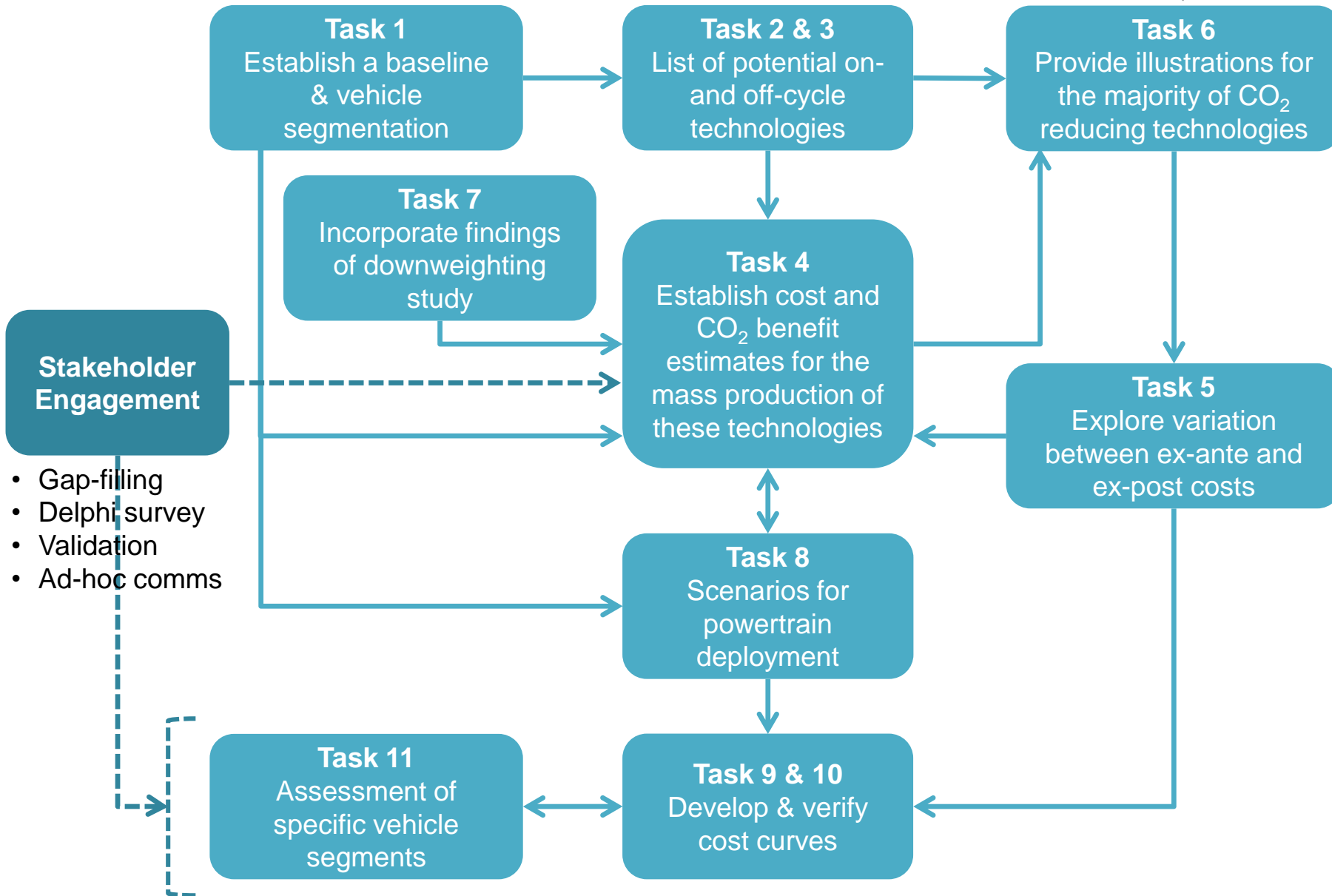
Nikolas Hill (Ricardo-AEA)

Brussels, 9th December 2014

Agenda – LDV CO₂ reducing technologies to 2030

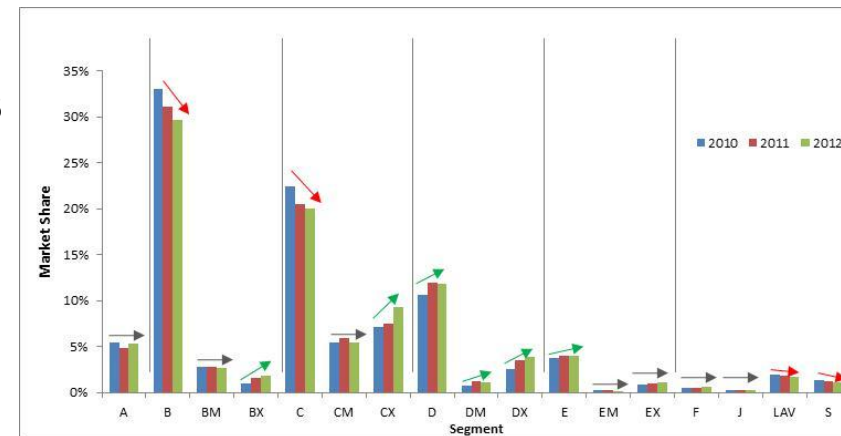
- 1) Project outline: overview of the project and methodology [5 min]
- 2) Summary of key technical tasks and progress [35 min]
 - a. Technology baseline and segmentation [10 min]
 - b. Technology coverage and status of data collection/analysis [5 min]
 - c. xEV powertrain technology analysis and deployment scenarios [5 min]
 - d. Use of vehicle simulation for CO₂ savings, calibration of outputs [5 min]
 - e. Stakeholder consultation activities [10 min]
- 3) Questions [20 min]

Project outline



Defining the baseline and segmentation

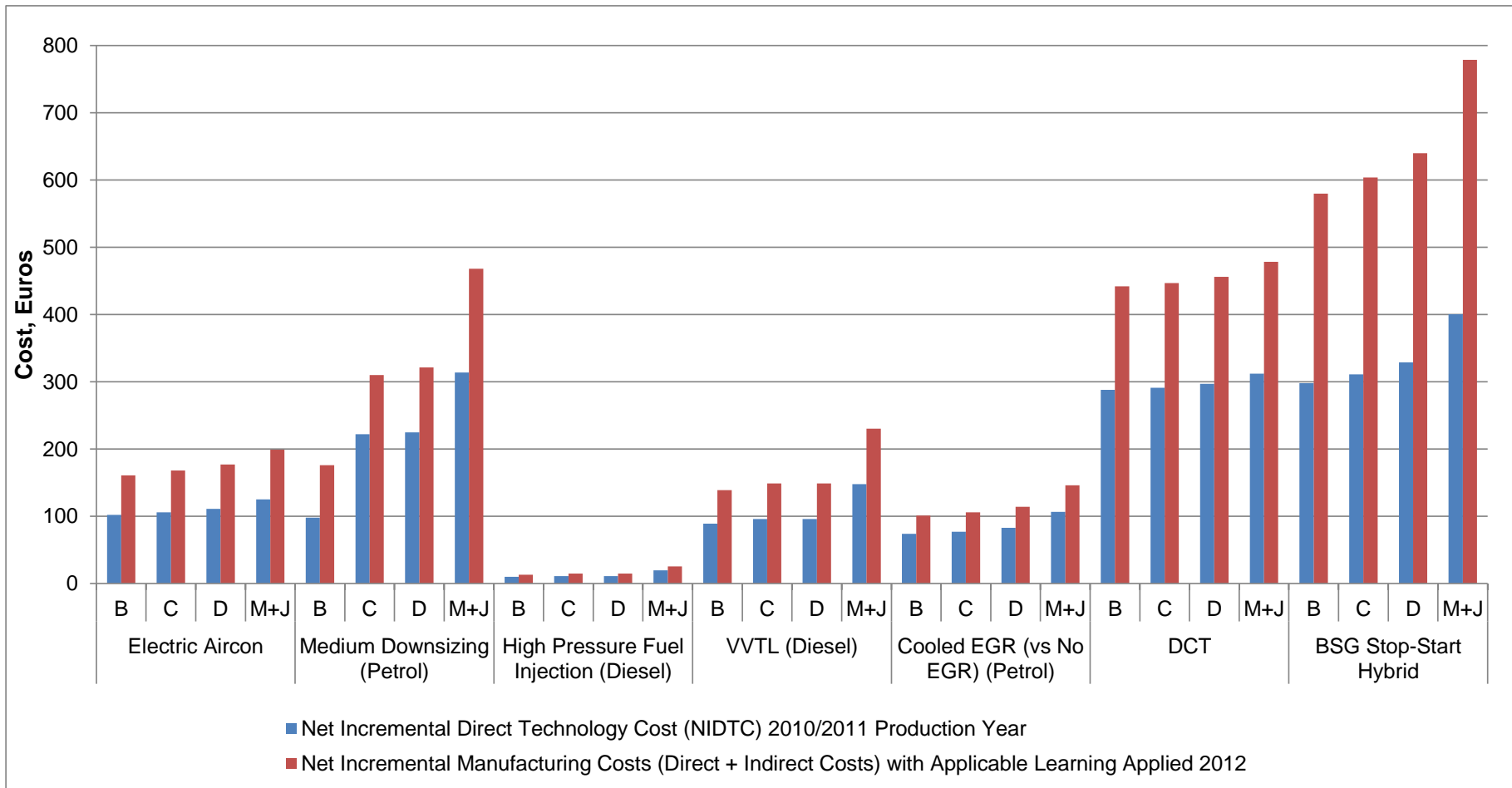
- **Objective:** Establish new baseline against which the deployment of technologies and their costs will be compared, and also appropriate vehicle segmentation for the analysis.
- Segmentation needs to be:
 - Appropriate to sufficiently capture differences between costs and CO₂ reduction potential for different types of car and light commercial vehicles
 - Readily understood, and able to be characterised using publically available datasets as far as possible
 - Manageable and proportionate [note Task 11]
- Baseline needs to account for/reflect:
 - The most recent changes to market, characteristics and performance
 - The current impact of technology deployment
 - The level of optimisation of test vehicles by OEMs
 - Build on analysis and segmentation work for downweighting project
 - Updated analysis using most recent EEA 2013 car and van monitoring DB



Defining the baseline and segmentation

Passenger Cars

- Costs for different segments from FEV / ICCT (2013) analysis:

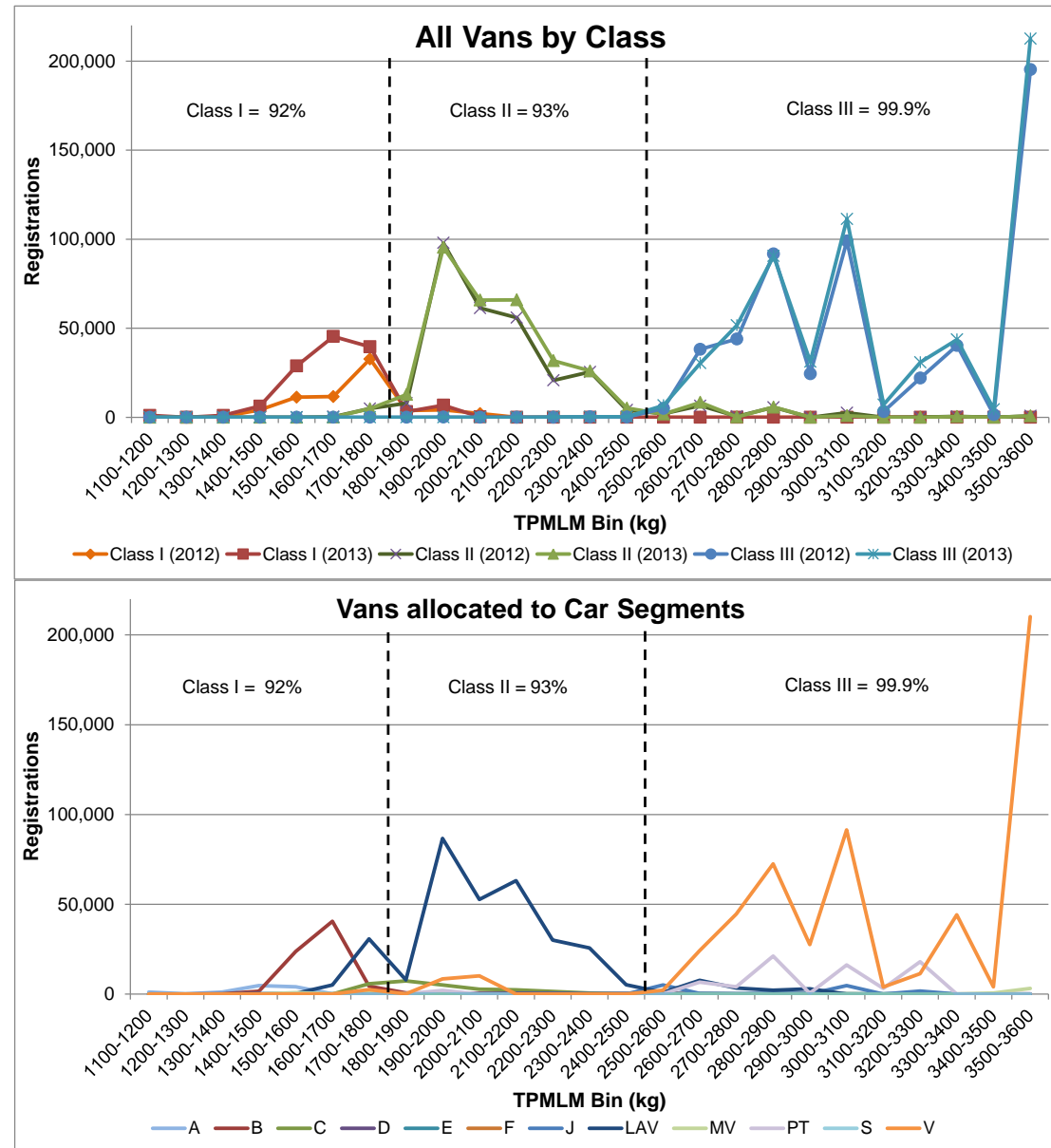


- Suggests significantly higher cost for heavier/more powerful segments
- → Value in separating them out from previous combination with D-segment

Defining the baseline and segmentation

Vans / Light Commercial Vehicles

- No obvious reason to increase the number of categories
- Current N1 'Class' based on reference weight (unladen)
 - Prone to shifts between categories for same basic vehicles
 - Likely exacerbated in the future through application of technology
- Explored possible variants / alternatives
 - Trends vs Maximum Laden Mass, body type, payload capacity were explored
 - Segmentation using Maximum Laden Mass seemed a better alternative



Defining the baseline and segmentation

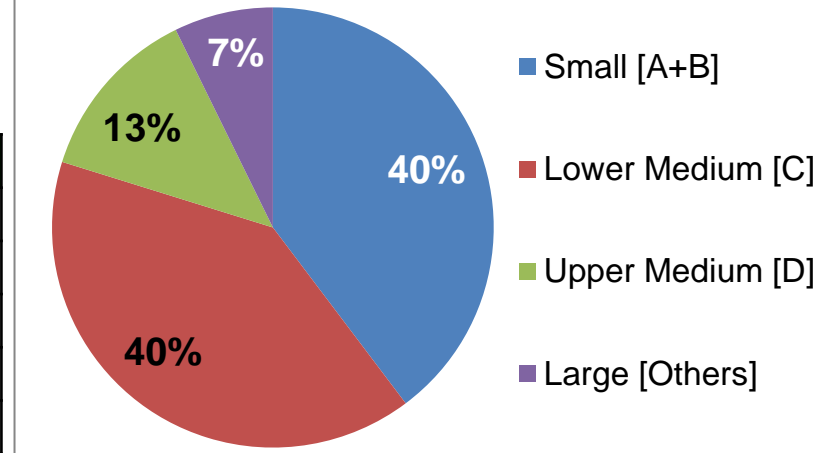
Final segmentation and baseline parameters

- Revised segmentation agreed with the EC:
 - Used to define 2013 baseline vehicle performance characteristics, i.e.: CO₂ / fuel consumption per km, power, weight

Cars, gCO ₂ /km	Petrol	Diesel	Electric	Other	Av.
Small [A+B]	118.4	104.4	0.0	113.6	114.5
Lower Medium [C]	136.4	124.0	0.0	143.3	128.5
Upper Medium [D]	151.3	134.1	0.0	140.4	137.0
Large [Others]	181.7	162.3	0.0	162.4	165.9
Average	127.4	126.8	0.0	120.8	126.8

Passenger Cars:

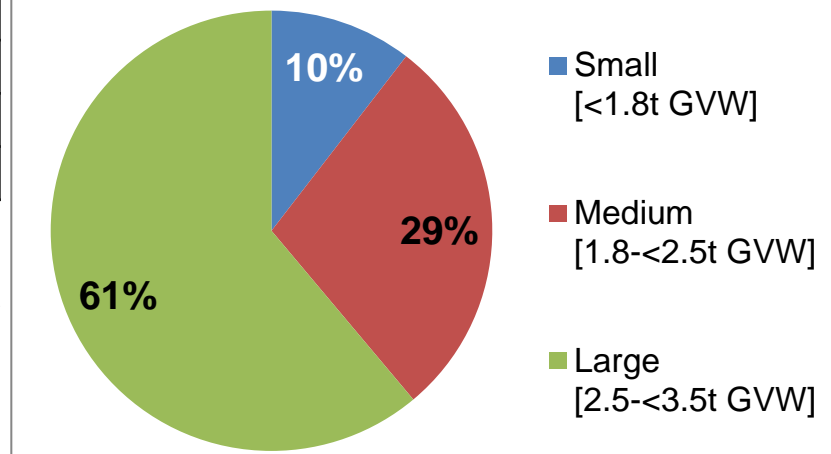
Registrations



Vans, gCO ₂ /km	Petrol	Diesel	Electric	Other	Av.
Small [<1.8t GVW]	135.5	105.4	0.0	137.1	109.4
Medium [1.8-<2.5t GVW]	154.8	135.4	0.0	158.6	134.0
Large [2.5-3.5t GVW]	188.4	204.7	0.0	214.2	204.6
Average	147.2	175.4	0.0	159.5	173.8

Vans / Light Commercial Vehicles:

Registrations



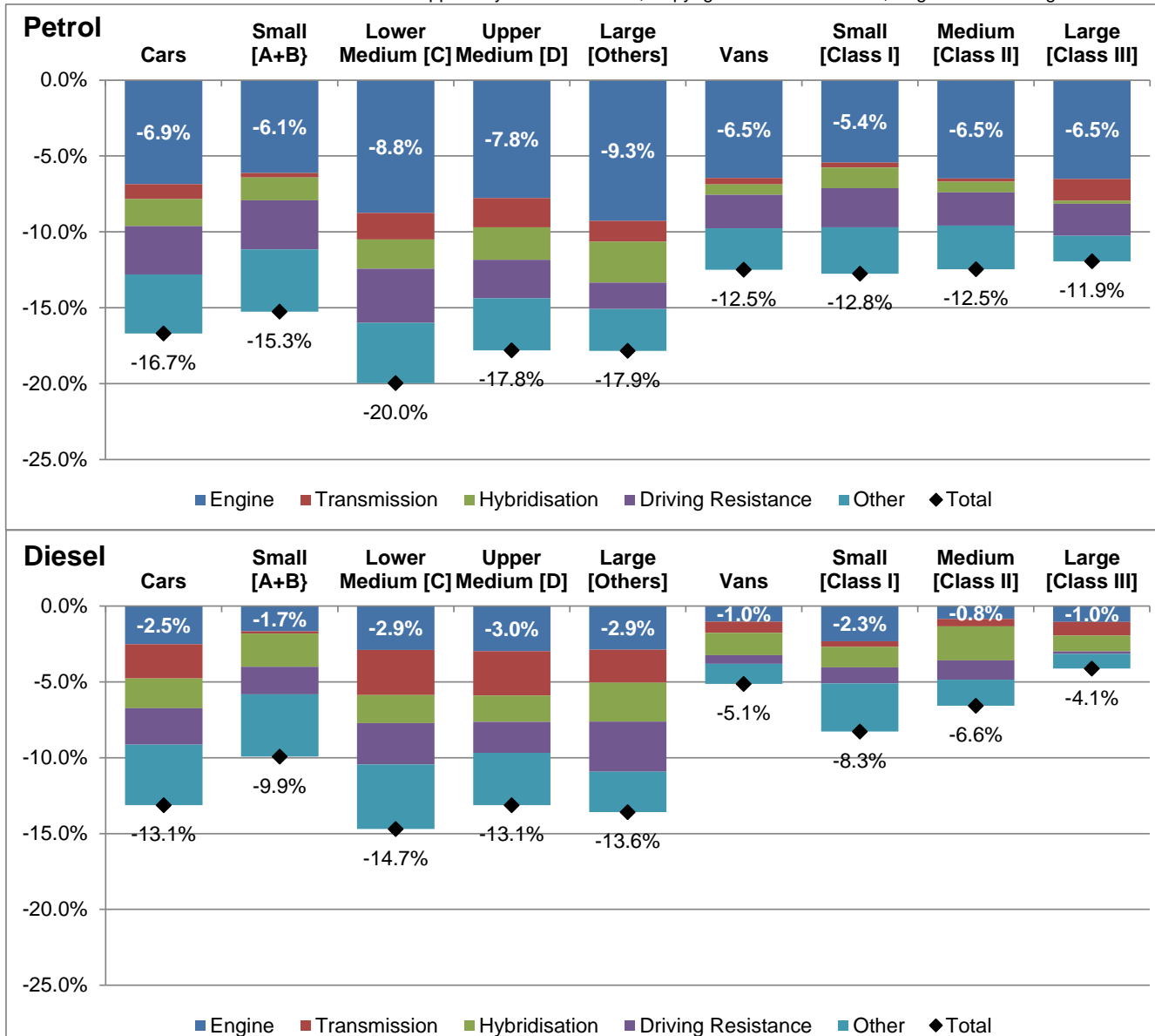
- **Expanded** approach needed for baseline xEVs
 - Efficiency, technology, mass and cost from model review, and component breakdown (later slide)

Defining the baseline and segmentation

Current penetration and estimated CO₂ benefit of technologies

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- Updated technology penetration estimates to 2013 (IHS Automotive) → new analysis also split by vehicle segment
- Ricardo-AEA estimated CO₂ savings due to the technology application vs 2002 → significant differences between segments
- To be used with baseline CO₂ emissions to calibrate cost-curves to 2013 situation (+ adjusted to WLTP)



Technology coverage, data collection and analysis

Process

- **Identification of technologies:** ✓
 - Review of previous studies
 - Search through public domain literature (journals, conference proceedings, news stories, OEM and supplier websites, etc.)
 - Initial discussions with experts to validate/check selections
- **Characterisation of identified technologies:** ✓ *(in draft)*
 - CO₂ / fuel savings
 - Costs (timing, breakdown where available, basis – i.e. incl./excl. items)
 - Compatibility (with other technologies, powertrains, segments)
- **Stakeholder consultation:**
 - Gap-filling (focus on filling gaps in data with key experts/organisations) ✓
 - Delphi survey on aspects of cost methodology ✓
 - Validation and broader discussions (i.e. full draft dataset, other questions) *(in progress)*
 - Ad-hoc

Technology coverage, data collection and analysis

Coverage and outputs

● Technologies:

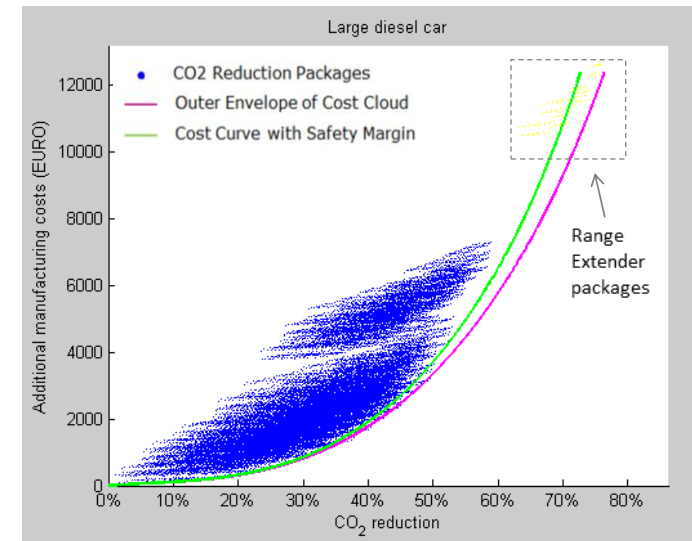
- *On-cycle options*: covering conventional (+HEV), PHEV/REEV, BEV and FCEV in separate cost-curves
 - FCEV and BEV – in term of cost per MJ/km, rather than gCO₂/km
- *Off-cycle options*: technologies with real-world savings not captured in test-cycles (e.g. eco-innovations or other)

● Outputs similar to previously. Cost curves calibrated using:

- Outputs/analysis based on Delphi Survey findings
- Simulation for Task 4.4 (individual measures) and Task 11 (verify versus packages of measures)
 - NEDC
 - WLTP
 - 'Real-world' emission cycles

● Additional considerations for xEVs:

- Alternative approach to estimating 'baseline' cost for xEVs (before other tech's added)
- Accounting for battery size / range considerations in the cost-curve

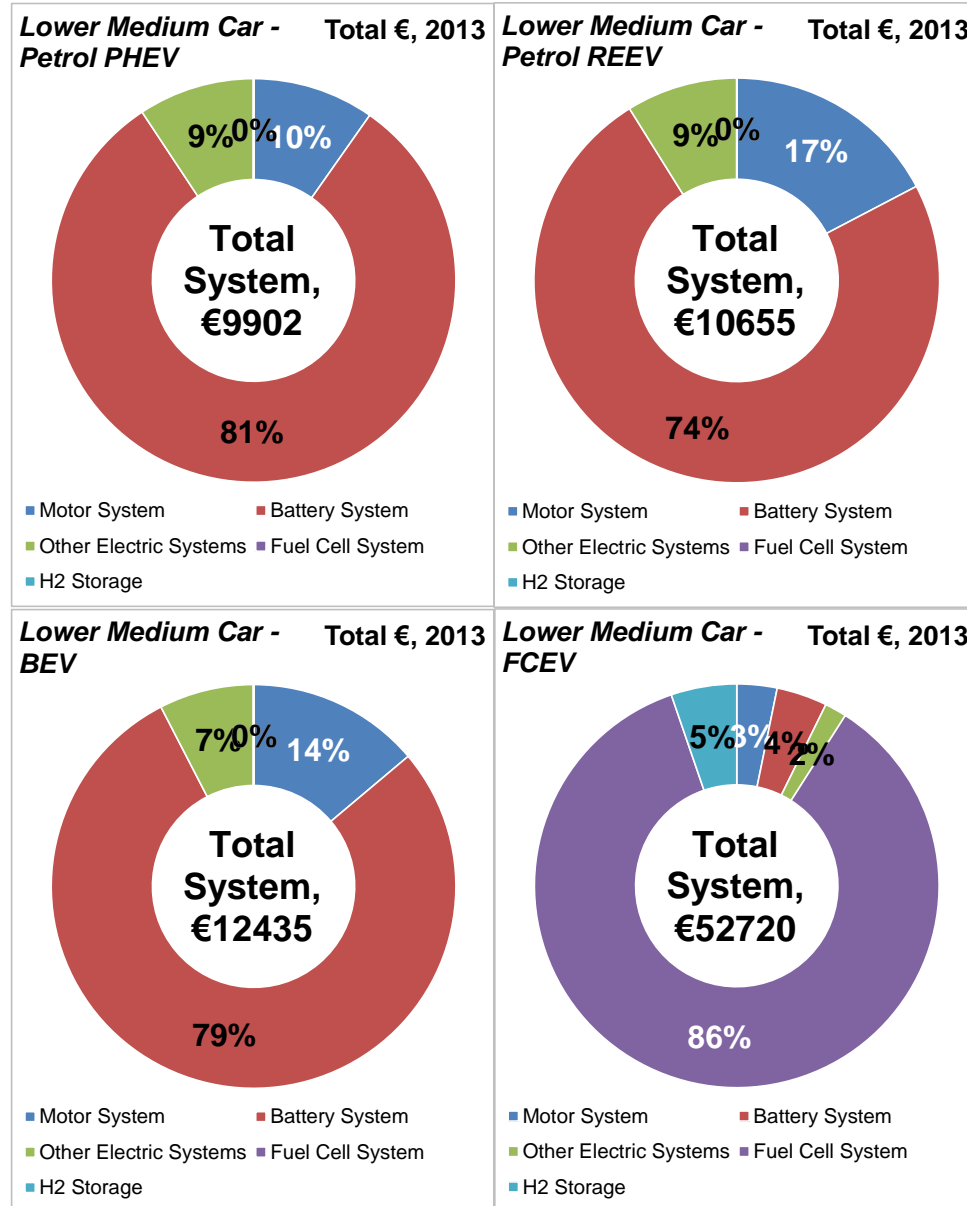


Technology coverage, data collection and analysis

Approach for xEVs

- **Detailed breakdown** of costs for xEVs provided in TNO (2011) for Commission
 - Expanded and adapted analysis to additional segments and updating key datasets and assumptions (from review)
- Use parameters (all powertrains) derived from 2013 database for baseline (CO₂ / fuel consumption per km, power, weight)
- Focus validation with stakeholders on key assumptions that have the maximum impact on costs (and efficiency):
 - Battery Costs and Weight (energy density)
 - Fuel Cell System Costs and Weight
 - Average BEV Range
 - Powertrain Factors (i.e. battery % available SOC, sizing/scaling of ICE, motor and FC)
 - Motor System Weight

DRAFT



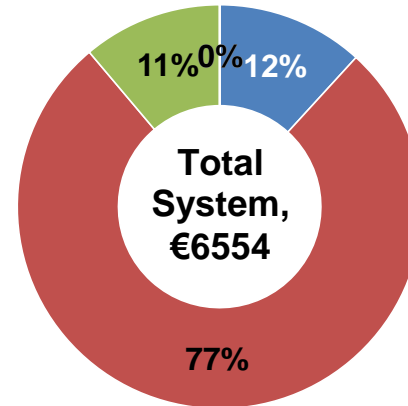
Technology coverage, data collection and analysis

Approach for xEVs

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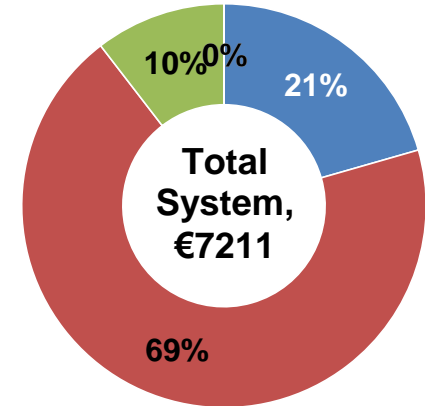
- Similar breakdown for system mass using TNO (2011) → efficiency/battery size
- Estimate baseline vehicle costs for different fuels/powertrains in future periods (2020, 2025, 2030)
→ use as starting point in cost-curve with additional technologies
- Calculation of future costs to be aligned with overall cost-projection methodology (see later slides)

Lower Medium Car - Petrol PHEV Total €, 2020



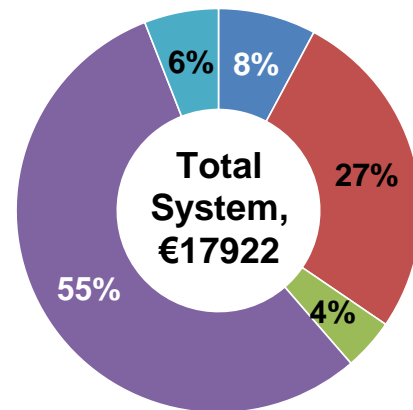
■ Motor System ■ Battery System
■ Other Electric Systems ■ Fuel Cell System
■ H2 Storage

Lower Medium Car - Petrol REEV Total €, 2020



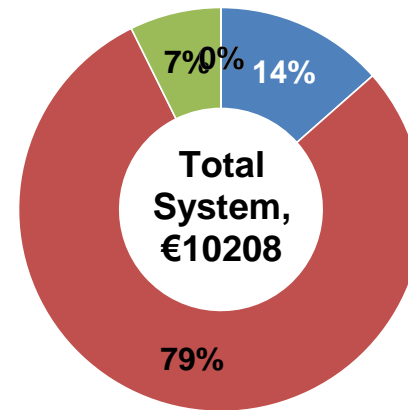
■ Motor System ■ Battery System
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■ H2 Storage

Lower Medium Car - FC REEV Total €, 2020



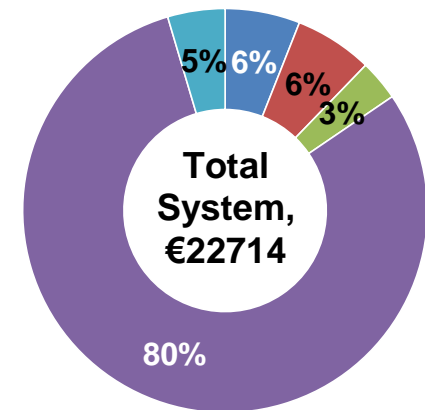
■ Motor System ■ Battery System
■ Other Electric Systems ■ Fuel Cell System
■ H2 Storage

Lower Medium Car - BEV Total €, 2020



■ Motor System ■ Battery System
■ Other Electric Systems ■ Fuel Cell System
■ H2 Storage

Lower Medium Car - FCEV Total €, 2020

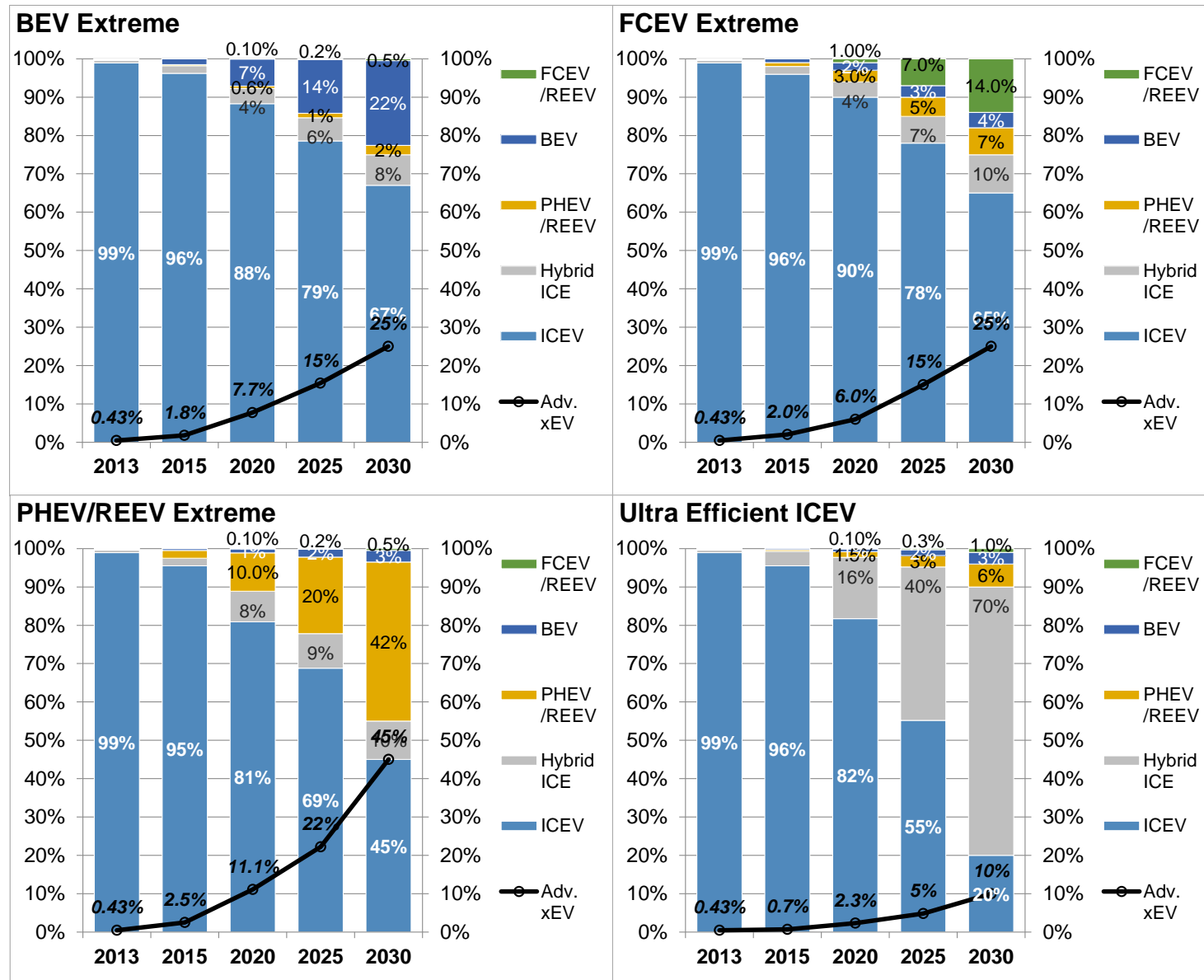


■ Motor System ■ Battery System
■ Other Electric Systems ■ Fuel Cell System
■ H2 Storage

Powertrain deployment scenarios

Exploration of the uncertainty in the rate xEV technology reduction

- Objective is to explore sensitivity in xEV component cost reduction via extreme scenarios
- Range of draft scenarios developed for this purpose: % share of sales in Europe
- Current working assumption is that cost reductions for most ICEV technologies will be largely unaffected due to ongoing global significance



Further analysis of CO₂ benefits associated with individual technology, and selected packages

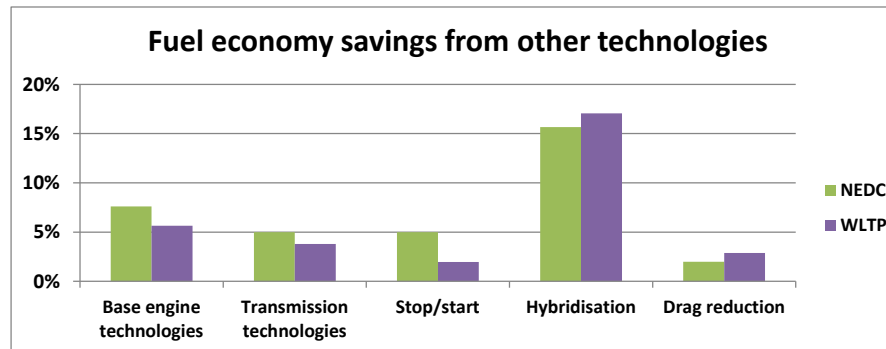
- **Objectives (Task 9 for individual technologies)**

- Understand the incremental CO₂ benefits of individual technologies to the European context and in terms of the new WLTP basis

- **Methodology overview**

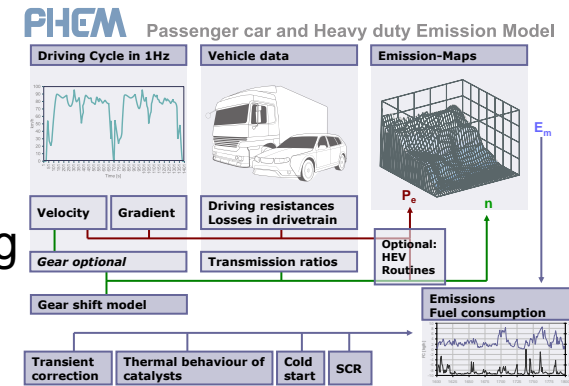
- CO₂ benefits for technologies that reduce test cycle emissions
 - WLTP basis
 - Impacts of technology combinations (inputs)
- Simulation of CO₂ abatement performance via PHEM modelling
 - NEDC, WLTP, CADC in “real world conditions”

E.g. similar to downweighting project:



- **Outputs**

- Results provided as inputs to other tasks, and ultimately Task 9 cost curves



Further analysis of CO₂ benefits associated with individual technology, and selected packages

- **Objectives (Task 10 for verification of cost curves for technology packages)**
 - Quality checks of data on CO₂ reduction and on corresponding costs fed into Task 9
 - Independent validation work especially on the CO₂ reduction values
 - Recommendations based on the findings
- **Methodology overview**
 - Verification of cost curve data using:
 - information from currently deployed vehicle types
 - complex vehicle modelling
 - component testing and simulation
 - Recommendations based on the findings from the verification procedures
- **Outputs**
 - Refinement of data inputs to Task 9 prior to running the cost-curve model for all variants

Stakeholder Consultation

Summary

- **Stakeholder consultation on various aspects and stages of the project:**
 - *Ad-hoc communications:*
 - E.g. sense-checking early technology list; meeting with ACEA CO₂ working group
 - *Gap-filling:* ✓
 - Identification of key organisations with expertise for technologies with information gaps or greater uncertainty in existing data
 - Information collected via written responses and telephone interviews with a number of OEMs and suppliers
 - *Delphi survey:* on key aspects of the cost methodology (see next slides) ✓
 - *Validation:* **(in progress)**
 - Draft technology dataset sent for feedback/comment to OEMs, suppliers, etc.
 - Interviews being scheduled to discuss also other aspects of the project analysis
- **Considerations for non-representative segments:**
 - Feedback from interviews with stakeholders during validation process
 - Workshop with a number of smaller manufacturers planned for January 2015
- **Presentation of final project results to EC, key stakeholders at a workshop**

Stakeholder Consultation

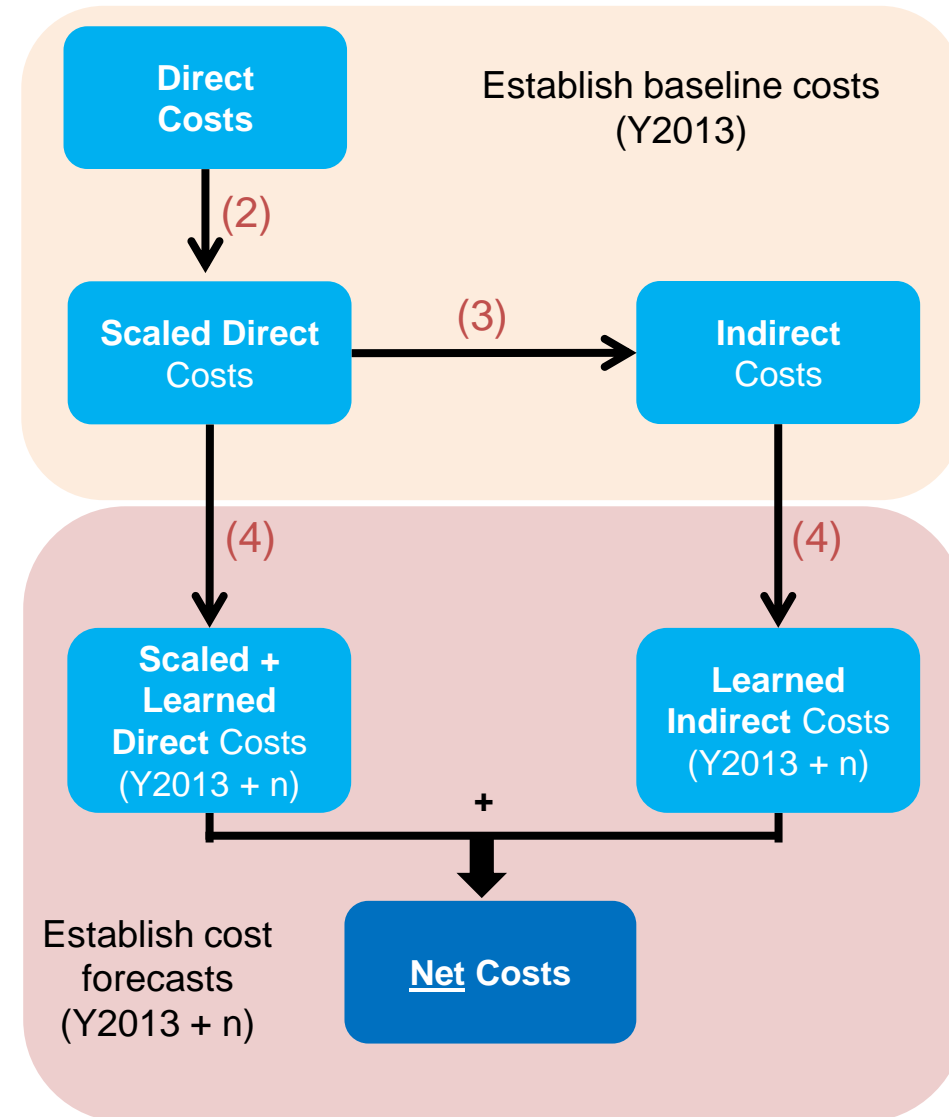
Cost projection methodology and Delphi Survey

From Direct (technology) costs in Y2013

- (1) Obtain direct costs from literature (e.g. tear-down studies) or stakeholder consultation
- (2) Apply '**Scaling Factors**' that adjust costs to the vehicle segment being analysed (if required)
- (3) Apply '**Indirect Cost Multipliers**' (ICMs) that establish indirect technology costs
- (4) Apply '**Learning Factors**' that account for decreasing costs over time (→ the projection of costs into the future)
- (5) Sum direct and indirect costs

To Net costs in Y2013 + n (up until 2030)

The above factors and the related methodology were subject of the *Delphi survey*

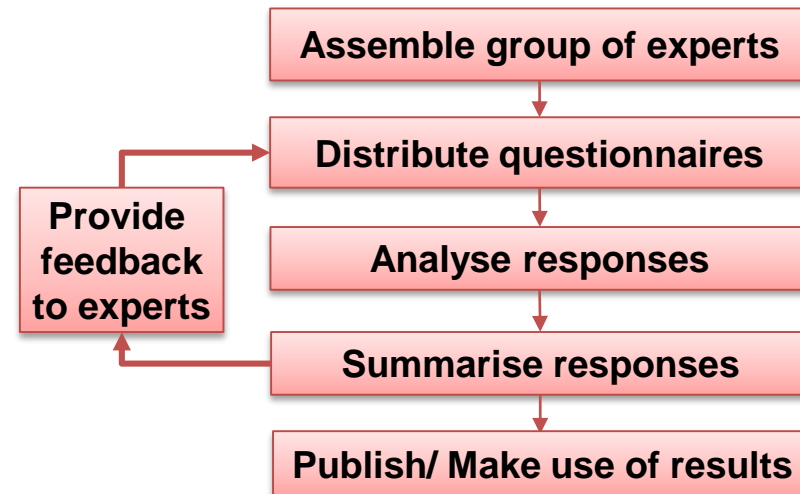


Stakeholder Consultation

The Delphi Survey Process

- **A Delphi survey**
 - Allows a group of experts to **collaborate anonymously**
 - **Aims to analyse complex issues** with high level of uncertainty
 - Aims to achieve a **consensus** among experts
- **The survey process**
 - 1) Seek first expert input to complex issues (1st stage)
 - 2) Provide experts with collated (anonymous!) feedback of the responses
 - 3) Seek new/updated expert input to the same and/or refined questions (2nd stage)

The Delphi Survey Process



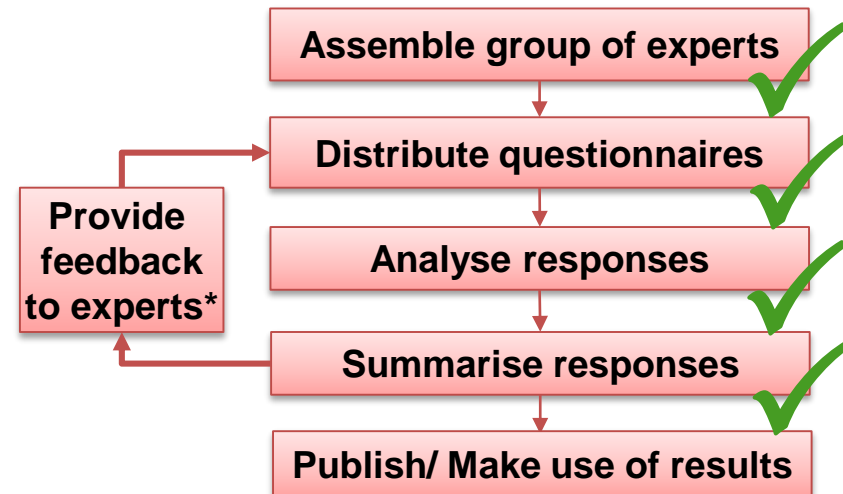
Stakeholder Consultation

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The Delphi Survey Process



All 2nd (= final) stage responses have been received by the end of November.

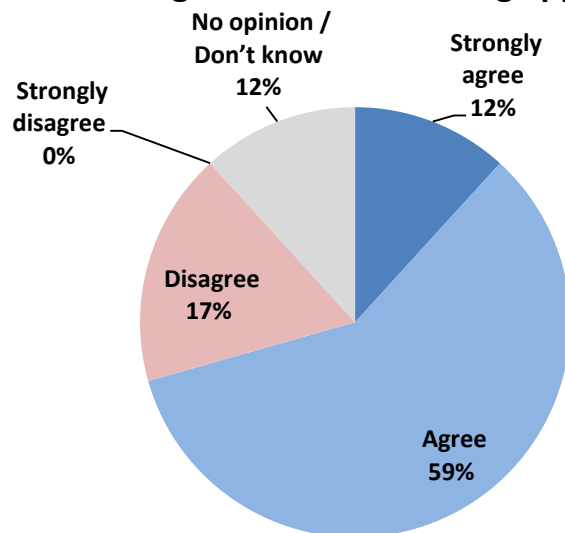
* 7 refining questions were also introduced in the second round of the survey.

Stakeholder Consultation

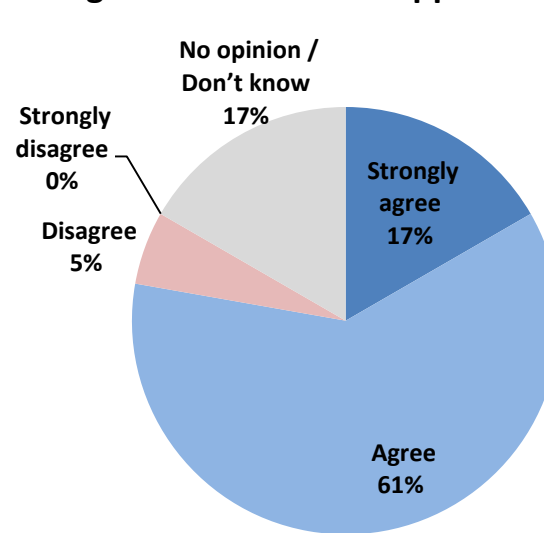
Overview and main results of the Delphi Survey

- **Participation:** 15 experts from industry (OEMs, consultancies), academia, policy makers, NGOs
- **Results included a broad agreement with the proposed cost estimation methodology:**
 - General agreement with the information sources for the scaling approach (EU-tailored and industry-derived data)
 - Overall agreement with the ICM approach for indirect manufacturing costs; EU-tailored ICMs preferred over EPA ICMs
 - Preference of the EPA/FEV learning approach over the previous EC approach to predict technology costs developments
- **Consensus that it would be preferable to also analyse the costs of whole technology packages instead of single technologies only [see earlier slides on verification of cost curves]**

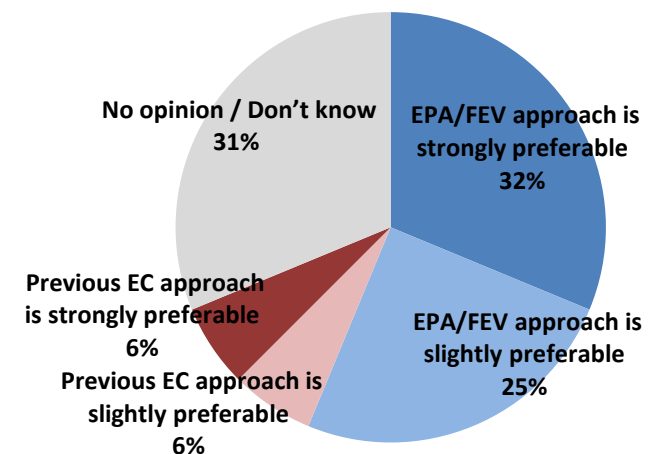
Agreement with scaling approach



Agreement with ICM approach



Agreement with US EPA/FEV learning approach



Stakeholder Consultation

Overview and main results of the Delphi Survey

- **More diverging opinions concerning more detailed aspects of the methodology, e.g. concerning:**
 - xEV penetration rates (i.e. impacts on costs for different component types)
 - Which factors to be included in indirect costs: The opinions diverged for pension costs, health care costs, transportation costs, dealer net profit allowance, dealer selling costs and manufacturer's profit allowance
 - Specific aspects of the cost curve methodology (e.g. which learning rate to use)
 - How to account for manufacturers' strategies to reduce costs (e.g. shared platforms)
 - Handling overlaps/synergies between technologies, and
 - Handling the impacts of integrated packages vs stand-alone technology costs
 - **Only very few experts reconsidered their opinion after having received feedback from the 1st stage questionnaire answers of other experts**
- *There is still the need to make a judgement on the optimal approach, keeping in mind that experts advocate a 'useable/practical' model/methodology that avoids unfounded complexity, that can be broadly applied*

Next steps

- Consultation:
 - Data validation and interviews (Nov '14 - early Jan '15)
- Simulation of CO₂ savings NEDC vs WLTP vs real-world
- Finalisation of powertrain deployment scenarios and technology cost uncertainty analysis (for conventional and xEV technologies)
→ final cost and CO₂ performance datasets
- Cost-curve development and verification
- Considerations for non-representative segments:
 - Feedback from interviews with stakeholders during validation process
 - Workshop with a number of smaller manufacturers planned for January 2015
- Final report and workshop

Discussion and Questions

- ?

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